

2025 Equisk Queensland Youth & Pony Dressage Championships



EQUISK

June 20th to 22nd 2025

PRARG Grounds,

Cnr Tevior Dr & Olsen Rd, North Maclean



2025 Equisk Queensland Youth & Pony Dressage Championships

Why sponsor one of the most prestigious dressage events in Queensland and top dressage events in Australia?

Participation in the sponsorship program of the 2025 Equisk Queensland Youth & Pony Dressage Championships offers opportunities for individuals, corporations and businesses to penetrate the diverse and high-profile Youth Dressage Rider market with National exposure. As a valued supported of the 2025 Equisk Queensland Youth & Pony Dressage Championships, your company is offered opportunities to enhance its profile, products and services to an enormous target market.

Dressage is a part of Equestrian Olympic sport. Equestrian sports are unique in that they are the only sport worldwide where men and women of all ages, from as young as 16 to as old as 80, participate and compete against each other on equal footing and involves an animal! The 2025 Equisk Queensland Youth & Pony Dressage Championships caters for all levels of competitors from the first beginnings of the sport through to our elite young riders. The young athletes are the future of the enormous equestrian sport industry. Coming from around Australia, these dedicated competitors bring with them a range of support crew in the form of parents, family, coaches and owners and are constantly on the hunt for the best products and services available.

The 2025 Equisk Queensland Youth & Pony Dressage Championships is a prestigious State calendar event and has competitors at all levels travelling from as far away as Far North Queensland and Central New South Wales, and sometimes includes Victoria, South Australia and Western Australia. In a sport which strives for excellence and perfection, riders, owners and breeders are always on the look-out for quality products and services which best suit not only their own needs but those of their equine partner. For this reason, availing yourself to a sponsorship opportunity will allow you to connect with a prime target group for your product, service and/or organisation.

There are a great number of sponsorship opportunities that allow any organisation to contribute to the very future of the sport and at the same time, gain extensive promotion and visibility of the organisation.

To discuss please contact:

Event Director, Anita Barton ascampton@hotmail.com, or 0433 447 693

POPULAR PROMOTIONS

FEI Under 25 Championship

The highest level of competition at these Championships, FEI Under 25 Championship consists of the **Under 25 Intermediate II** and **Grand Prix tests** and is open to riders aged 16 to 25 riding horses.

Package Inclusions:

- ✓ Company name/logo on Championship Prizes
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Full page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative at presentation ceremony;
- ✓ Event signage and logo display on main indoor arena display
- ✓ Product sampling in Riders' Bags.

Investment: \$550 including GST

FEI Youth Small Tour Championship

The FEI Small Tour Championship consists of the **Prix St Georges** and **Intermediate I** tests and is open to riders aged 22 to 25 riding horses.

Package Inclusions:

- ✓ Company name/logo on Championship Prizes
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Full page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative at presentation ceremony;
- ✓ Event signage and logo display on main indoor arena display
- ✓ Product sampling in Riders' Bags.

Investment: \$550.00 including GST

FEI Young Rider Championship

The Young Rider Championship consists of the **FEI Young Rider Team** and **Individual** tests and is open to riders aged 16 to 21 riding horses. The FEI Young Rider tests are at Prix St Georges level.

Package Inclusions:

- ✓ Company name/logo on Championship Prizes
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Full page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative at presentation ceremony;;
- ✓ Event signage and logo display on main indoor arena display
- ✓ Product sampling in Riders' Bags.

Investment: \$550.00 including GST

FEI Junior Championship

The Junior Championship consists of the **FEI Junior Team** and **Individual** tests and is open to riders aged 14 to 18 riding horses. The FEI Junior tests are at Medium/Advanced level.

Package Inclusions:

- ✓ Company name/logo on Championship Prizes
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Full page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative at presentation ceremony;
- ✓ Event signage and logo display on main indoor arena display
- ✓ Product sampling in Riders' Bags.

Investment: \$550.00 including GST

FEI Pony Rider Championship

The Pony Rider Championship consists of the **FEI Pony Rider Team** and **Individual** tests and is open to riders aged 12 to 16 riding ponies. The FEI Pony Rider tests are at Elementary/Medium level.

Package Inclusions:

- ✓ Company name/logo on Championship Prizes
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Half page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative at presentation ceremony; Event signage and logo display on main indoor arena display
- ✓ Product sampling in Riders' Bags.

Investment: \$440.00 including GST

FEI Children Rider Championship

The Children Rider Championship consists of the **FEI Children Preliminary B** and **Team** tests and is open to riders aged 12 to 14 riding ponies or horses. The FEI Children Rider tests are at Novice/Elementary level.

Package Inclusions:

- ✓ Company name/logo on Championship Prizes
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Half page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative at presentation ceremony; Event signage and logo display on main indoor arena display
- ✓ Product sampling in Riders' Bags.

Investment: \$440.00 including GST

Sharon Doe Memorial Rider's Trophy

The Sharon Doe Memorial Rider's Trophy is a feature class run in the format of the 'Young European Rider's Championship'. This prestigious event is a rider class for riders aged 21 years of age and under and is run at Prix St Georges level. Many former winners of this trophy have gone on to represent Australia internationally.

Package Inclusions:

- ✓ Company name/logo on Championship Prize
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Full page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative at mounted presentation ceremony;
- ✓ Event signage and logo display on main indoor arena display
- ✓ Product sampling in Riders' Bags.

Investment: \$550.00 including GST

EA YOUTH & YOUNG RIDER CHAMPIONSHIPS

Equestrian Australia – Youth & Young Rider Championships

CHAMPION packages provide Sponsorship of each EA level Championship for both Youth Riders (22-25 years old – horses or ponies) and Young Riders (10-21 years old on horses). Each package brings the benefit of exposure across the FOUR classes within your chosen class level.

The available levels are:

- Preliminary
- Novice
- Elementary
- Medium
- Advanced

Package Inclusions:

- ✓ Total naming rights to the Youth and Young Rider Championship competition at your chosen level;
- ✓ Sponsorship of the four EA classes at your chosen level;
- ✓ Sponsorship of Champion and Reserve at your chosen level;
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Full page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative at presentation ceremony;
- ✓ Event signage and logo display on main indoor arena display
- ✓ Product sampling in Riders' Bags.

Investment: \$600.00 per Level including GST

PONY CHAMPIONSHIPS

Equestrian Australia – Pony Championships

CHAMPION packages provide Sponsorship for riders on ponies (8-21 years) at each EA level Championship. Each package brings the benefit of exposure across the two classes within your chosen class level.

The available levels are:

- Preliminary Pony
- Novice Pony
- Elementary Pony
- Medium Pony
- Advanced Pony

Package Inclusions:

- ✓ Total naming rights to each Champion competition;
- ✓ Sponsorship of the two EA classes at each level;
- ✓ Sponsorship of Champion and Reserve at each level;
- ✓ Live website links between Equestrian Queensland, Dressage Queensland and social media;
- ✓ Half page advertisement in Championship Official Programme (artwork and logos to be supplied);
- ✓ Company Logo representation on all promotional material;
- ✓ Trade stand site available for the event (sponsor to supply approved shade shelters);
- ✓ Company representative at presentation ceremony;
- ✓ Event signage and logo display on main indoor arena display
- ✓ Product sampling in Riders' Bags.

Investment: \$330.00 per Championship including GST



2025 Equisk Queensland Youth & Pony Championships

Sponsorship Booking Form – all prices include GST – please tick below

Trading Name: (to appear on Advertising)	
Address:	
Telephone:	
Mobile:	
Email:	
Contact Person:	

☐ Cash ☐ Product ☐ Cash/Product (Please indicate amount _____)

FEI Championships

- | | | | |
|--|-------|---|-------|
| <input type="checkbox"/> FEI Under 25 Grand Prix | \$550 | <input type="checkbox"/> FEI Young Rider | \$550 |
| <input type="checkbox"/> FEI Youth Small Tour | \$550 | <input type="checkbox"/> FEI Junior Rider | \$550 |
| <input type="checkbox"/> FEI Pony Rider | \$440 | <input type="checkbox"/> FEI Children Rider | \$440 |
| <input type="checkbox"/> Sharon Doe | \$550 | | |

EA Youth & Young Rider Championships

- | | | | |
|--------------------------------------|-------|-----------------------------------|-------|
| <input type="checkbox"/> Preliminary | \$600 | <input type="checkbox"/> Medium | \$600 |
| <input type="checkbox"/> Novice | \$600 | <input type="checkbox"/> Advanced | \$600 |
| <input type="checkbox"/> Elementary | \$600 | | |

EA Pony Championships

- | | | | |
|---|-------|--|-------|
| <input type="checkbox"/> Preliminary Pony | \$330 | <input type="checkbox"/> Medium Pony | \$330 |
| <input type="checkbox"/> Novice Pony | \$330 | <input type="checkbox"/> Advanced Pony | \$330 |
| <input type="checkbox"/> Elementary Pony | \$330 | | |