



2026 SPONSORSHIP PROPOSAL



INTERSCHOOL
QUEENSLAND



2026 SPONSORSHIP PROPOSAL

About Interschool Queensland (IQ)

Interschool Queensland (IQ) is dedicated to fostering youth development in equestrian sport across the state. Each year, hundreds of riders participate in Regional and State Championship events, representing their schools with passion, sportsmanship, and dedication.

The 2026 season will feature **four Regional Championships** across the disciplines of Dressage, Show Horse, Jumping and Combined Training, where riders earn qualifying results towards the pinnacle event of the year, the **IQ State Championships**, bringing together competitors from all corners of Queensland. These events present exceptional opportunities for organisations to support youth sport while gaining brand visibility and community engagement.

In addition to Regional and State Championship events, Interschool Queensland proudly supports and selects the Queensland State Team to compete at the **Australian Interschool Championships (AIC)**. This prestigious national event brings together the top school-aged riders from across Australia, showcasing excellence, teamwork, and high-performance pathways in equestrian sport.

Regional Championships



North Coast (Wide Bay)

Dates: 27 February - 1 March 2026

Venue: QSEC, Caboolture



Central (Capricornia)

Dates: 2 - 4 April 2026

Venue: Yeppoon Pony Club



South East Qld (SEQ)

Dates: 2 - 4 May 2026

Venue: QSEC, Caboolture



Darling Downs & South West Qld (DD & SWQ)

Dates: 29 - 31 May 2026

Venue: Toowoomba Showgrounds



State Championships



Dates: 29 June - 3 July 2026

Venue: Toowoomba Showgrounds

Australian Interschool Championships (Nationals)

Interschool Queensland State Team

Dates: TBC September 2026

Venue: Werribee Park National Equestrian Centre (VIC)



2026 SPONSORSHIP PACKAGES

Why Sponsor?

Sponsoring Interschool Queensland provides a unique opportunity to align your organisation with the development of young riders and the future of equestrian sport in Queensland. With hundreds of competitors, families, schools, coaches, and supporters engaging across four Regional Championships, the IQ State Championships, and the Australian Interschool Championships, sponsors benefit from extensive brand exposure and meaningful community connection.

IQ events showcase values of teamwork, dedication, sportsmanship, and excellence offering sponsors the chance to support grassroots and high-performance pathways while strengthening their presence within a passionate, statewide equestrian community.

Sponsoring multiple Interschool Queensland events across the 2026 season enhances brand recognition through consistent and repeated exposure to a broad audience.

Sponsorship Packages

All prices exclude GST.

Sponsorship Packages	Naming Rights	Major	Platinum / Discipline	Gold	Silver	Bronze	Class	Prizes / Raffle or Rider Bags
Each Regional Championship	\$2,000	-	\$1,000	\$750	\$500	\$250	\$150	
State Championships	\$5,000	\$3,500	\$2,500	\$1,500	\$750	\$550	-	Donations Welcome
Australian Interschool Championships (Nationals) State Team	\$3,000	-	\$1,200	\$900	\$600	\$300	-	



2026 SPONSORSHIP INCLUSIONS

All sponsorship packages can be tailored to suit your organisation's objectives and budget.

Inclusions	Packages							
	Naming Rights	Major	Platinum / Discipline	Gold	Silver	Bronze	Class	
Naming Rights	Event named: 2026 "YOUR BRAND" IQ Regionals / State Championships or State Team		Dressage, Show Horse, Jumping or Combined Training Discipline Naming Rights					Naming Rights of Class
Event Advertising	Banner, Event Advertising, E-Newsletter, Online Entries, Program, Rider Notes, Draw + more	E-Newsletters, Program, Rider Notes, Draw + more	Logo Advertised on Draw					Your Name & Class Advertised in the Program, Online Entries, Draw & Results
Signage Displayed	Yes - Sponsor to provide	Yes - Sponsor to provide	Yes - Sponsor to provide	Yes - Sponsor to provide	Yes - Sponsor to provide			
Stack Team App Communication	Promotion Opportunity at the IQ State Championships	Promotion Opportunity at the IQ State Championships						
PA	Promoted over the PA system at the IQ State Championships	Promoted over the PA system at the IQ State Championships						
Program	Full Page Advertising Space	Full Page Advertising Space	1/2 Page Advertising Space	1/4 Page Advertising Space	Logo Advertised	Logo Advertised		
Website	Advertising Opportunity	Advertising Opportunity	Logo Advertised	Logo Advertised				
Social Media	Daily Social Media Promotion During The Event + Video Interview	Multiple Social Media Promotion + Video Interview	Multiple Social Media Promotion	Social Media Promotion	Social Media Promotion	Logo Advertised		
Presentations	Opportunity to Present Awards	Opportunity to Present Awards	Opportunity to Present Awards For Your Discipline					Recognition
Trade Village	Premium Position / Space	Premium Position / Space	Large Trade Space	Trade Space	Trade Space	Trade Space		

If the listed packages don't quite fit, we welcome the opportunity to tailor a sponsorship option to suit your business.



NEXT STEPS

To secure your preferred sponsorship package or to discuss a tailored opportunity, please contact:

Interschool Queensland Sponsorship Team

Equestrian Queensland - Interschool Senior Sport Development Officer

Tarni McCormack

interschool@equestrian.com.au

07 3891 6611

Interschool Queensland Sponsorship Coordinator

Jen Turner

IQ Regional Sub-Committees Sponsorship Coordinators

SEQ

Melinda Robinson

clubs@equestrianqld.com.au

North Coast (Wide Bay)

Karen Robinson

admin@hhequestrian.com.au

Central (Capricornia)

TBC

Darling Downs & SWQ

Melissa Lunney

ddinterschoolsponsorship@gmail.com

We look forward to partnering with you for an outstanding 2026 season.

Thank you for supporting youth equestrian sport in Queensland.

Interschool Queensland

 qld.equestrian.org.au/interschool

 facebook.com/InterschoolQLD/

 instagram.com/interschoolqld/