

# DID YOU KNOW?

**2019 Equestrian Queensland  
Member Survey Answers**

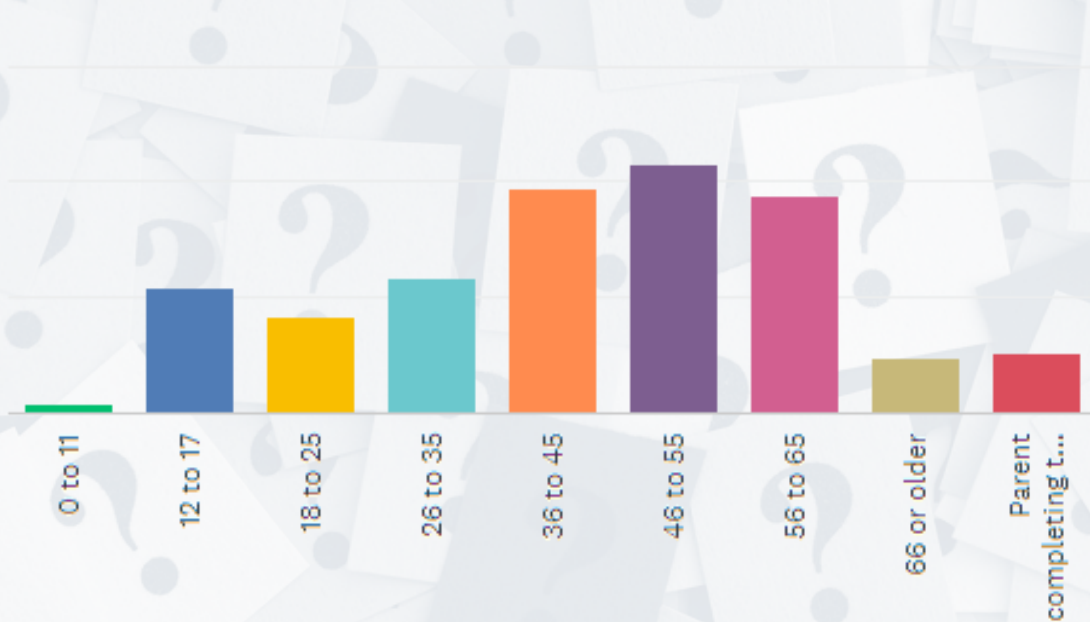
# DID YOU KNOW?



## 2019 EQ Member Survey Answers

Q 1. What is your age?

*The strongest age category was 46 to 55 years (below)*



Q 2. What is your gender?

*92.38% answered female (above)*

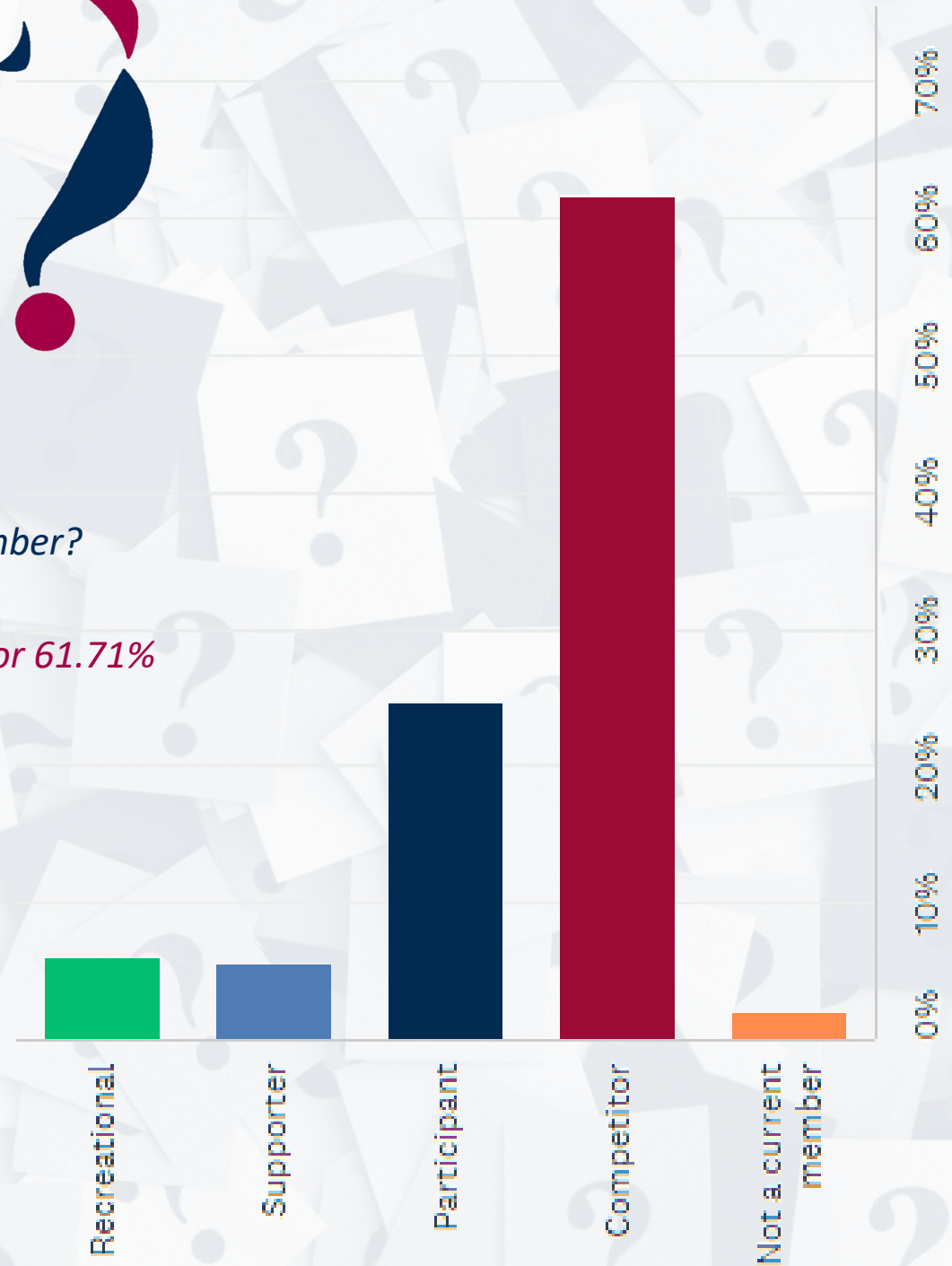
# DID YOU KNOW?



## 2019 EQ Member Survey Answers

Q 3. Are you a current Equestrian Queensland Member?

*The strongest membership category was Competitor 61.71%*





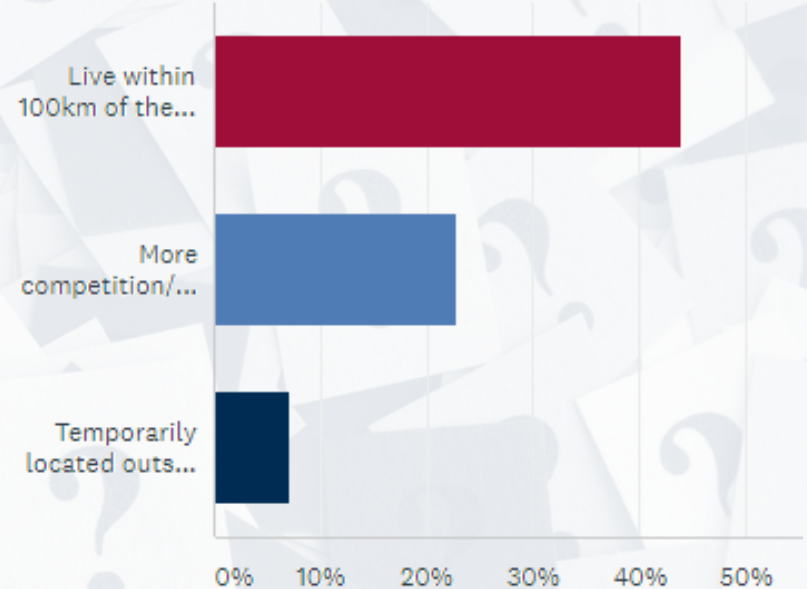
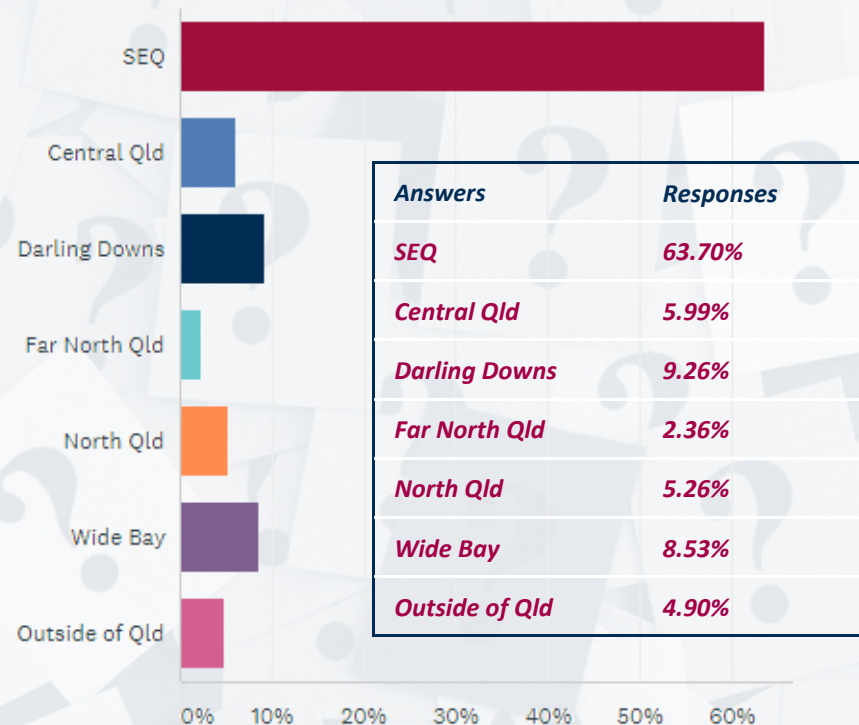
# DID YOU KNOW?



## 2019 EQ Member Survey Answers

Q 4. Which region do you live in?

*4.90% live outside Queensland (below)*



Q 5. If you are a current Equestrian Queensland member who lives outside of Queensland, please indicate why you have joined EQ (select all that apply) -

Answers	Responses
Live within 100km of the Qld border	43.86%
More competition/training opportunities in Qld	22.81%
Temporarily located outside of Qld but plan to return	7.02%

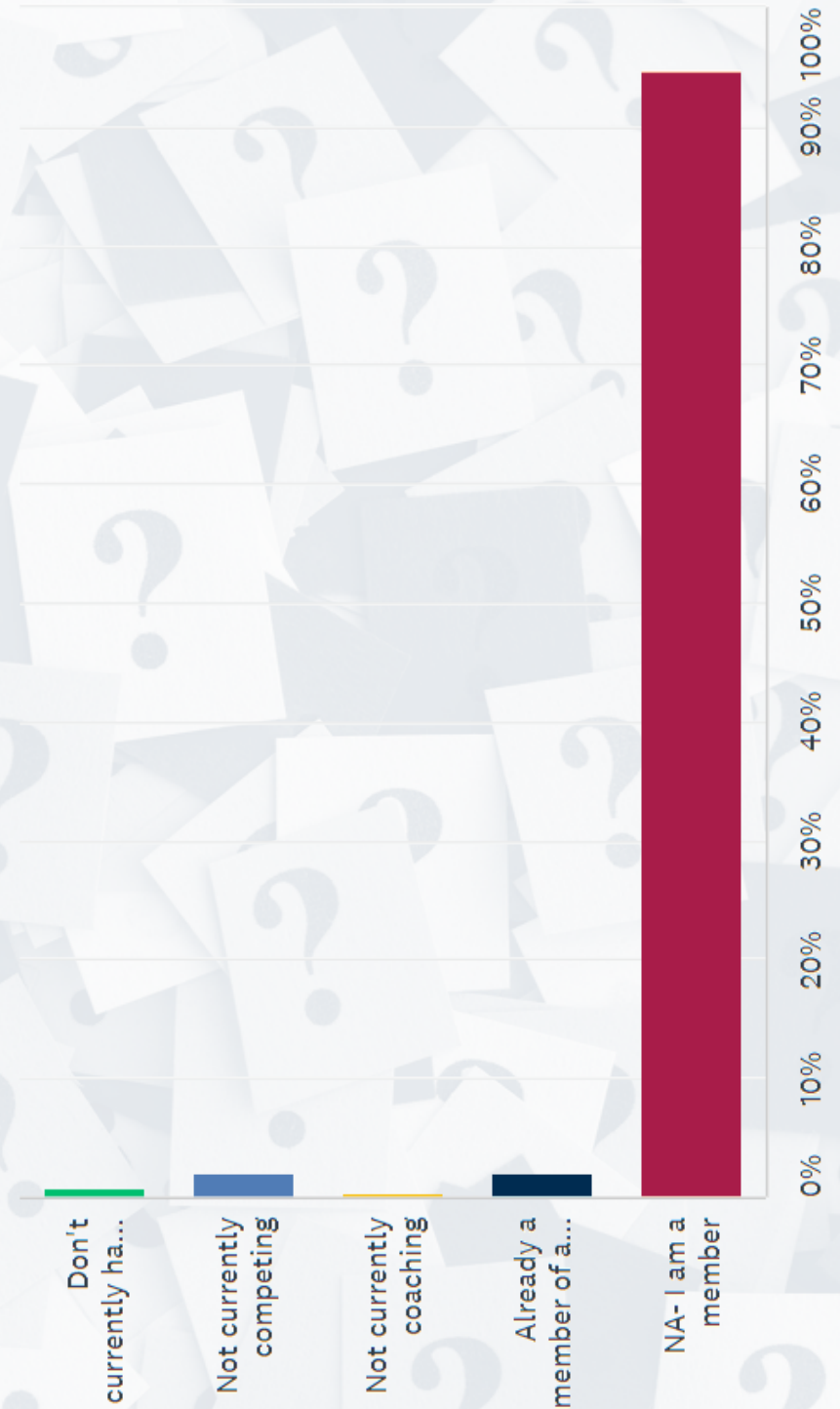
# DID YOU KNOW?



## 2019 EQ Member Survey Answers

Q 6. If you are not a current Equestrian Queensland member, please select the option(s) which best describe why -

Answers	Responses
<i>Don't currently have a horse</i>	<i>0.91%</i>
<i>Not currently competing</i>	<i>2.18%</i>
<i>Not currently coaching</i>	<i>0.36%</i>
<i>Already a member of a club</i>	<i>2.18%</i>
<i>NA- I am a member</i>	<i>94.74%</i>



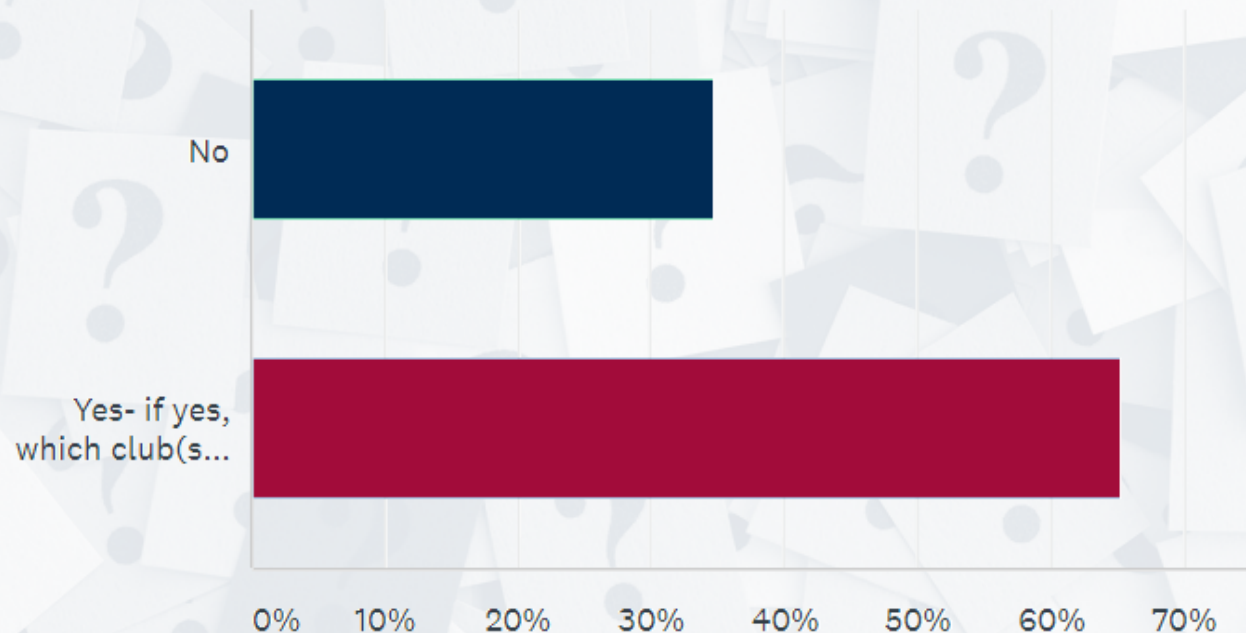
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## 2019 EQ Member Survey Answers

Q 7. Are you a member of a club?

65.34% answered yes (below)





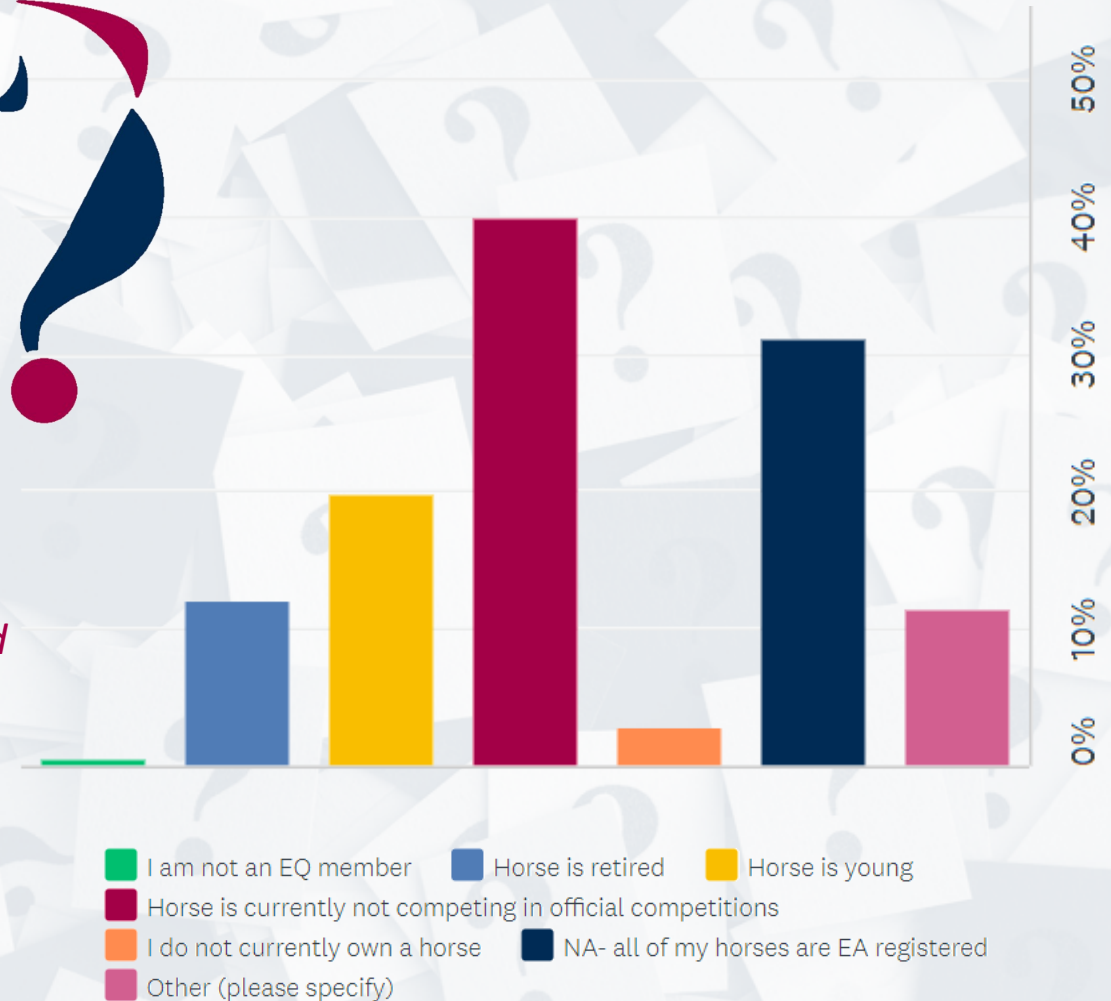
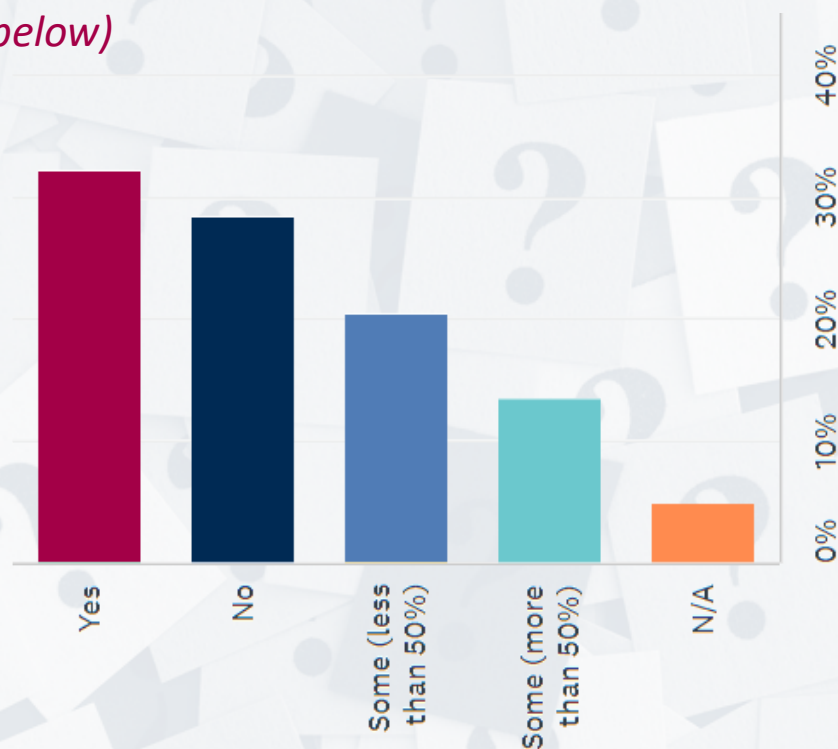
# DID YOU KNOW?



## 2019 EQ Member Survey Answers

Q 8. Are all of your horses registered with EA?

*32 % of respondents have all their horses registered (below)*



Q 9. If all or some of your horses are not EA registered, please tell us why?

*40 % of horse/s are not EA registered because they are currently not competing in official competitions (above)*

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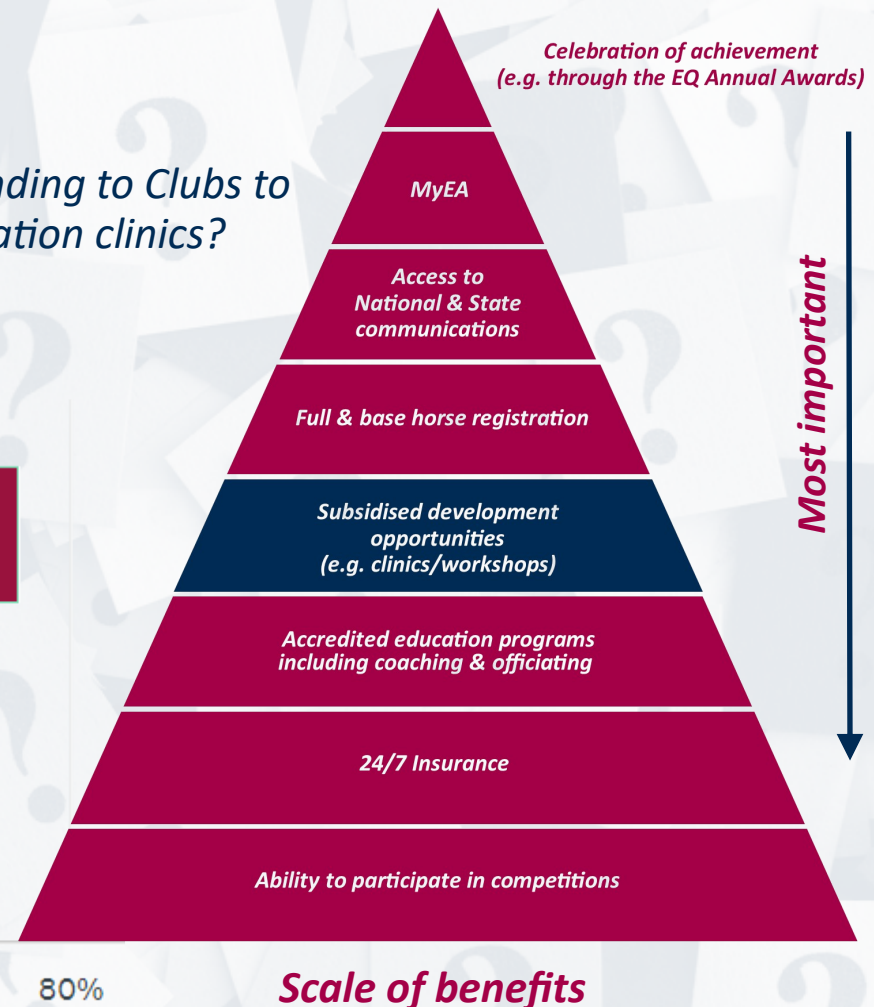
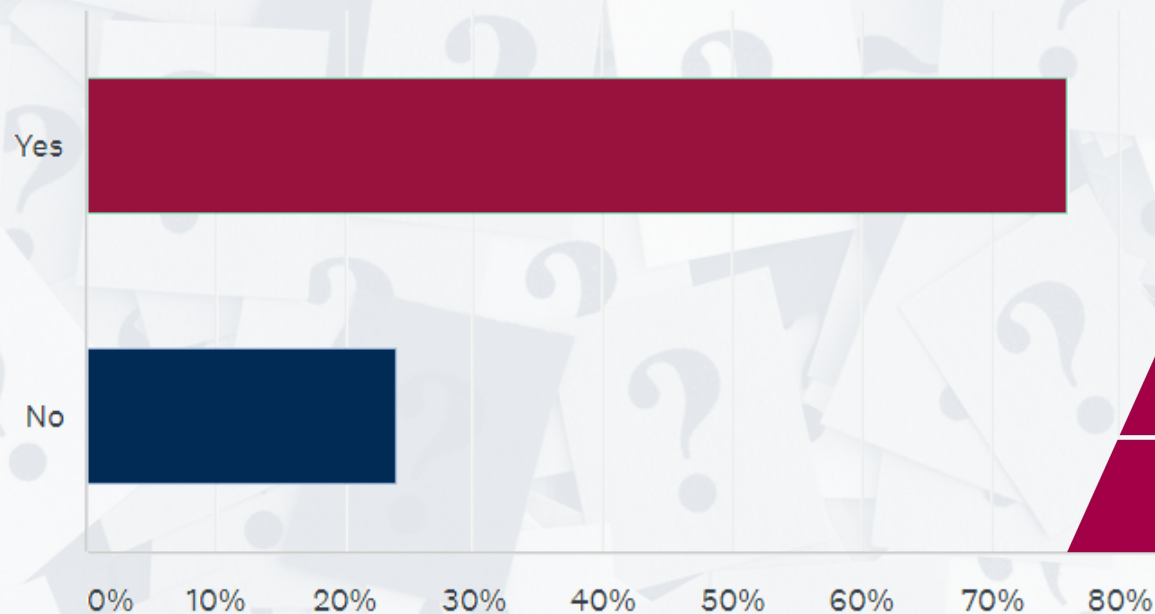


Q 11. Please rate the following benefits on their importance to you (put in order of importance with most important being first)  
*Our Sport Development Funding that provides subsidised development opportunities (e.g. clinics/workshops) was on average the 4th most important benefit.*

## 2019 EQ Member Survey Answers

Q 10. Are you aware that EQ provides Sport Development Funding to Clubs to assist with hosting Rider Development clinics and Judge Education clinics?

*24% answered no (below)*





# DID YOU KNOW?



## **Program 5**

*Provided \$26,000 to Affiliated Clubs & Sport Committees toward the cost of travel &/or accommodation for foreign technical officials to attend Qld FEI events*



## **Program 6**

*Provided \$10,000 to regional Affiliated Clubs to assist with improvements to or maintenance of facilities to improve rider safety & horse welfare*



## **Program 1**

*Provided \$30,000 to Affiliated Clubs & EQ Sport Committees aimed at supporting the development, growth & participation across all sports through rider development clinics*



## **Program 2**

*Provided \$5,000 to EA accredited Coaches & Officials to support development by providing funds to assist with travel*



## **Program 3**

*Provided \$10,000 to EA accredited Officials to support development by providing funds to assist with travel expenses*



## **Program 4**

*Provided \$400 per application to support Affiliated Clubs & EQ Sport Committees with Regional Events Judging Assistance*

# DID YOU KNOW?



## 2019 EQ Member Survey Answers

Q 12. Are there any benefits that EQ does not currently provide that you would like introduced?

*The strongest response was education opportunities >*

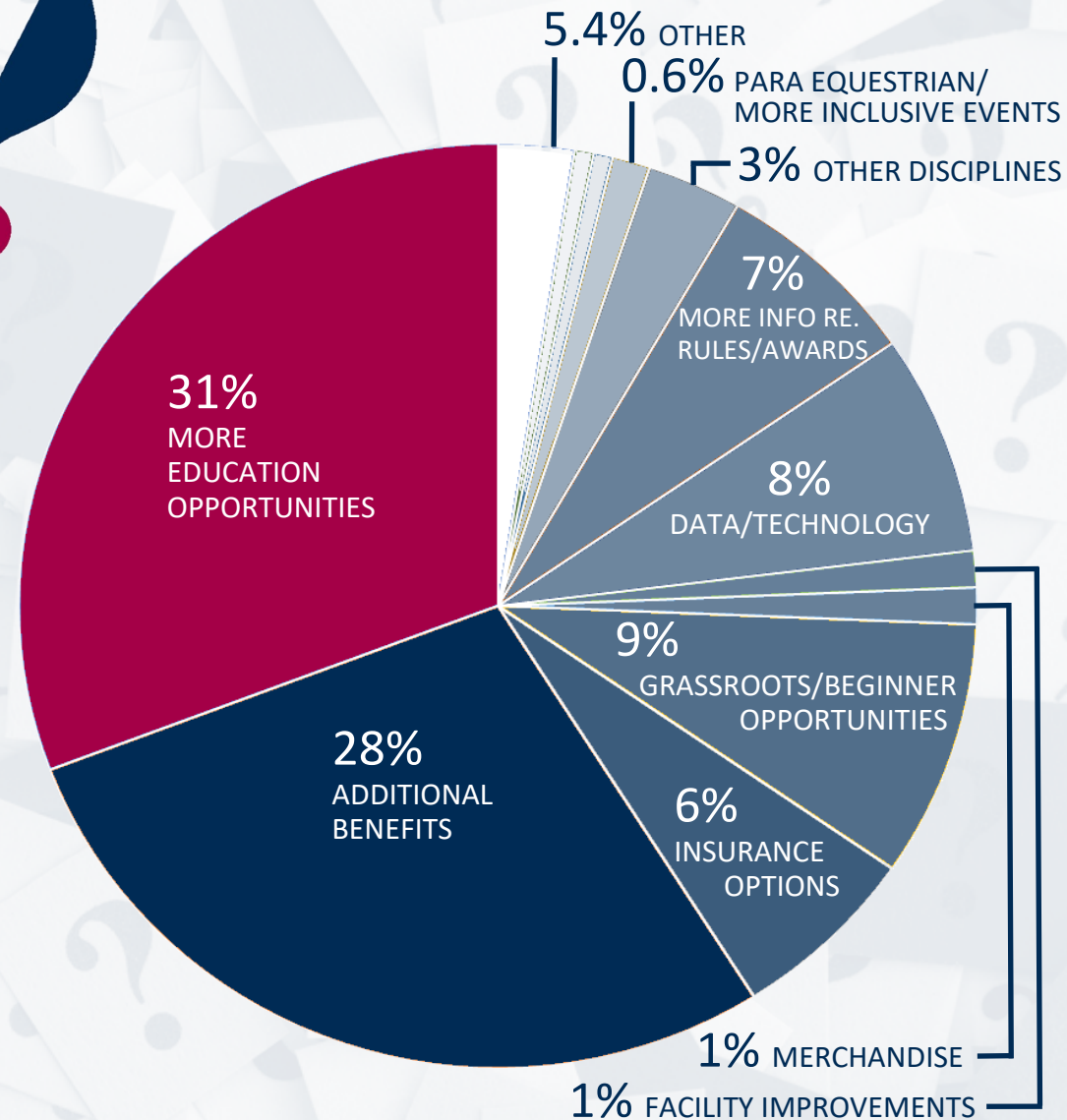
## 2020 EQ Education Current Initiatives



QLD HORSE WELFARE FORUM

NEW / INTRO COACH FORUM

EQ QUESTION & ANSWER  
EDUCATIONAL SERIES



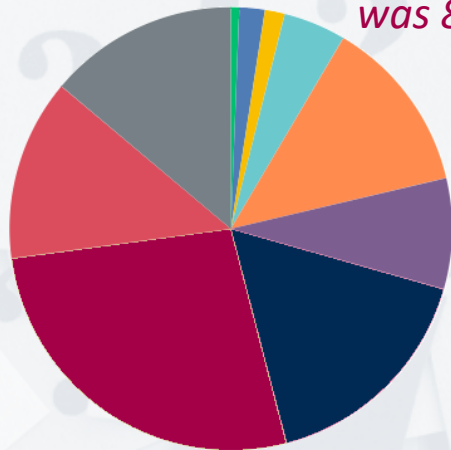


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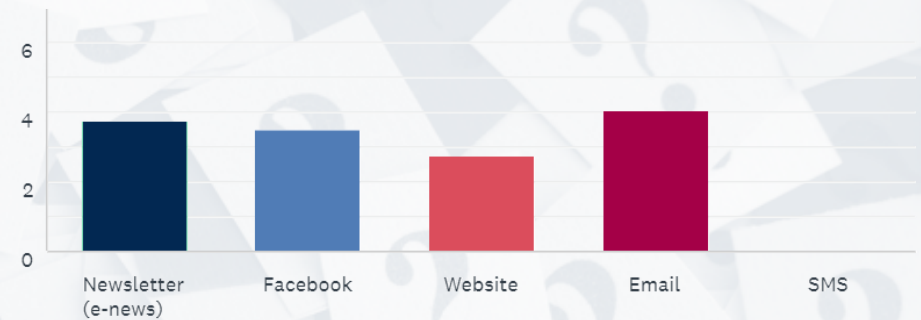
## 2019 EQ Member Survey Answers

Q 13. How well do you think we are currently delivering access to EQ communications?  
(rate out of 10, 1 being extremely poor, 10 being extremely well)

70.60% answered between 7-10. The greatest response was 8 with 26.92% (below)

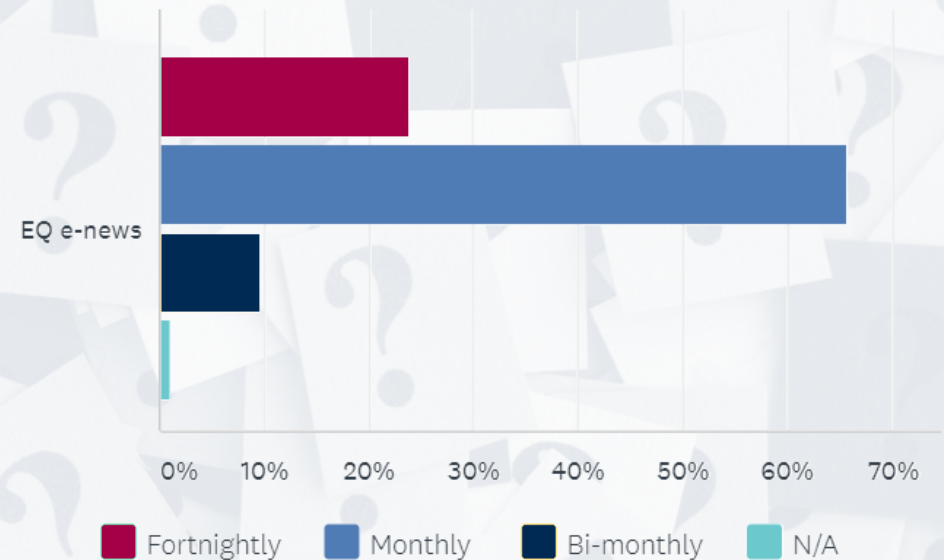


1 2 3 4 5 6 7 8 9 10



Q 14. How do you prefer to keep updated on news from EQ?

Email had the greatest weighted average of 4.03 (above)



Q 15. What is your preferred frequency for receiving e-newsletters?

66% answered monthly (above)



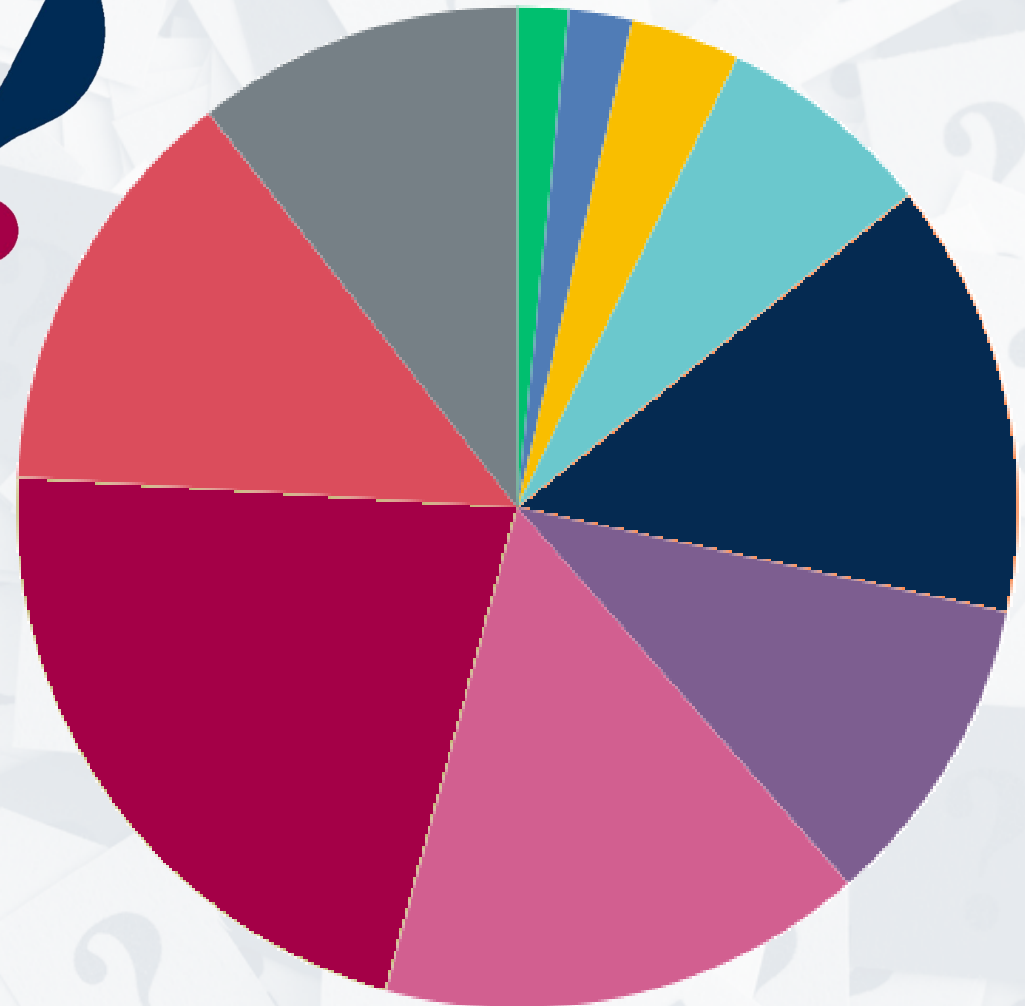
# DID YOU KNOW?



## 2019 EQ Member Survey Answers

Q 16. How would you rate the value of EQ membership?  
(rate out of 10, 1 being very poor value, 10 being exceptional value)

*The strongest rating was 8 with 22% (right)*

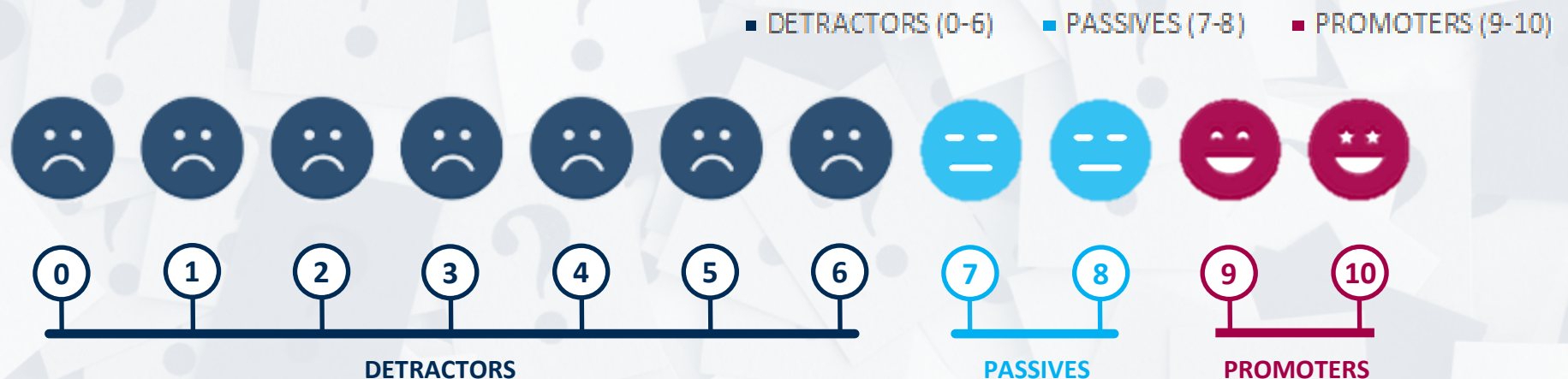
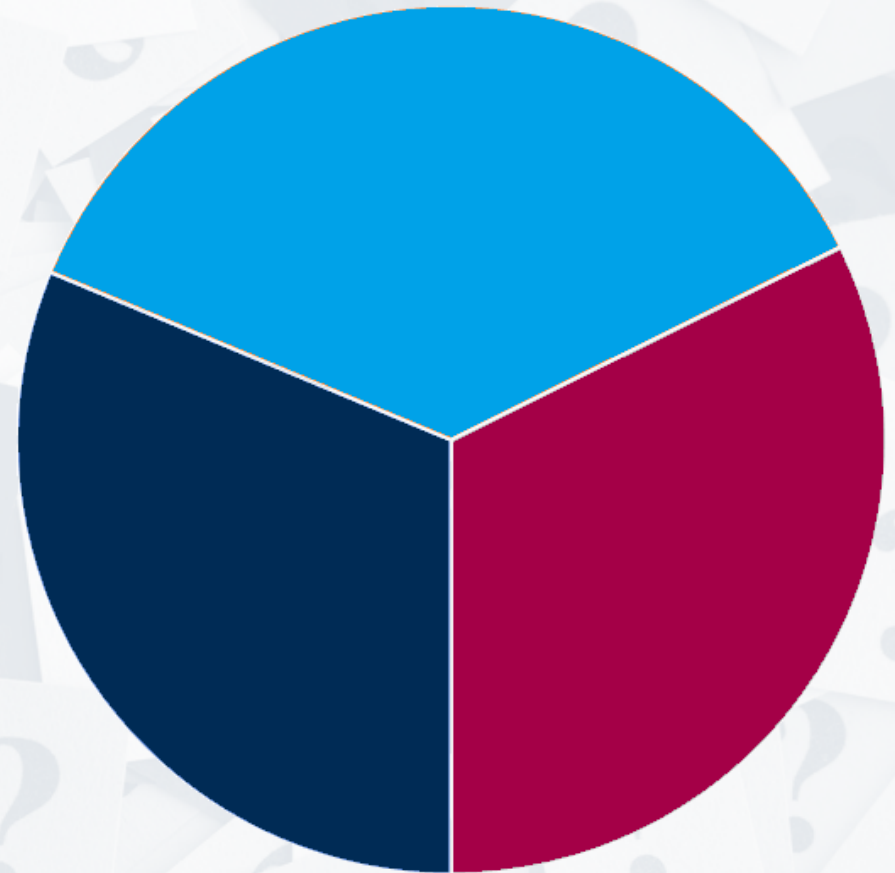


# DID YOU KNOW?

## 2019 EQ Member Survey Answers

Q 17. How likely is it that you would recommend Equestrian Queensland to a friend or colleague?

*32% of responses were promoters (right)*



# DID YOU KNOW?

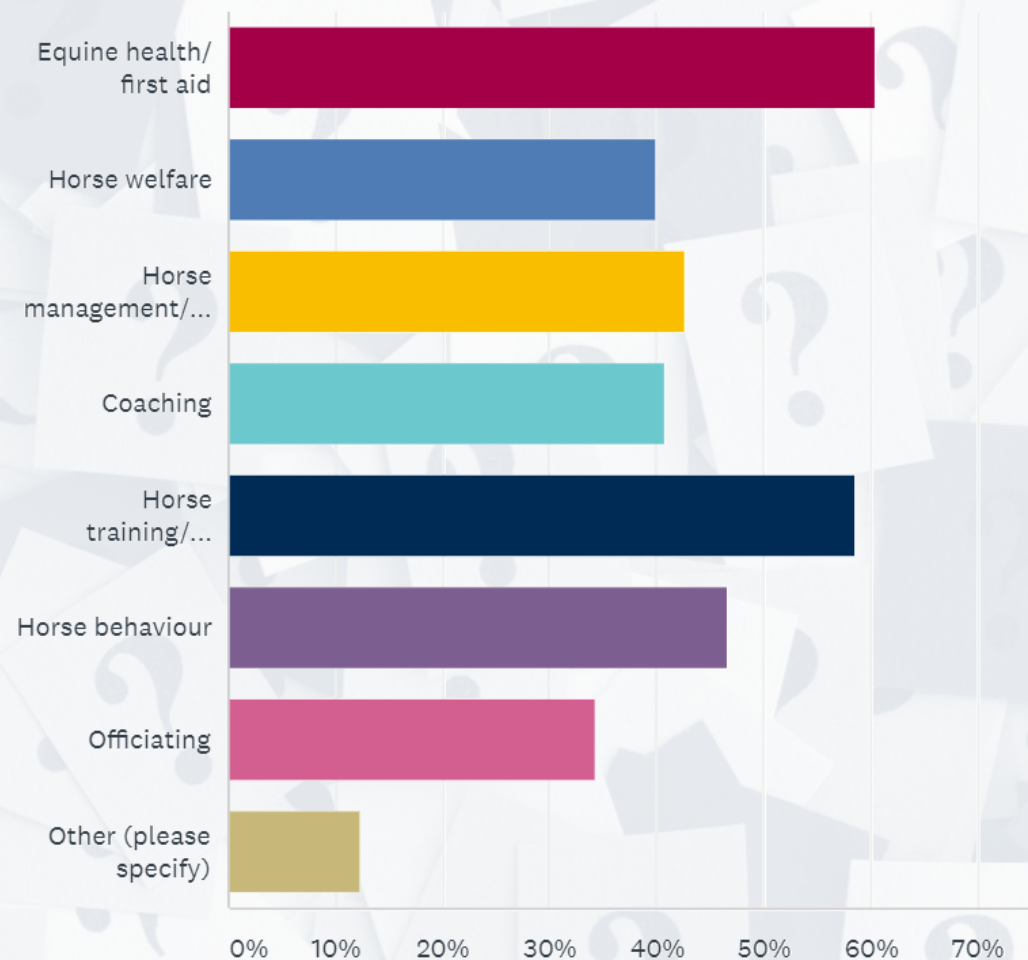


## 2019 EQ Member Survey Answers

Q 18. Are there any workshops/clinics/courses/webinars that you would like to see EQ run in the future? (select all that apply)

*The strongest response was  
Equine health/first aid with 60.5% (below)*

Answers	Responses
Equine health/ first aid	60.50%
Horse welfare	39.95%
Horse management/ riding	42.69%
Coaching	40.87%
Horse training/ education	58.68%
Horse behaviour	46.58%
Officiating	34.25%



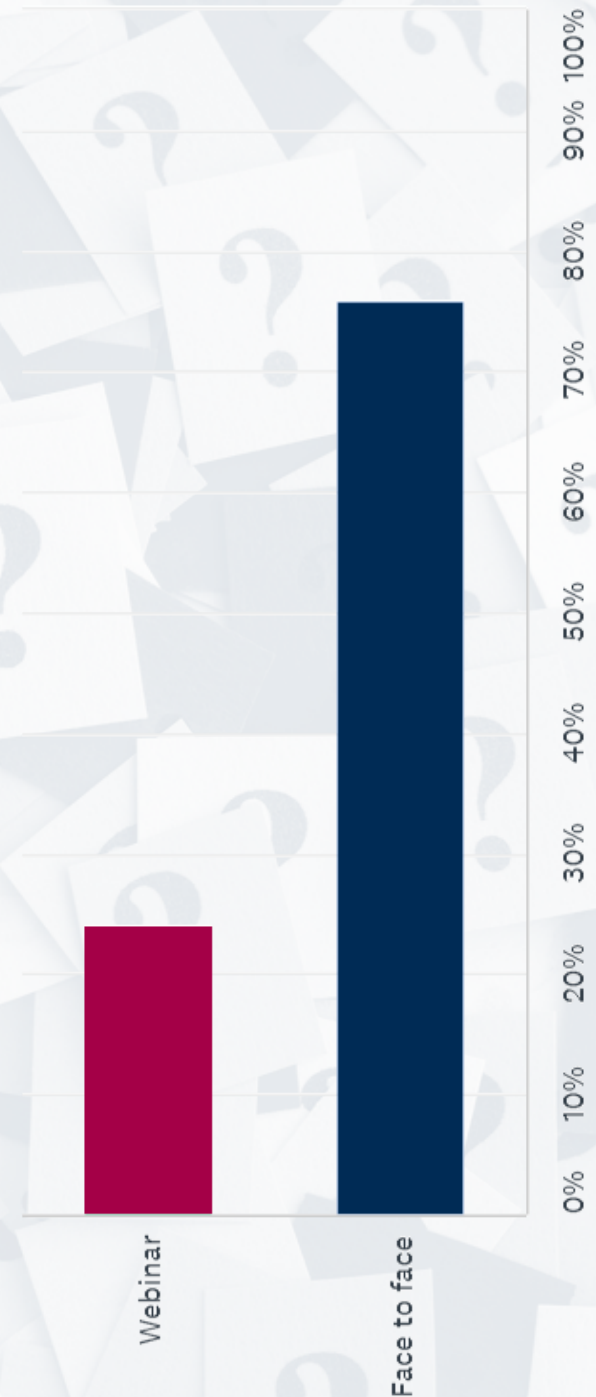
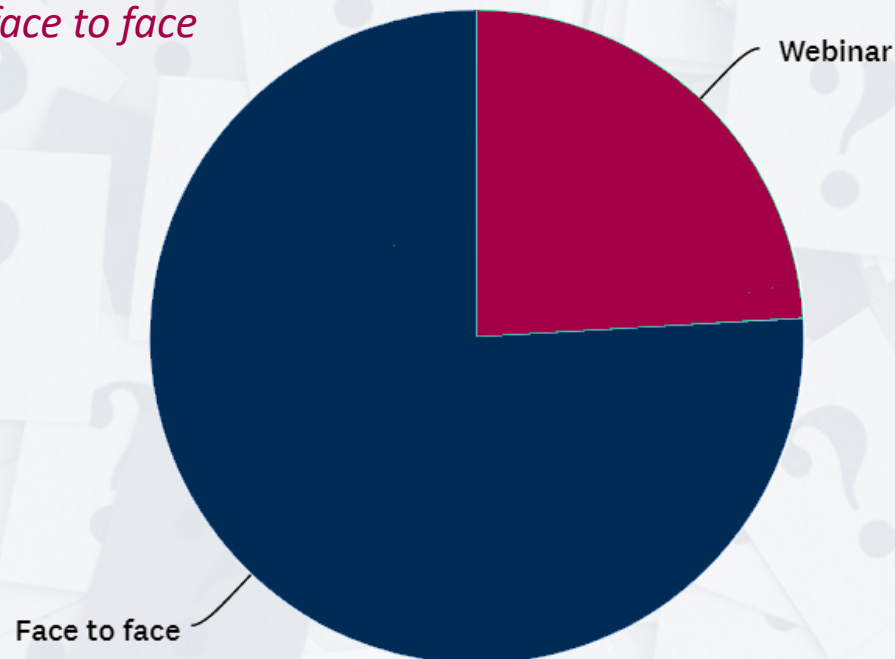


# DID YOU KNOW?

## 2019 EQ Member Survey Answers

Q 19. What is your preferred method of attending workshops/clinics/courses that EQ host?

76% answered face to face  
(right)



# DID YOU KNOW?

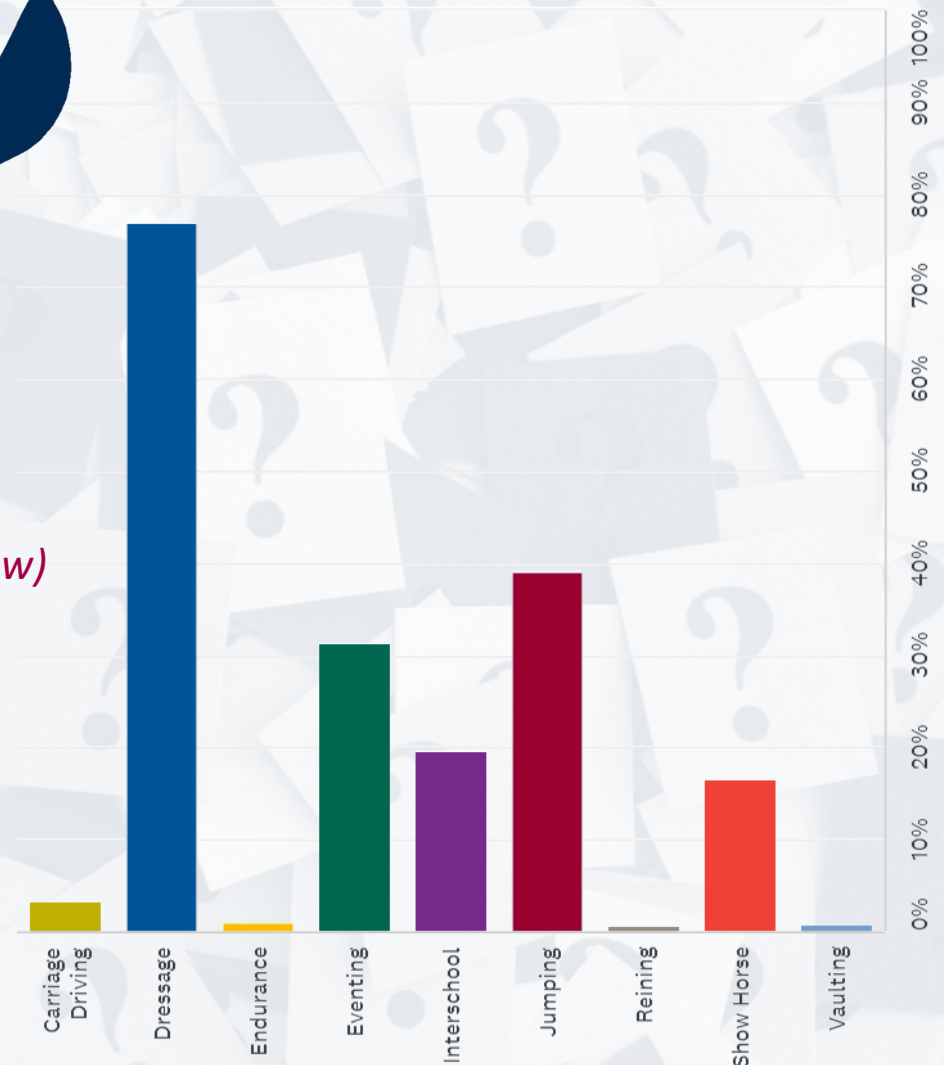


## 2019 EQ Member Survey Answers

Q 20. Which of the following disciplines are you actively involved in?

*The strongest discipline was Dressage with 77.01% (below)*

Answers	Responses
Carriage Driving	3.35%
Dressage	77.01%
Endurance	1.12%
Eventing	31.47%
Interschool	19.64%
Jumping	39.06%
Reining	0.67%
Show Horse	16.52%
Vaulting	0.89%



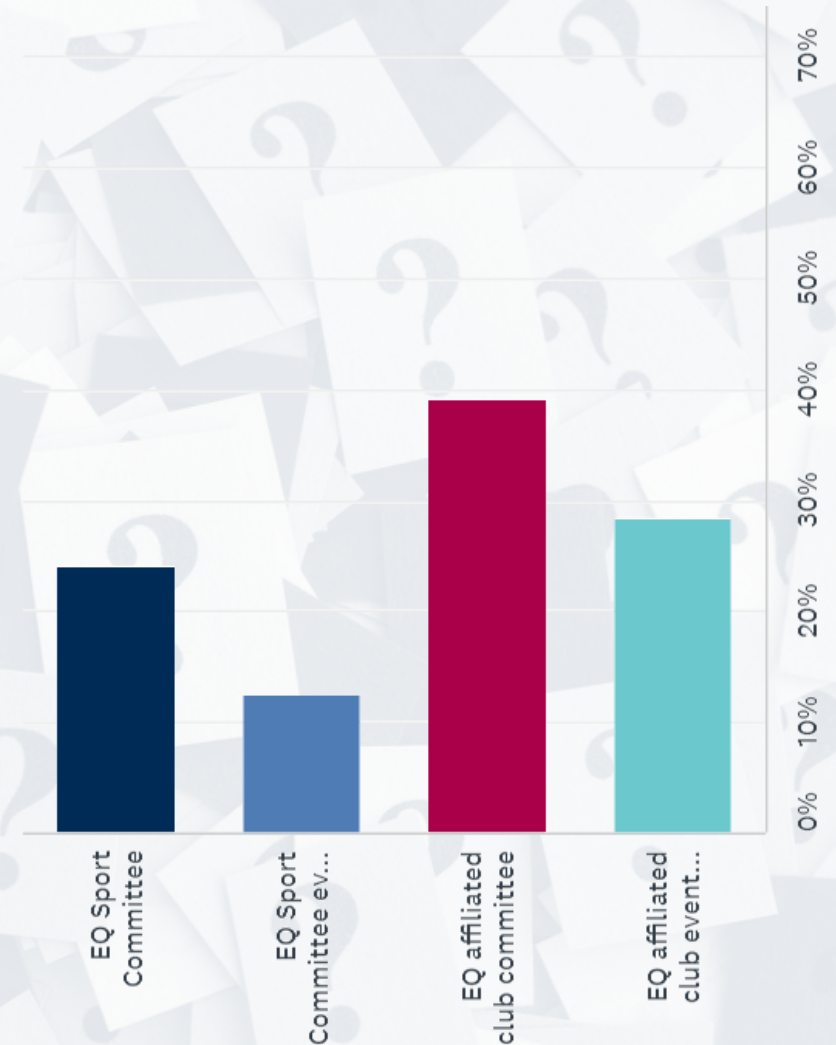
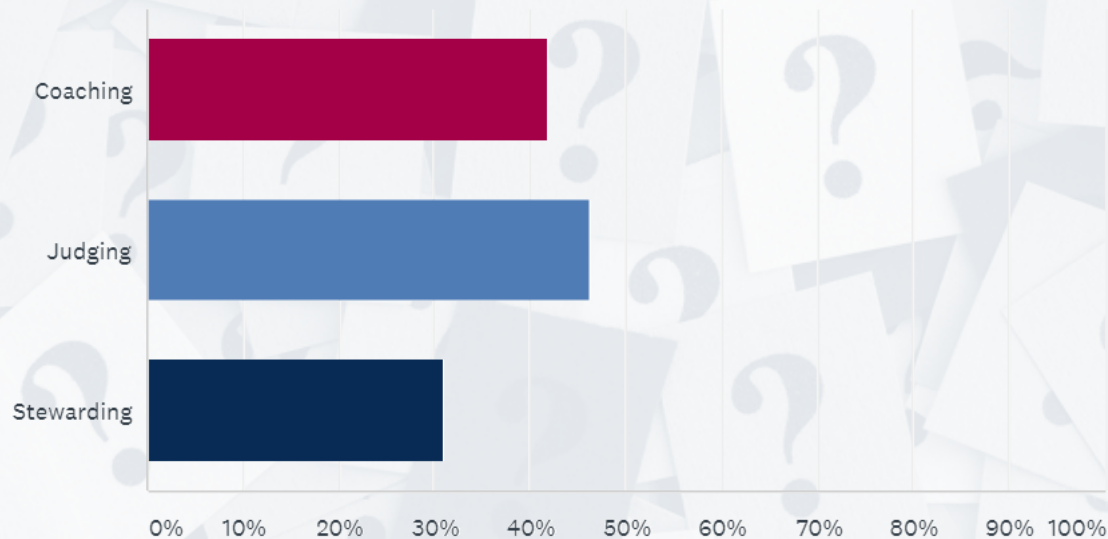
# DID YOU KNOW?



## 2019 EQ Member Survey Answers

Q 21. Are you interested in, or participate in, any other aspects of equestrian?

*The strongest response was Judging with 46.27% (below)*



Q 22. Are you interested in being involved with any committees/organising committees for equestrian sports?

*The strongest response was EQ affiliated club committee with 39.22% (above)*



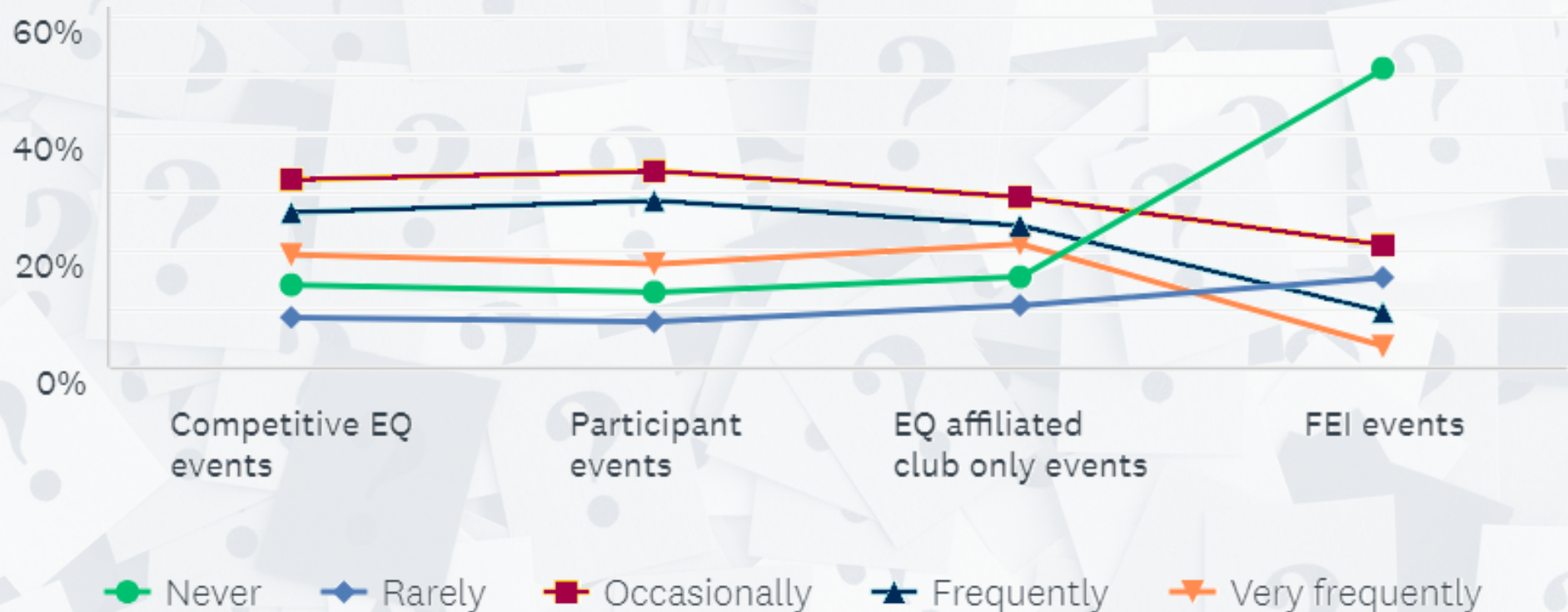
# DID YOU KNOW?



## 2019 EQ Member Survey Answers

Q 23. Do you volunteer at any equestrian events?

*33.49% of respondents volunteer at Participant events and 51.07% never volunteer at FEI events (below)*



# DID YOU KNOW?



## 2019 EQ Member Survey Answers

Q 24. Please give 3 words  
which best describe equestrian to you

Learning Money enjoyable Harmony Challenging Fitness Community  
Focus Love Patience Competition education Life commitment  
Friends time Expensive Competitive  
Rewarding Goals Fun Discipline Friendship  
training Horses Rider Social Pleasure Passion Memories  
Partnership Satisfaction Lifestyle Happiness Enjoyment Sanity Friendly  
Frustrating Sport

Competition Exciting Dressage Crazy passionate Friendly Enjoyable Friendship  
Commitment social Lifestyle Discipline Challenging Enjoyment  
Sport Dedicated Love Training Fun learning Horses  
Fulfilling Passion Committed Partnership Competitive  
Expensive Addictive Life Horsemanship Dedication Great Hobby  
pleasure riding Freedom rider Equine Rewarding  
Partnership Work welfare care Social Healthy Competitive Outdoors Exciting  
Enjoyable Learning Good competition Trust Passion Education  
Rider Freedom Love Dedicated Fun Hard work horses  
Happiness Rewarding Hobby Friendship Life  
Challenging competing Enjoyment riding Expensive Coaching  
Training Jumping Friends Discipline sport Community Dedication Pleasure  
Fitness Relaxing  
Learning Money enjoyable Harmony Challenging Fitness Community  
Focus Love Patience Competition education Life commitment  
Friends time Expensive Competitive  
Rewarding Goals Fun Discipline Friendship  
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Partnership Satisfaction Lifestyle Happiness Enjoyment Sanity Friendly  
Frustrating Sport



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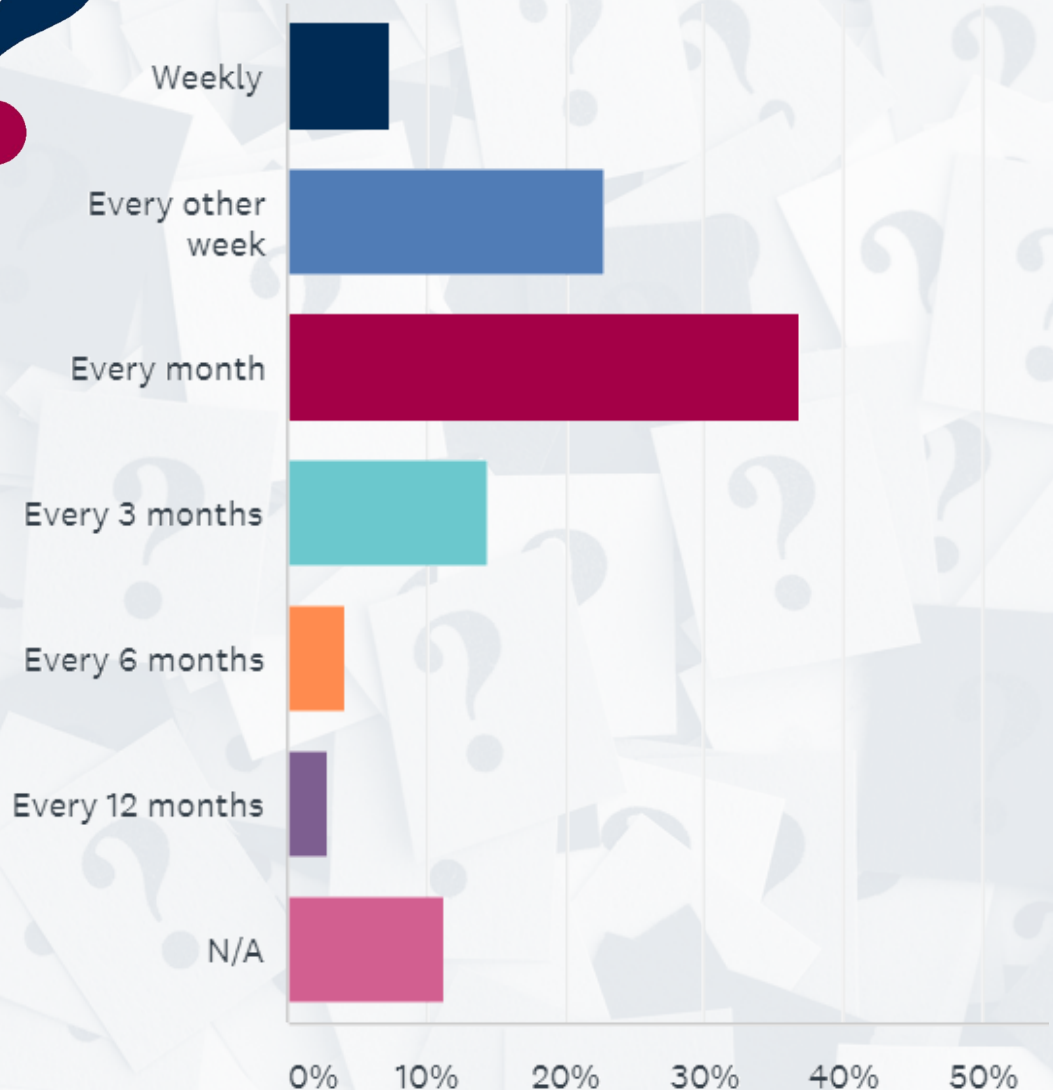


## 2019 EQ Member Survey Answers

Q 25. How frequently do you attend events or competitions as a participant/competitor?

*The greatest response was every month with 36.83%*

Answers	Responses
Weekly	7.37%
Every other week	22.77%
Every month	36.83%
Every 3 months	14.51%
Every 6 months	4.24%
Every 12 months	2.90%
N/A	11.38%





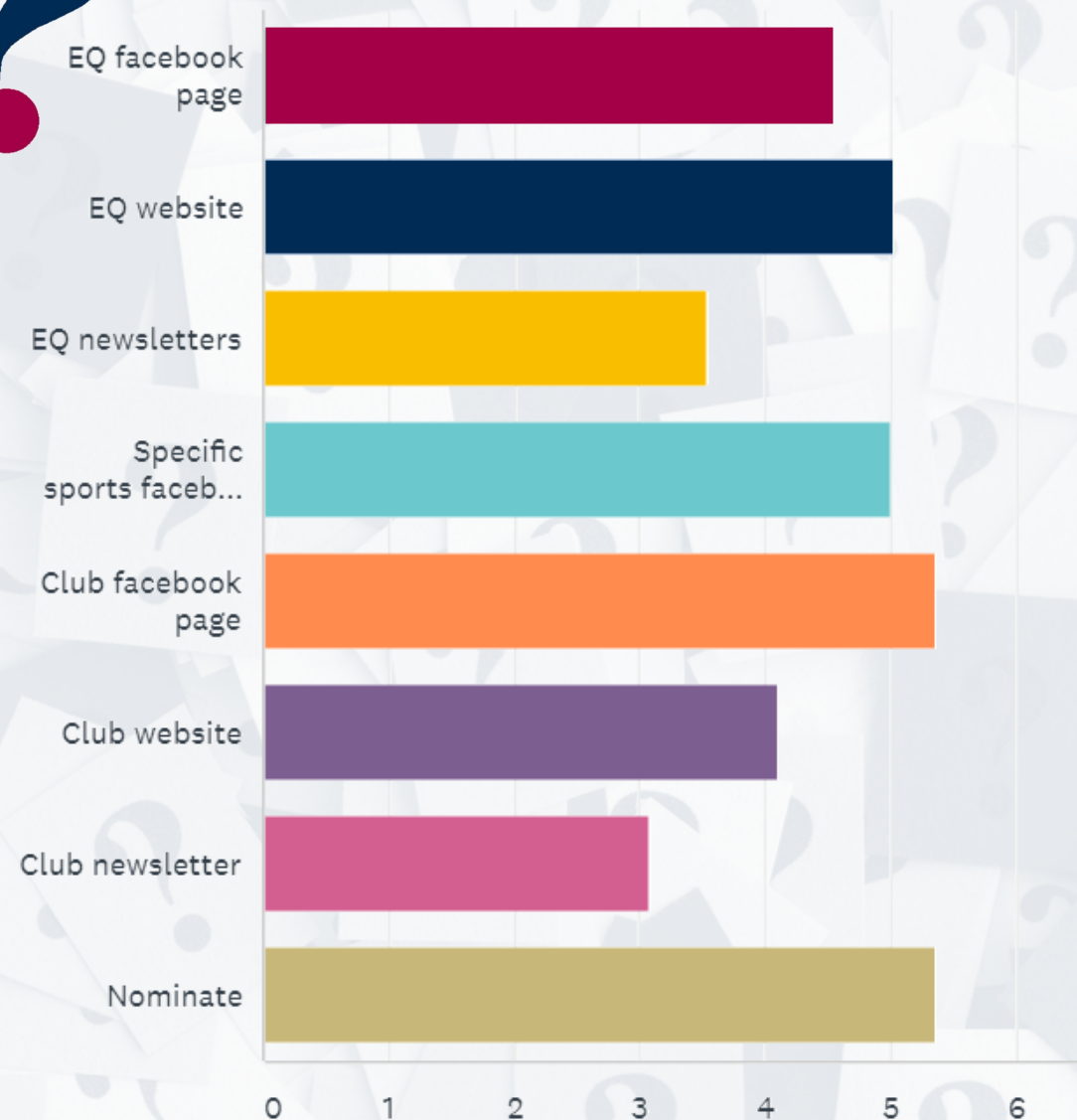
# DID YOU KNOW?



## 2019 EQ Member Survey Answers

Q 26. Which methods do you use to find out what events/competitions are on? (Rank in order of those used most frequently to those used least frequently)

*The greatest response was Nominate and Club facebook pages with a score of 5.36 (right)*



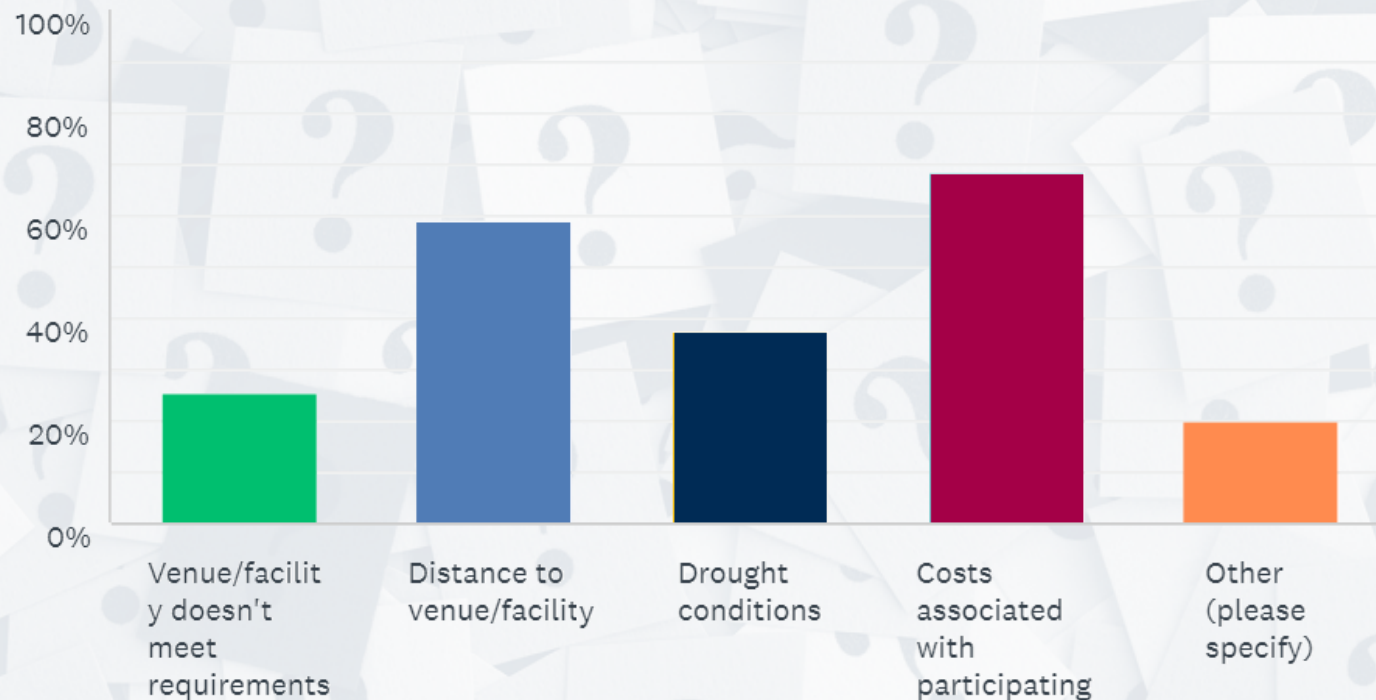
# DID YOU KNOW?



## 2019 EQ Member Survey Answers

*Q 27. Have any of the following been a barrier or obstacle to you participating?*

*The greatest response was Costs associated with participating with 68.37% (below)*



# DID YOU KNOW?

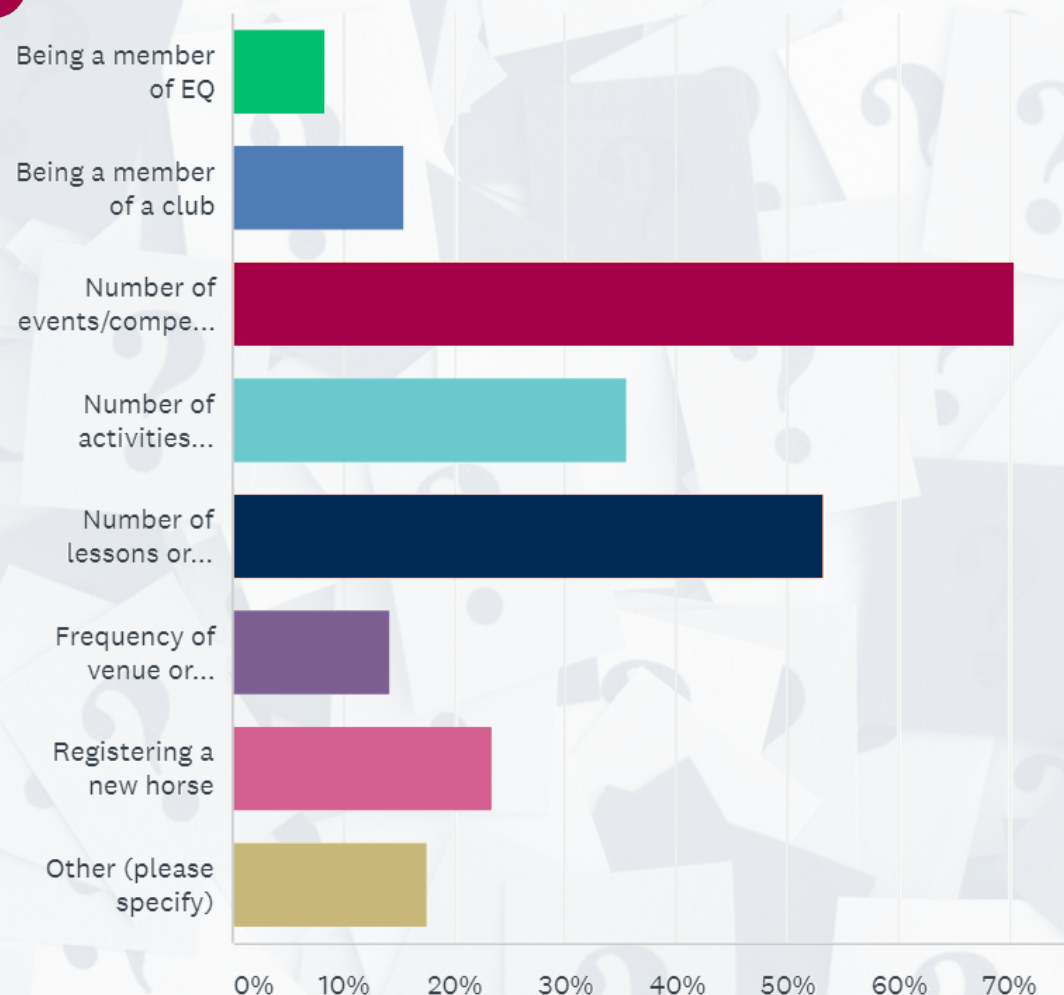


## 2019 EQ Member Survey Answers

Q 28. Due to recent and ongoing drought conditions, please indicate which of the following have been affected during 2019?

*The greatest response was number of events/competitions attended as a participant/competitor with 70.40%*

Answers	Responses
<i>Being a member of EQ</i>	<i>8.27%</i>
<i>Being a member of a club</i>	<i>15.47%</i>
<i>Number of events/competitions attended as a participant/competitor</i>	<i>70.40%</i>
<i>Number of activities attended as a club member</i>	<i>35.47%</i>
<i>Number of lessons or clinics attended</i>	<i>53.33%</i>
<i>Frequency of venue or facility hire</i>	<i>14.13%</i>
<i>Registering a new horse</i>	<i>23.47%</i>
<i>Other</i>	<i>17.60%</i>





# DID YOU KNOW?

## 2019 EQ Member Survey Answers

Q 29. Do you have any other comments / feedback you would like to give EQ?

*The strongest response was regarding more opportunities for Grassroots / AAOR & Beginners >*

### 2020 EQ Grassroot / AAOR / Beginner Current Initiatives



**THE POWER OF POSITIVE  
DOING WEBINAR with**  
Dr Phil Jauncey Sport Psychologist



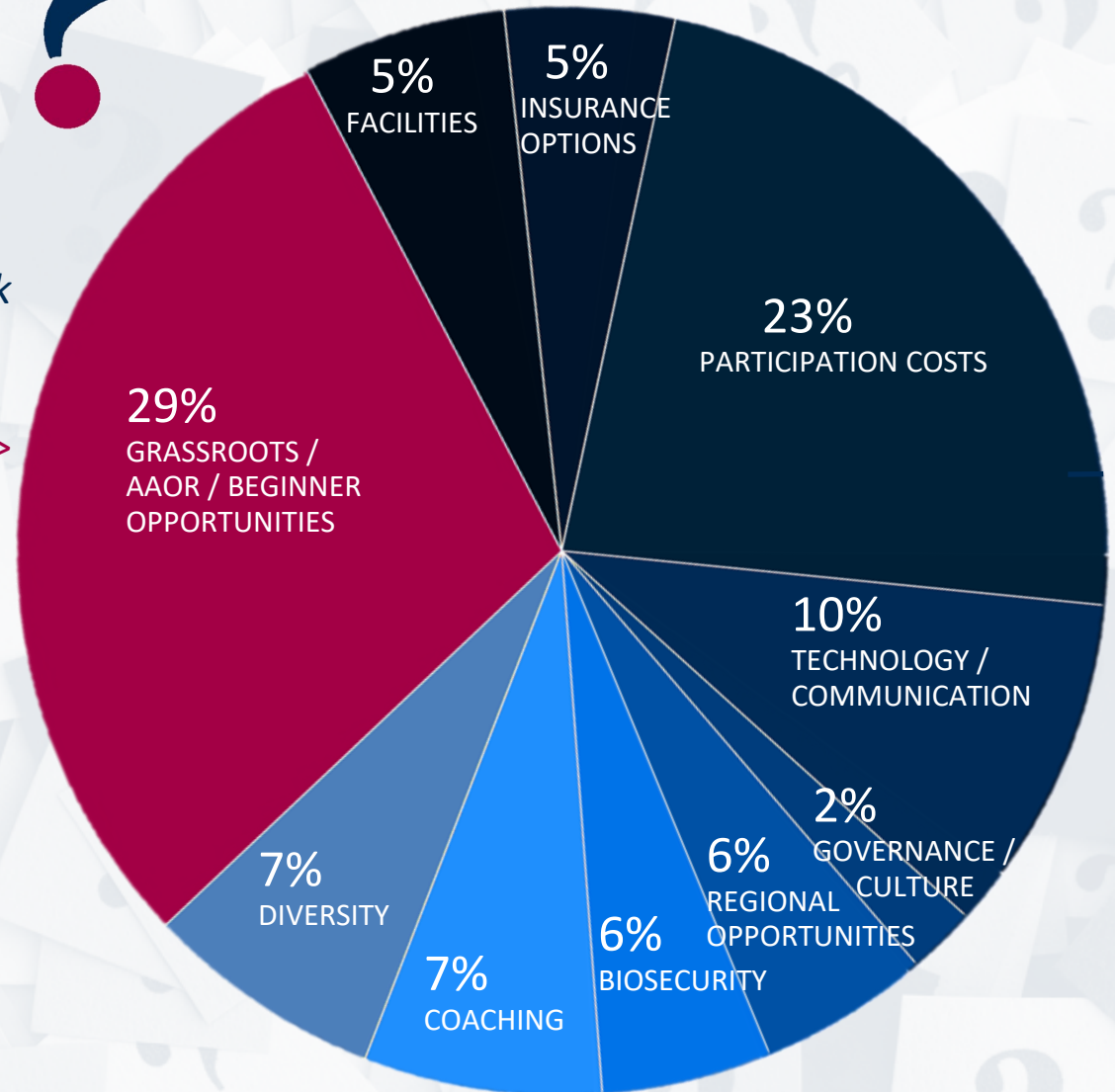
**EQ FREEFORM VIRTUAL EVENT**  
For Dressage & Show Horse Riders  
No Arena Necessary!



**EQ LEADERBOARD**



**SPORT DEVELOPMENT FUNDING**





**2019 Equestrian Queensland Member Survey Answers**  
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