



2027 SPONSORSHIP PROPOSAL



INTERSCHOOL
QUEENSLAND



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About Interschool Queensland (IQ)

Interschool Queensland (IQ) is dedicated to fostering youth development in equestrian sport across the state. Each year, hundreds of riders participate in Regional and State Championship events, representing their schools with passion, sportsmanship, and dedication.

The 2027 season will feature **four Regional Championships** across the disciplines of Dressage, Show Horse, Jumping and Combined Training, where riders earn qualifying results towards the pinnacle event of the year, the **IQ State Championships**, bringing together competitors from all corners of Queensland. These events present exceptional opportunities for organisations to support youth sport while gaining brand visibility and community engagement.

In addition to Regional and State Championship events, Interschool Queensland proudly supports and selects the Queensland State Team to compete at the **Australian Interschool Championships (AIC)**. This prestigious national event brings together the top school-aged riders from across Australia, showcasing excellence, teamwork, and high-performance pathways in equestrian sport.

Regional Championships



North Coast (Wide Bay)
Dates: 5 - 7 March 2027
Venue: QSEC, Caboolture



Central (Capricornia)
Dates: 8 - 10 April 2027
Venue: Yeppoon Pony Club



South East Qld (SEQ)
Dates: 1 - 3 May 2027
Venue: QSEC, Caboolture



Darling Downs & South West Qld (DD & SWQ)
Dates: 28 - 30 May 2027
Venue: Toowoomba Showgrounds



State Championships



Dates: 28 June - 2 July 2027
Venue: Toowoomba Showgrounds

Australian Interschool Championships (Nationals)

Interschool Queensland State Team

Dates: 29 September - 3 October 2027

Venue: AELEC, Tamworth



2027 SPONSORSHIP PACKAGES

Why Sponsor?

Sponsoring Interschool Queensland provides a unique opportunity to align your organisation with the development of young riders and the future of equestrian sport in Queensland. With hundreds of competitors, families, schools, coaches, and supporters engaging across four Regional Championships, the IQ State Championships, and the Australian Interschool Championships, sponsors benefit from extensive brand exposure and meaningful community connection.

IQ events showcase values of teamwork, dedication, sportsmanship, and excellence offering sponsors the chance to support grassroots and high-performance pathways while strengthening their presence within a passionate, statewide equestrian community.

Sponsoring multiple Interschool Queensland events across the 2027 season enhances brand recognition through consistent and repeated exposure to a broad audience.

Sponsorship Packages

All prices exclude GST.

Sponsorship Packages	Naming Rights	Major	Platinum / Discipline	Gold	Silver	Bronze	Class	Prizes / Raffle or Rider Bags
Each Regional Championship	\$2,000	-	\$1,000	\$750	\$500	\$250	\$150	Donations Welcome
State Championships	\$5,000	\$3,500	\$2,500	\$1,500	\$750	\$550	-	
IQ State Team Competing at the AIC (Nationals)	\$3,000	-	\$1,200	\$900	\$600	\$300	-	



2027

SPONSORSHIP INCLUSIONS

All sponsorship packages can be tailored to suit your organisation's objectives and budget.

Inclusions	Packages						
	* Inclusions excluded for the IQ State Team package competing at the AIC (Nationals)						
	Naming Rights	Major	Platinum / Discipline	Gold	Silver	Bronze	Class
Naming Rights	Named: 2027 "YOUR BRAND" IQ Regionals / State Championships or State Team		Dressage, Show Horse, Jumping or Combined Training Discipline Naming Rights				Naming Rights of Class
Advertising	Branding on all Event/Team Advertising & Communications, E-Newsletter, Online Entries*, Program*, Rider Notes*, Draw* + more	E-Newsletters, Program, Rider Notes, Draw + more	Logo Advertised on Draw*				Your Name & Class Advertised in the Program, Online Entries, Draw & Results
Signage Displayed	Yes - Sponsor to provide	Yes - Sponsor to provide	Yes - Sponsor to provide*	Yes - Sponsor to provide*	Yes - Sponsor to provide*		
Stack Team App Communication*	Promotion Opportunity at the IQ State Championships*	Promotion Opportunity at the IQ State Championships					
PA	Promoted over the PA system at the IQ State Championships*	Promoted over the PA system at the IQ State Championships					
Program*/Rider Booklet	Full Page Advertising Space	Full Page Advertising Space	1/2 Page Advertising Space	1/4 Page Advertising Space	Logo Advertised	Logo Advertised	
Website	Advertising Opportunity	Advertising Opportunity	Logo Advertised	Logo Advertised			
Social Media	Daily Social Media Promotion During The Event + Video Interview	Multiple Social Media Promotion + Video Interview	Multiple Social Media Promotion	Social Media Promotion	Social Media Promotion	Logo Advertised	
Presentations*	Opportunity to Present Awards*	Opportunity to Present Awards	Opportunity to Present Awards For Your Discipline*				Recognition
Trade Village*	Premium Position / Space*	Premium Position / Space	Large Trade Space*	Trade Space*	Trade Space*	Trade Space*	

If the listed packages don't quite fit, we welcome the opportunity to tailor a sponsorship option to suit your business.



NEXT STEPS

To secure your preferred sponsorship package or to discuss a tailored opportunity, please contact:

Interschool Queensland Sponsorship Team

Equestrian Queensland - Interschool Senior Sport Development Officer

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IQ Regional Sub-Committee Contacts

SEQ

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Central (Capricornia)

Kim Creed

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Darling Downs & SWQ

Melissa Lunney and Taya Jones

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We look forward to partnering with you for an outstanding 2027 season.

Thank you for supporting youth equestrian sport in Queensland.

Interschool Queensland

 qld.equestrian.org.au/interschool

 facebook.com/InterschoolQLD/

 instagram.com/interschoolqld/