



## Summary of the Minutes of Equestrian Queensland Board meeting held 18 October, 2016 at 700pm At Sports House South, Woolloongabba

**Attendance:** P Toft, S Austin, N O'Farrell, C Collier, D Finch

**Apologies:** K Bickford

**In attendance:** M Helmers, S Duffy

Issue	Decision/Outcome
<b>Welcome, Apologies &amp; Conflict of Interest Register</b>	
	The Board meeting commenced at 6.30pm. NO declared her conflict as a Selector as it related to a general business item relating to Dressage Queensland selection proposal.
<b>Approval/Confirmation of previous minutes</b>	
	<p><b>MOTION 1</b> <span style="float: right;"><b>(EQ101801)</b></span>            "That the minutes and summary of the Board Meetings held on 20 September, 2016 be approved".</p> <p>MOVED: P Toft            SEC    S Austin            CARRIED</p>
<b>Financials</b>	
<b>EQ &amp; SC September EOM Financials &amp; YTD</b>	<p>In addition to Redshed commentary, up revenue up and expenditure down. Payment for uniforms from Nominate paid in early October, so this will even out IQ's October financials.</p> <p><b>MOTION 2</b> <span style="float: right;"><b>(EQ101802)</b></span>            "That the September, 2016 Finance Reports as presented be accepted".</p> <p>MOVED: C Collier            SEC    N O'Farrell            CARRIED</p>
<b>Additional revenue – investment options</b>	<p>Membership conversion proposal tabled for discussion. Each of the three proposed projects did not hit the mark and rather than view in isolation a more holistic strategic approach was preferred. It was recognised the current workforce had achieved member servicing improvements for retention, but were not resourced for a more proactive recruitment strategy including a stronger presence at events on the ground with a consistent and compelling offering (including marketing collateral refreshment). The timing to review the value proposition was conducive with a strong appetite by both EA and the State Branches to broaden relevance and survey data to identify opportunity segments. The expectation was to prioritise a more personalised approach building relationship with affiliates in the field and preference for a balanced budget in 2017.</p>

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<b>CEO Report</b>	
<b>Strategic Priority Progress Update</b>	<p>CC tabled discussion paper regarding improving engagement between competitors and organising committees and officials, which was originally presented from an Eventing perspective and endorsed at the sport committee forum in 2015. Options and recommendations were summarised for endorsement for presentation at the 2016 sport committee forum to obtain feedback.</p> <p>Draft Proposed EQ Constitutional changes for 2017 – sought feedback on constitutional changes.</p> <p>SA summarised preliminary results of EQ member survey. Opportunity to raise awareness around products and services. EA have provided some information from their survey for duplicate questions which were tabled and will be providing a summary of the findings on economic impact.</p> <p>KB- defer workshop discussion in her absence. EQ sponsorship revenue \$100k+ (up 25% on 2015), achieving strategic priority target to expand and diversify revenue. Sponsor summary report tabled, optimistic on increasing current property evaluation in 2017, excluding 3 national championships to be hosted (Interschool, Youth and inaugural AAOR).</p>
<b>Communications Trends</b>	Tabled monthly communications trends highlight continued growth in digital reach & engagement.
<b>SRQ 2016-2019 Funding</b>	Mid November expected notification.
<b>Items for Ratification</b>	
<b>Sport Committee Minutes</b>	<p>Noted improvement of Strict liability enforcement which through consistent application will change behaviour over time for widespread fairness. While it is the rider responsibility to know rules, still opportunity to continue raising awareness.</p> <p>JQ – Safety cups at Gympie Show Society noted. Prizemoney for Jumping events in Qld substantial as tabled with Qld delegate at NJC.</p> <p>Encouraging to see Eventing strategic session scheduled in November.</p> <p><b>MOTION 5</b> <span style="float: right;"><b>(EQ101803)</b></span>          “That the September minutes received from Sport Committees”.          MOVED: N O’Farrell SEC: S Austin CARRIED</p>

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<b>Membership and Horse Registrations and Approvals</b>	<p align="right"><b>MOTION 6 (EQ101804)</b></p> <p>“Membership and horse registrations be accepted for September, 2016”.</p> <p>Membership growth expanded to 7% on YTD.</p> <p>MOVED: D Finch      SEC: C Collier      CARRIED</p>
<b>Flying minute resolution</b>	Nil to report.
<b>Items for Discussion/Noting</b>	
<b>EA Joint Session 8/10 Review</b>	EA strategic plan discussion paper circulated. EA also plan to meet with all of the states in the first quarter of 2017 as seeking improved unity. Positive report on the competencies of EA directors who are also undertaking independent board evaluation. Fiscal climate forced EA to retract their previous commitment to provision insurance surplus for agreed project. Verbal summary of key joint session agenda items as per circulated agenda, EA to provide minutes.
<b>EQ Sport Committee Forum – Agenda Preview – 25/10</b>	Agenda tabled for discussion. Objective to continue discussion in relation to strategic priorities within the agreed framework. Round table discussion preferred style given size of group with directors to lead interactive dialogue with sport committee delegates.
<b>2017 Draft EQ Calendar</b>	Draft calendar tabled.
<b>Judiciary Panel</b>	Judiciary tribunal hearing scheduled 19/10 regarding judge error at HOTY on 19/9.
<b>Outstanding matters from correspondence</b>	Nil to report.
<b>General Business</b>	
<b>2016 Survey results</b>	EA initial findings provided and discussed in previous agenda item.
<b>DQ Squad Selection Request</b>	<p>Consideration was given to the DQ proposal at the EQ board meeting.</p> <p>EQ acknowledges DQ best intentions and the supporting rationale provided, however on balance, the view was that changing the criteria retrospectively undermines confidence in the process and diminishes the agreed set standard. Subsequently it cannot be endorsed.</p>

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<b>Warwick Horse trials</b>	Discussion around supporting club with a smooth transition leading up to their AGM.
<b>EQ Annual Awards</b>	Update on EQ awards night January 28. Change venue to Rydges Southbank to keep fresh, costs comparable with previous venue. Eventing Qld scheduled for 19/11 and Dressage Qld 9/12.
<b>Helmet Regulation Update</b>	EA email tabled highlighting regulation update to align with international standards.
<b>Next Meeting</b>	Meeting closed 10.30pm <b>The next scheduled Board meeting to be held on Tuesday 15 November 2016.</b>