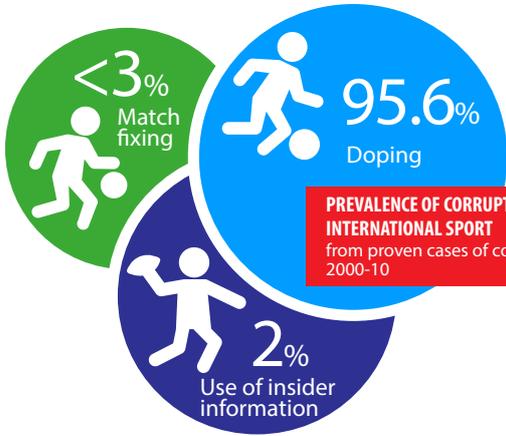
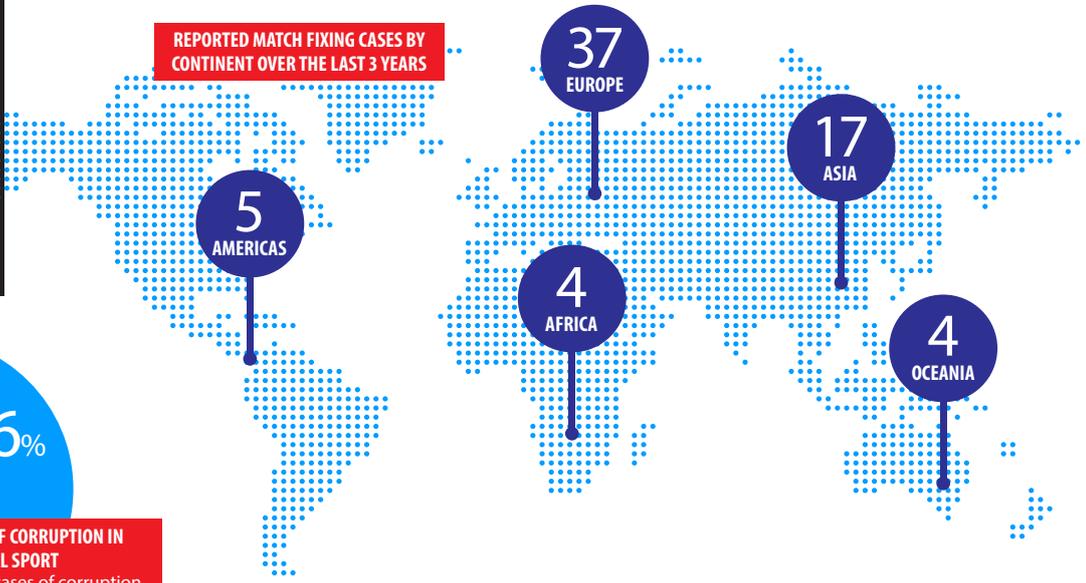


SAFEGUARDING THE INTEGRITY OF SPORT

REPORTED MATCH FIXING CASES BY CONTINENT OVER THE LAST 3 YEARS



PREVALENCE OF CORRUPTION IN INTERNATIONAL SPORT from proven cases of corruption 2000-10

\$275-\$687 BILLION

Estimates of the scale of the international sports betting market

80% of all sports bets are illegal

\$140 BILLION

Estimate of money laundered annually through sports betting

80% of sports betting operators are based in offshore jurisdictions

8000 sports betting operators worldwide



Corruption of sport is one of the fastest growing global types of crime and match fixing and sports betting is a convenient means of money laundering and an attractive haven for crime money.



40% of all anti-doping rule violations in Australia are resultant from using a supplement that contains a prohibited substance or was contaminated with one during manufacture.

6 in 10

Adults feel the use of performance enhancing drugs is the most serious problem facing sports today.

"FAIR PLAY IN SPORTS SURVEY" Global Sports Development

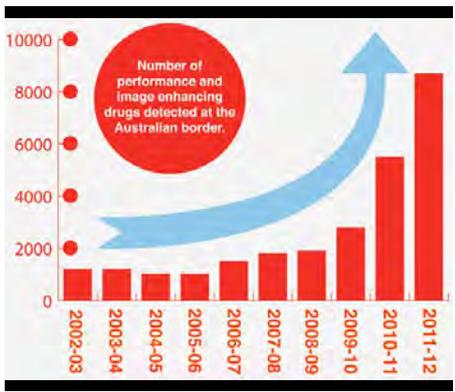
37%

of adults believe incentive for athletes to earn more money is the main reason why there is use of performance enhancing drugs in professional sports.

52%

of adults believe taking performance enhancing drugs is the greatest offence in trying to gain an unfair advantage by an Olympic athlete or team.

"ILLICIT DRUG DATA REPORT 2011-12" Australian Crime Commission



DANGERS OF DOPING

14 OF HIGH SCHOOL STUDENTS USE PROTEIN SUPPLEMENTS

0% OF TEENS SURVEYED BELIEVE ATHLETES NEED TO USE PERFORMANCE-ENHANCING DRUGS TO BE COMPETITIVE

SOCIAL

- DAMAGES RELATIONSHIPS WITH FAMILY AND FRIENDS
- DECREASES CAREER PROSPECTS
- WIPE OUT PREVIOUS SUCCESS
- ISOLATION FROM PEERS
- NEGATIVE IMAGE
- ADDICTION

35% OF YOUNG ATHLETES USE PROTEIN SUPPLEMENTS

3 TO 5% OF YOUNG ATHLETES HAVE DOPING CONCERNS

HEALTH

- HIGH BLOOD PRESSURE
- HYPERTENSION
- INCREASED RISK OF HEART ATTACK
- LIVER DISEASE
- AGGRESSION
- DEPRESSION
- ANXIETY

2 OUT OF 3 ADULTS AND TEENS AGREE THAT IT REFLECTS POORLY ON A WHOLE COUNTRY WHEN AN ATHLETE IS CAUGHT USING PEDS

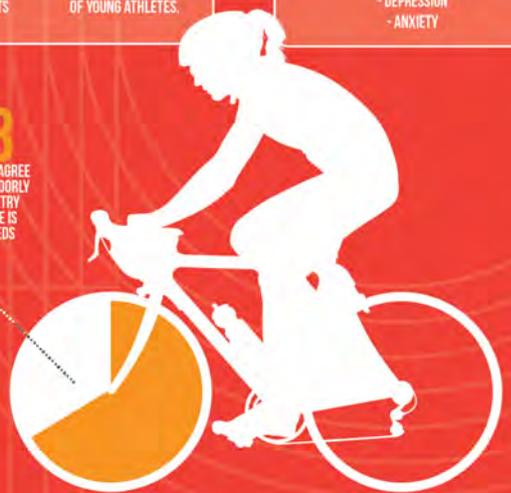


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ETHICAL DECISION MAKING FRAMEWORK

Following is a simple, practical framework to use as a guide when making ethical decisions about dilemmas.

Ask yourself what the dilemma is and **GET THE FACTS**

01

- What are the facts of the situation? (Also, what facts are not known?)
- What is the dilemma?
- Who are the main players in this dilemma? (What are the important relationships?)
- What are your choices/options in this situation?
- How do you frame your choice in terms of laws, rules, policies, and standards?
- What are the consequences of the choices involved? (What is at stake and for whom?)

Consider the most important things you need to **RECOGNISE IN YOURSELF**

02

- What are your most important values to consider in deciding how you should act? (Are any of your values in opposition – loyalty vs honesty?)
- What about your principles and morals?
- Which of your own assumptions, biases or past experiences come into play here in your decision making?
- Can you recognise any slippery slope traps?

It is time to judge your options and **MAKE A DECISION**

03

- What would be an ideal/acceptable outcome?
- What is your decision?
- How does your decision measure up with your sense of purpose and belief of what sport should be?
- Are you prepared to stand by your decision even if it is not popular/preferred?
- Do you need to use a sounding board or trusted ally to test your decision?

COMMIT TO ACTION

04

- Remember, that the choice you've made is just the beginning. The final, and often most difficult part, is acting on your choice, consistently.
- Ethical decision-making should leave you comfortable that you have invested well in making the best available choice in the circumstances.
- Always assess how your decision turned out and what you learned from it.
- Remember, practising ethical decision-making will make you better at it!