



EQUESTRIAN  
QUEENSLAND



INTERSCHOOL  
QUEENSLAND

# INTERSCHOOL QUEENSLAND STATE CHAMPIONSHIPS



TOOWOOMBA SHOWGROUNDS  
30 JUNE — 4 JULY

2025  
SPONSOR  
OPPORTUNITY

# SPONSORSHIP OPPORTUNITY

## Major Event Sponsor - \$3,900 Excl GST

- Advertising on all social media posts on the Interschool Queensland social media channels
- Daily individual sponsorship promotion on social media over the course of the event
- Advertising in the Equestrian Queensland e-news
- Advertising on the Interschool Queensland State Championships webpage
- Full page marketing in event program
- Advertising on lanyards
- Logo included on every draw and all rider letters sent out to competitors
- Premium position display space in our trade village
- Signage displayed (sponsor to provide)
- 1 Video/Interview with you to go on social media
- Mention at each and every end of day presentations

## Platinum Sponsor - \$2,500 Excl GST

- Discipline naming rights
- Advertising on Interschool Queensland social media channel
- Advertising on the Interschool Queensland State Championships webpage
- Half page marketing in event program
- Premium position display space in our trade village
- Signage displayed (sponsor to provide)
- Information about your company announced during the event
- Logo included on discipline draw and all rider letters sent out to competitors
- 4 x Individual sponsor promotion posts on social media for discipline

## Gold Sponsor - \$1,500 Excl GST

- Logo included on all rider letters sent out to competitors
- Logo included in event program
- 3 x individual sponsor promotion posts on social media
- Trade stand opportunity

## Silver Sponsor - \$750 Excl GST

- Logo included on event program
- 1 x individual sponsor promotion post on social media
- 2 x joint sponsorship promotion posts on social media
- 3m x 3m Trade stand opportunity (larger available by negotiation)

## Bronze Sponsor - \$550 Excl GST

- 3m x 3m Trade stand opportunity (larger available by negotiation)
- 2 x joint sponsor promotion posts on social media
- Logo included on event program

## Prize Donations (placings or raffle)

- Prizes to tenth place across 50 classes

If you have any questions about this sponsorship opportunity, please email  
[interschool@equestrianqld.com.au](mailto:interschool@equestrianqld.com.au) or phone 07 3891 6611.