



2018 ARNAGE WARMBLOODS YOUTH DRESSAGE CHAMPIONSHIPS

September 22nd & 23rd 2018

QLD State Equestrian Centre,

Cnr Tuckeroo Dr & Beerburum Rd, Caboolture



Sponsorship Proposal

2018 Arnage Warmbloods Youth Dressage Championships

Why sponsor one of the most prestigious dressage events in Queensland?

Participation in the sponsorship program of the 2018 Arnage Warmbloods Youth Dressage Championships offers opportunities for individuals, corporations and businesses to penetrate the diverse and 2018 Arnage Warmbloods Youth Dressage Championships, your company is offered opportunities to enhance its profile, products and services to an enormous target market.

Dressage is one part of Equestrian Olympic sport which is unique as it is the only sport worldwide where men and women participate and compete against each other on equal footing, and, involves an animal! The 2018 Arnage Warmbloods Youth Dressage Championships caters for all levels of competitors from the first beginnings of the sport through to our elite young riders, and are the future of this enormous industry. Coming from around Queensland and New South Wales, these dedicated competitors bring with them a range of support crew in the form of parents, family, coaches and owners and are constantly on the hunt for the best products and services available.

The 2018 Arnage Warmbloods Youth Dressage Championships is a prestigious State calendar event and has competitors at all levels travelling from as far away as Far North Queensland and NSW. In a sport which strives for excellence and perfection, riders, owners and breeders are always on the look-out for quality products and services which best suit not only their own needs but those of their equine partner. For this reason, availing yourself to a sponsorship opportunity will allow you to connect with a prime target group for your product, service and/or organisation.

There are a great number of sponsorship opportunities that allow any organisation to contribute to the very future of the sport and at the same time, gain extensive promotion and visibility of the organisation.

To discuss please contact:

Event Director, Anita Barton ascampton@hotmail.com, or 0433 447 693

or

Sponsorship Director, Nicole Magoffin nicolemagoffin@gmail.com, or

POPULAR PROMOTIONS

FEI Under 25 Championship

The highest level of competition at these Championships, FEI Under 25 Championship consists of the **Intermediate II**, **Grand Prix** and **Grand Prix Freestyle** and is open to riders aged 16 to 25 riding horses.

Package Inclusions:

- ✓ Company name/logo on Championship Prizes
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Half page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative presentation at ceremony;
- ✓ Product sampling in Riders' Bags.

Investment: \$550 including GST

FEI Small Tour Championship

The FEI Small Tour Championship consists of the **Prix St Georges** and the **Intermediate I** tests including the **Freestyle**, and is open to riders aged 22 to 25 riding horses.

Package Inclusions:

- ✓ Company name/logo on Championship Prizes
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Half page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative presentation at ceremony;
- ✓ Product sampling in Riders' Bags.

Investment: \$550.00 including GST

FEI Young Rider Championship

The Young Rider Championship consists of the **FEI Young Rider Team** and **Individual** tests and the **FEI Young Rider Freestyle** and is open to riders aged 16 to 21 riding horses. The FEI Young Rider tests are at Prix St Georges level.

Package Inclusions:

- ✓ Company name/logo on Championship Prizes
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Half page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative presentation at ceremony;
- ✓ Product sampling in Riders' Bags.

Investment: \$550.00 including GST

FEI Junior Championship

The Junior Championship consists of the **FEI Junior Team** and **Individual** tests and the **FEI Junior Freestyle** and is open to riders aged 14 to 18 riding horses. The FEI Junior tests are at Medium/Advanced level.

Package Inclusions:

- ✓ Company name/logo on Championship Prizes
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Half page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative presentation at ceremony;
- ✓ Product sampling in Riders' Bags.

Investment: \$550.00 including GST

FEI Pony Championship

The FEI Pony Championship consists of the **FEI Pony Team** and **Individual** tests and the **FEI Pony Freestyle** and is open to riders aged 12 to 16 riding ponies. The FEI Pony tests are at Elementary/Medium level.

Package Inclusions:

- ✓ Company name/logo on Championship Prizes
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Half page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative presentation at ceremony;
- ✓ Product sampling in Riders' Bags.

Investment: \$550.00 including GST

Sharon Doe Memorial Rider's Trophy

The Sharon Doe Memorial Rider's Trophy is a feature class run in the format of the 'Young European Rider's Championship'. This prestigious event is a rider class for riders aged 21 years of age and under and is run at Prix St George level. Many former winners of this trophy have gone on to represent Australia internationally.

Package Inclusions:

- ✓ Company name/logo on Championship Prize
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Half page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative presentation at mounted ceremony;
- ✓ Product sampling in Riders' Bags.

Investment: \$550.00 including GST

EA YOUNG RIDER HORSE & YOUTH CHAMPIONSHIPS

Equestrian Australia – Young Rider Horse & Youth Championships

CHAMPION packages provide Sponsorship of each EA level Championship for Young Riders (10-21 year old) riding horses and Youth (22-25 year old). Each package brings the benefit of exposure across the four classes within your chosen class level.

The available levels are:

- Young Rider Horse and Youth Preliminary
- Young Rider Horse and Youth Novice
- Young Rider Horse and Youth Elementary
- Young Rider Horse and Youth Medium
- Young Rider Horse and Youth Advanced

Package Inclusions:

- ✓ Total naming rights to each Championship competition;
- ✓ Sponsorship of the four EA classes at each level;
- ✓ Sponsorship of Champion and Reserve at each level;
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Half page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative at presentation ceremony;
- ✓ Product sampling in Riders' Bags.

Investment: \$660.00 per Championship including GST



PONY CHAMPIONSHIPS

Equestrian Australia – Pony Championships

CHAMPION packages provide Sponsorship for ponies at each EA level Championship. Each package brings the benefit of exposure across the two classes within your chosen class level.

The available levels are:

- Preliminary Pony
- Novice Pony
- Elementary Pony
- Medium Pony
- Advanced Pony

Package Inclusions:

- ✓ Total naming rights to each Champion competition;
- ✓ Sponsorship of the two EA classes at each level;
- ✓ Sponsorship of Champion and Reserve at each level;
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Half page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stands available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative at presentation ceremony;
- ✓ Product sampling in Riders' Bags.

Investment: \$550.00 per Championship including GST



FREESTYLES

FREESTYLE packages provide Sponsorship for each EA level Freestyle. Each package brings the benefit of exposure across the freestyle class.

The available levels are:

- Novice Freestyle
- Elementary Freestyle
- Medium Freestyle
- Advanced Freestyle

Package Inclusions:

- ✓ Total naming rights to each Freestyle competition;
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Half page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Company representative at presentation ceremony;
- ✓ Product sampling in Riders' Bags.

Investment: \$330.00 per Championship including GST



2018 Arnage Warmbloods Youth Dressage Championships

Sponsorship Booking Form – all prices include GST – please tick below

Trading Name: (to appear on Advertising)	
Address:	
Telephone:	
Mobile:	
Email:	
Contact Person:	

Popular Promotions

- | | | | |
|--|-------|---|-------|
| <input type="checkbox"/> FEI Under 25 Grand Prix | \$550 | <input type="checkbox"/> FEI Junior | \$550 |
| <input type="checkbox"/> FEI Small Tour | \$550 | <input type="checkbox"/> FEI Pony | \$550 |
| <input type="checkbox"/> FEI Young Rider | \$550 | <input type="checkbox"/> Sharon Doe SOLD | \$550 |

EA Horse and Youth Championships

- | | | | |
|--|-------|---|-------|
| <input type="checkbox"/> Preliminary SOLD | \$550 | <input type="checkbox"/> Elementary SOLD | \$550 |
| <input type="checkbox"/> Novice SOLD | \$550 | <input type="checkbox"/> Medium SOLD | \$550 |
| | | <input type="checkbox"/> Advanced SOLD | \$550 |

Pony EA Championships

- | | | | |
|---|-------|--|-------|
| <input type="checkbox"/> Pony Preliminary SOLD | \$550 | <input type="checkbox"/> Pony Elementary SOLD | \$550 |
| <input type="checkbox"/> Pony Novice SOLD | \$550 | <input type="checkbox"/> Pony Medium SOLD | \$550 |
| | | <input type="checkbox"/> Pony Advanced | \$550 |

Freestyles

- | | | | |
|---|-------|---|-------|
| <input type="checkbox"/> Novice SOLD | \$330 | <input type="checkbox"/> Medium SOLD | \$330 |
| <input type="checkbox"/> Elementary SOLD | \$330 | <input type="checkbox"/> Advanced | \$330 |

MasterCard / Visa	-----	CCV
Name on Card:		EXP: /
Signature:		

This Form Constitutes a Tax Invoice upon receipt of payment.
Equestrian Queensland ABN 79 598 577 242