



2026 SPONSORSHIP PROPOSAL



INTERSCHOOL
QUEENSLAND



2026 SPONSORSHIP PROPOSAL

About Interschool Queensland (IQ)

Interschool Queensland (IQ) is dedicated to fostering youth development in equestrian sport across the state. Each year, hundreds of riders participate in Regional and State Championship events, representing their schools with passion, sportsmanship, and dedication.

The 2026 season will feature **four Regional Championships** across the disciplines of Dressage, Show Horse, Jumping and Combined Training, where riders earn qualifying results towards the pinnacle event of the year, the **IQ State Championships**, bringing together competitors from all corners of Queensland. These events present exceptional opportunities for organisations to support youth sport while gaining brand visibility and community engagement.

In addition to Regional and State Championship events, Interschool Queensland proudly supports and selects the Queensland State Team to compete at the **Australian Interschool Championships (AIC)**. This prestigious national event brings together the top school-aged riders from across Australia, showcasing excellence, teamwork, and high-performance pathways in equestrian sport.

Regional Championships



North Coast (Wide Bay)
Dates: 27 February - 1 March 2026
Venue: QSEC, Caboolture



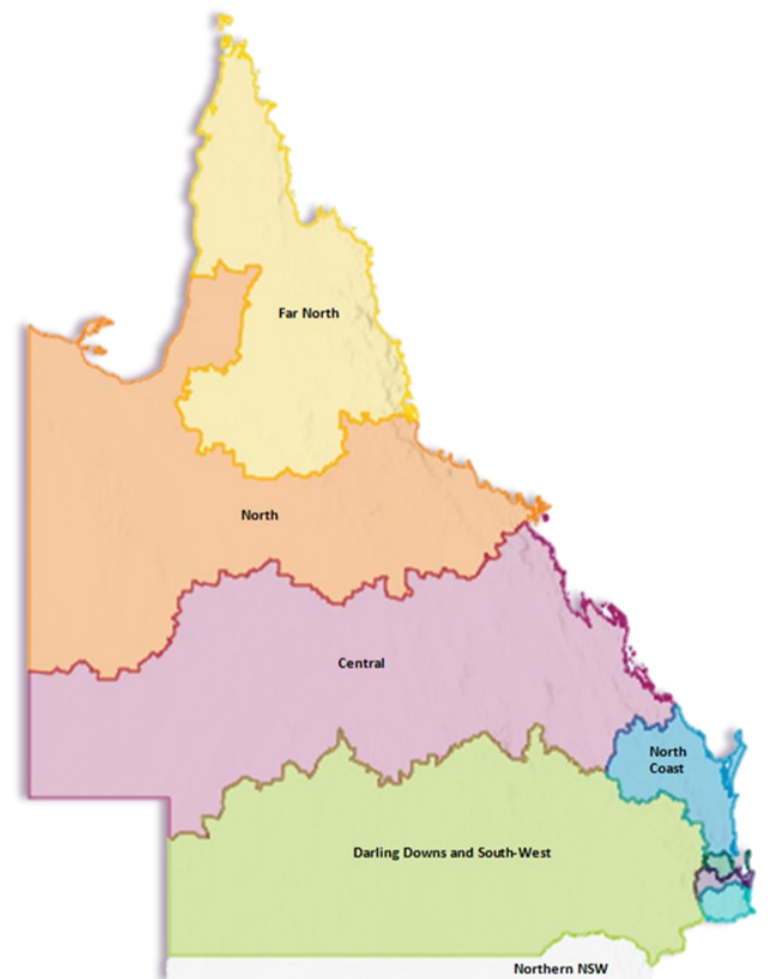
Central (Capricornia)
Dates: 17 - 19 April 2026
Venue: Yeppoon Pony Club



South East Qld (SEQ)
Dates: 2 - 4 May 2026
Venue: QSEC, Caboolture



Darling Downs & South West Qld (DD & SWQ)
Dates: 29 - 31 May 2026
Venue: Toowoomba Showgrounds



State Championships



Dates: 29 June - 3 July 2026
Venue: Toowoomba Showgrounds

Australian Interschool Championships (Nationals)

Interschool Queensland State Team
Dates: 28 September - 4 October 2026
Venue: Werribee Park National Equestrian Centre (VIC)



2026 SPONSORSHIP PACKAGES

Why Sponsor?

Sponsoring Interschool Queensland provides a unique opportunity to align your organisation with the development of young riders and the future of equestrian sport in Queensland. With hundreds of competitors, families, schools, coaches, and supporters engaging across four Regional Championships, the IQ State Championships, and the Australian Interschool Championships, sponsors benefit from extensive brand exposure and meaningful community connection.

IQ events showcase values of teamwork, dedication, sportsmanship, and excellence offering sponsors the chance to support grassroots and high-performance pathways while strengthening their presence within a passionate, statewide equestrian community.

Sponsoring multiple Interschool Queensland events across the 2026 season enhances brand recognition through consistent and repeated exposure to a broad audience.

Sponsorship Packages

All prices exclude GST.

| Sponsorship Packages | Naming Rights | Major | Platinum / Discipline | Gold | Silver | Bronze | Class | Prizes / Raffle or Rider Bags |
|---|---------------|---------|-----------------------|---------|--------|--------|-------|-------------------------------|
| Each Regional Championship | \$2,000 | - | \$1,000 | \$750 | \$500 | \$250 | \$150 | Donations Welcome |
| State Championships | \$5,000 | \$3,500 | \$2,500 | \$1,500 | \$750 | \$550 | - | |
| Australian Interschool Championships (Nationals) State Team | \$3,000 | - | \$1,200 | \$900 | \$600 | \$300 | - | |



2026 SPONSORSHIP INCLUSIONS

All sponsorship packages can be tailored to suit your organisation's objectives and budget.

| Inclusions | Packages (* Inclusions excluded for the Australian Interschool Championships (Nationals) State Team Packages) | | | | | | |
|----------------------------------|--|--|--|-------------------------------|------------------------------|--------------------|--|
| | Naming Rights | Major | Platinum / Discipline | Gold | Silver | Bronze | Class |
| Naming Rights | Named: 2026 "YOUR BRAND" IQ Regionals / State Championships or State Team | | Dressage, Show Horse, Jumping or Combined Training Discipline Naming Rights | | | | Naming Rights of Class |
| Advertising | Branding on all Event/Team Advertising & Communications, E-Newsletter, Online Entries*, Program*, Rider Notes*, Draw* + more | E-Newsletters, Program, Rider Notes, Draw + more | Logo Advertised on Draw* | | | | Your Name & Class Advertised in the Program, Online Entries, Draw & Results |
| Signage Displayed | Yes - Sponsor to provide | Yes - Sponsor to provide | Yes - Sponsor to provide* | Yes - Sponsor to provide* | Yes - Sponsor to provide* | | |
| Stack Team App Communication* | Promotion Opportunity at the IQ State Championships* | Promotion Opportunity at the IQ State Championships | | | | | |
| PA | Promoted over the PA system at the IQ State Championships* | Promoted over the PA system at the IQ State Championships | | | | | |
| Program*/ Rider Booklet | Full Page Advertising Space | Full Page Advertising Space | 1/2 Page Advertising Space | 1/4 Page Advertising Space | Logo Advertised | Logo Advertised | |
| Website | Advertising Opportunity | Advertising Opportunity | Logo Advertised | Logo Advertised | | | |
| Social Media | Daily Social Media Promotion During The Event + Video Interview | Multiple Social Media Promotion + Video Interview | Multiple Social Media Promotion | Social Media Promotion | Social Media Promotion | Logo Advertised | |
| Presentations* | Opportunity to Present Awards* | Opportunity to Present Awards | Opportunity to Present Awards For Your Discipline* | | | | Recognition |
| Trade Village* | Premium Position / Space* | Premium Position / Space | Large Trade Space* | Trade Space* | Trade Space* | Trade Space* | |

If the listed packages don't quite fit, we welcome the opportunity to tailor a sponsorship option to suit your business.



NEXT STEPS

To secure your preferred sponsorship package or to discuss a tailored opportunity, please contact:

Interschool Queensland Sponsorship Team

Equestrian Queensland - Interschool Senior Sport Development Officer

Tarni McCormack
interschool@equestrian.com.au
07 3891 6611

Interschool Queensland Sponsorship Coordinator

Jen Turner
mattjen01@bigpond.com

IQ Regional Sub-Committee Contacts

SEQ

Sophie Callow
sophie@thrivingequestrian.com.au

North Coast (Wide Bay)

Chenoa Trama
chenoatrama@hotmail.com

Central (Capricornia)

Kim Creed
jk.creed@bigpond.com

Darling Downs & SWQ

Melissa Lunney
ddinterschoolsponsorship@gmail.com

We look forward to partnering with you for an outstanding 2026 season.

Thank you for supporting youth equestrian sport in Queensland.

Interschool Queensland

 qld.equestrian.org.au/interschool

 facebook.com/InterschoolQLD/

 instagram.com/interschoolqld/