

# DID YOU KNOW!

**2020 Equestrian Queensland  
Member Survey Answers**

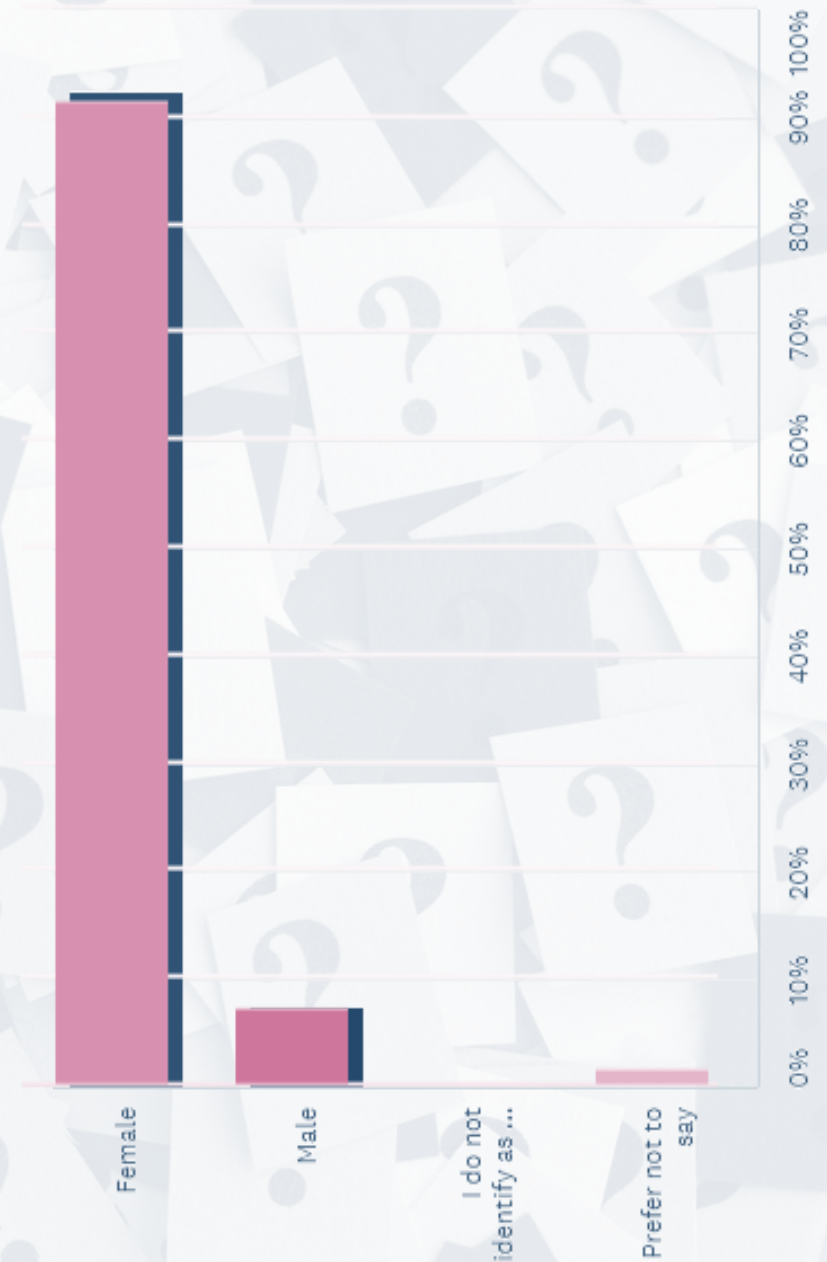
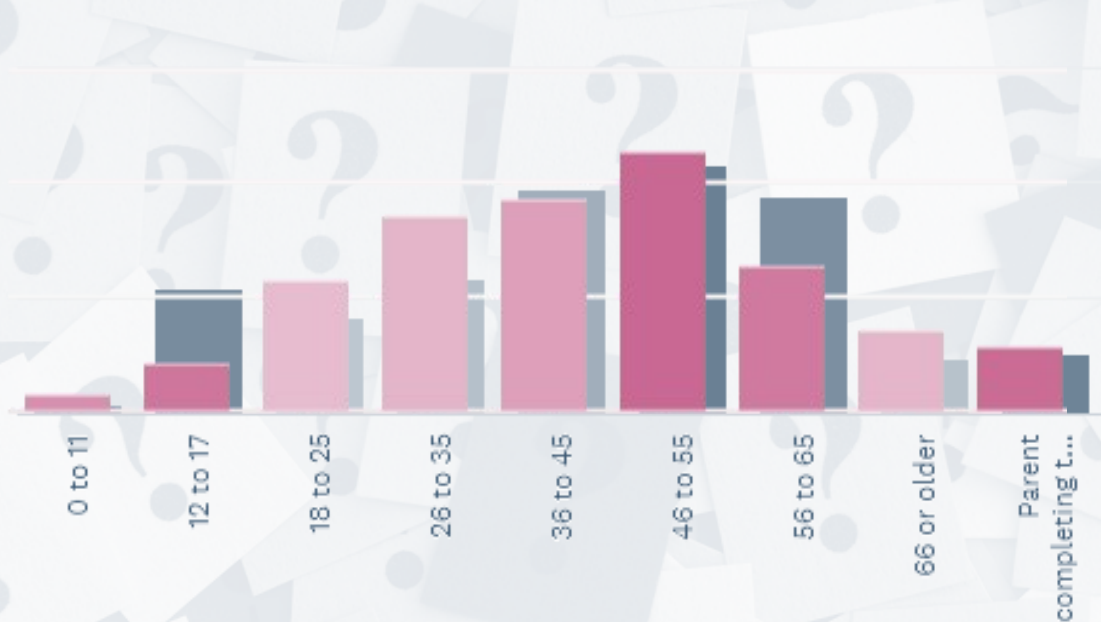
# DID YOU KNOW?

## 2020 EQ Member Survey Answers

■ 2020 ■ 2019

Q 1. What is your age?

*The strongest age category was 46 to 55 years (below)*



Q 2. What is your gender?

*92.74% answered female (above)*

# DID YOU KNOW?

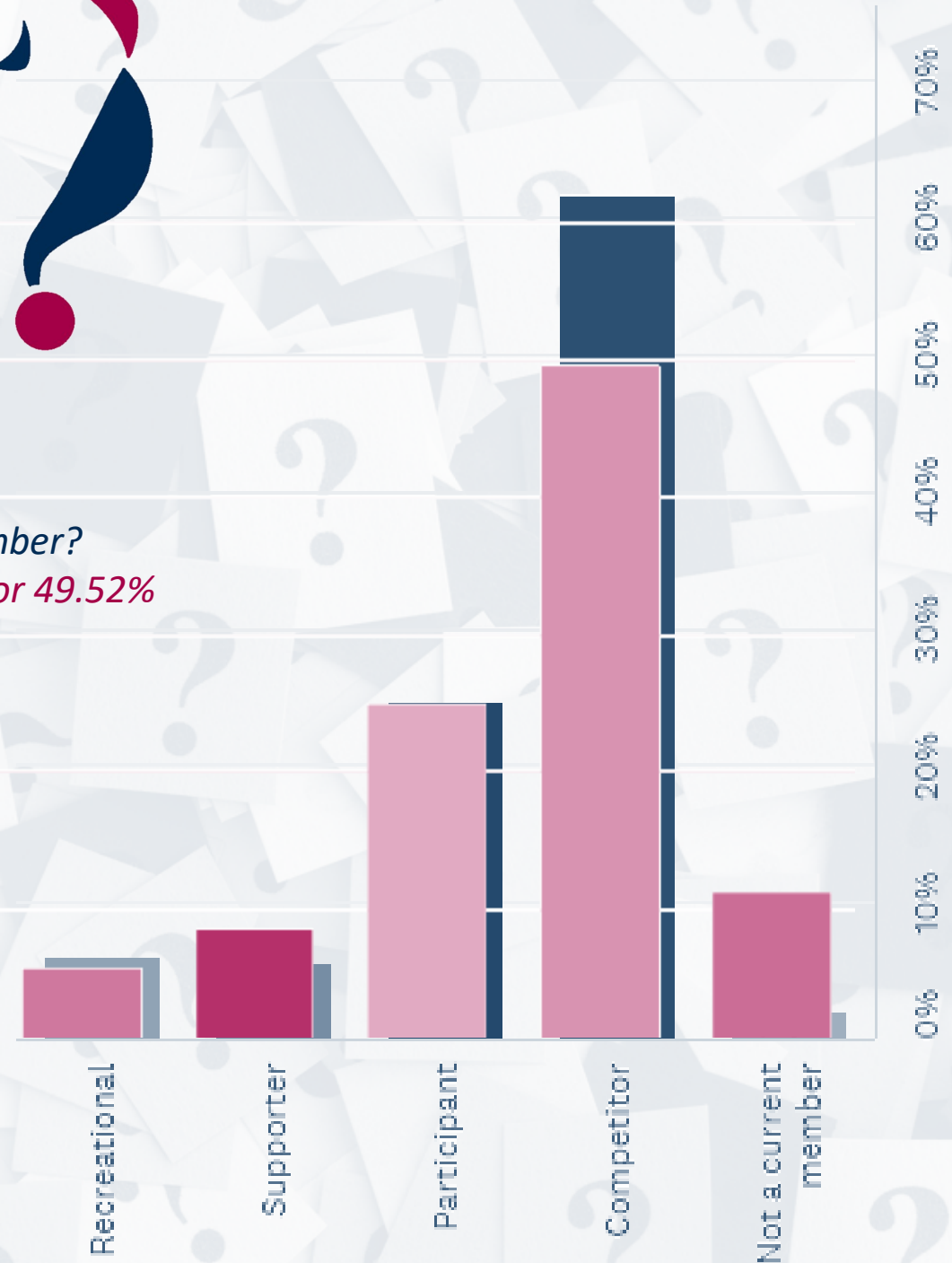


## 2020 EQ Member Survey Answers

■ 2020 ■ 2019

Q 3. Are you a current Equestrian Queensland Member?

*The strongest membership category was Competitor 49.52%*



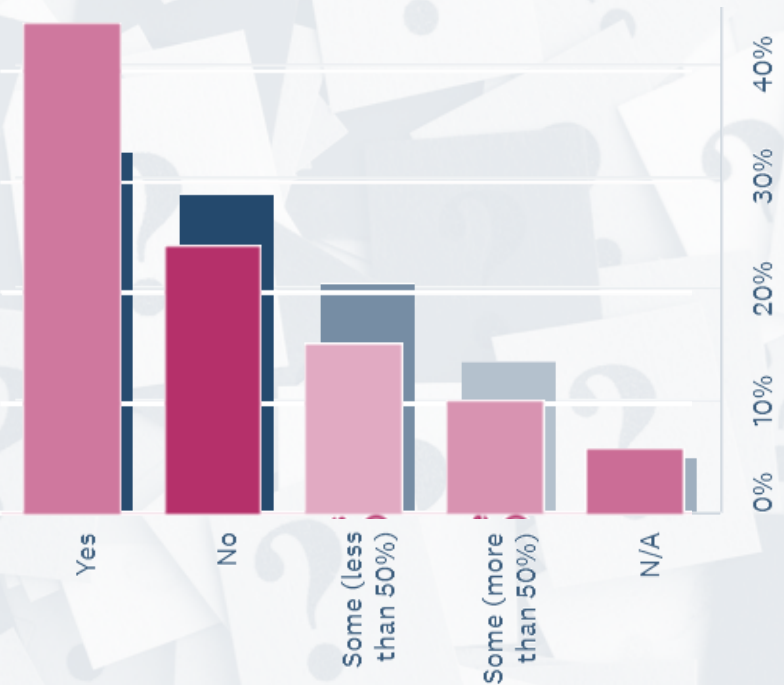
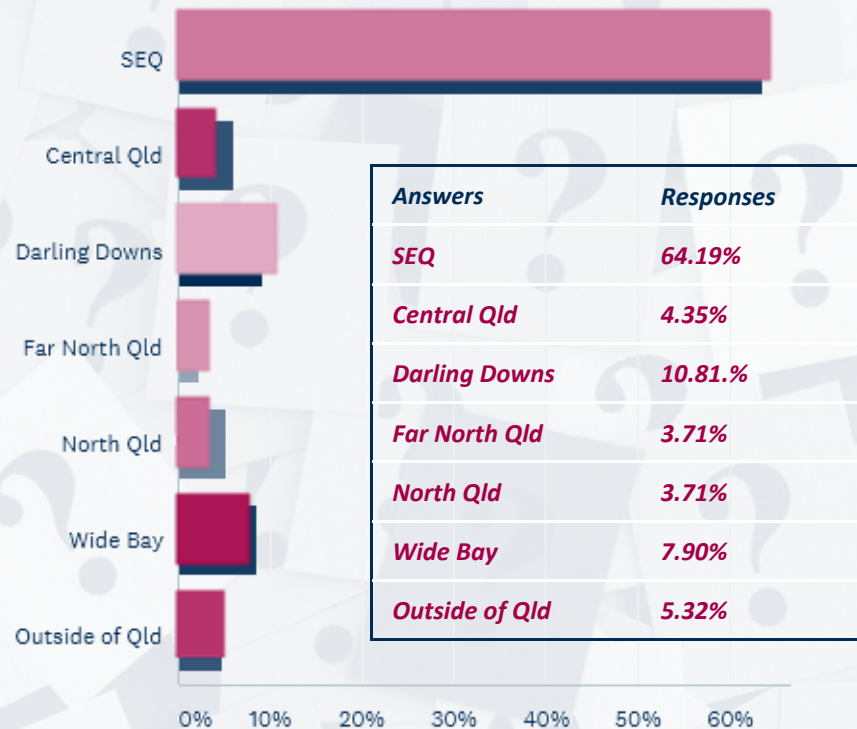
# DID YOU KNOW?



## 2020 EQ Member Survey Answers

■ 2020 ■ 2019

Q 4. Which region do you live in?



Q 5. Are all of your horses registered with EA?  
Either Base or Life registered.

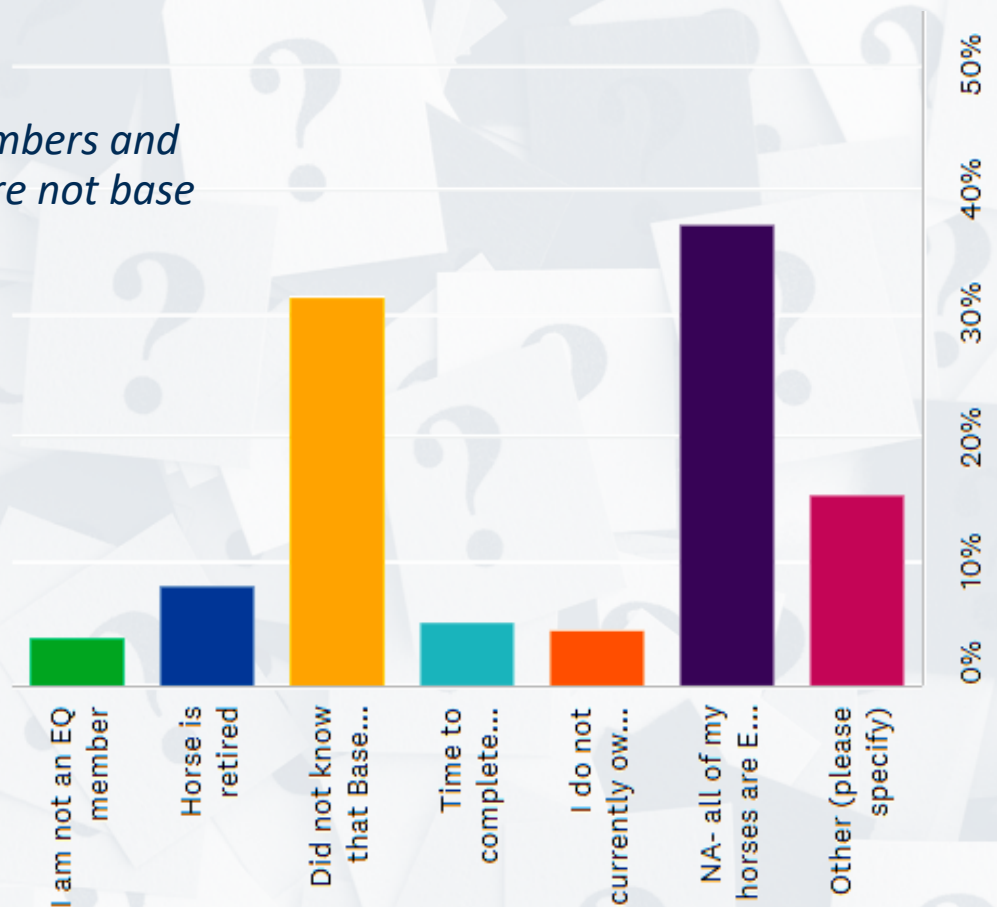
# DID YOU KNOW?



## 2020 EQ Member Survey Answers

Q 6. As base registration is free for EQ participant members and above, what are the reasons as to why your horse/s are not base registered?

Answers	Responses
<i>I am not an EQ member</i>	<b>3.87%</b>
<i>Horse is retired</i>	<b>8.23%</b>
<i>Did not know</i>	<b>31.45%</b>
<i>Time to complete registration</i>	<b>5.16%</b>
<i>I do not currently own a horse</i>	<b>4.52%</b>
<i>All of my horses are registered</i>	<b>37.26%</b>
<i>Other</i>	<b>15.48%</b>



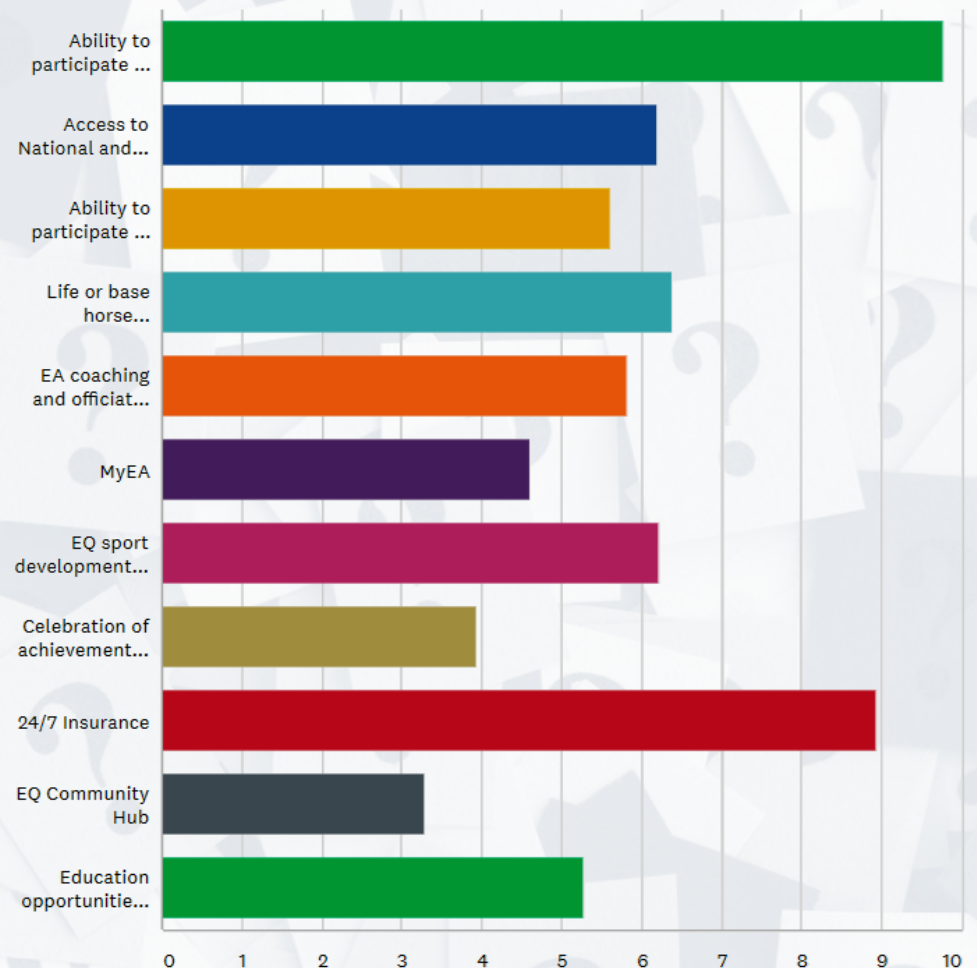
# DID YOU KNOW?



## 2020 EQ Member Survey Answers

Q 7. Please rate the following benefits on their importance to you (put in order of importance with most important being first)

Answers	Score
<i>Ability to participate in competitions</i>	9.78
<i>Access to National and State communications</i>	6.19
<i>Ability to participate in the EQ Leaderboard</i>	5.60
<i>Life or base horse registration</i>	6.38
<i>EA coaching and officiating pathways</i>	5.82
<i>MyEA</i>	4.60
<i>EQ sport development funding (e.g. subsidised clinics etc)</i>	6.21
<i>Celebration of achievement (e.g. through the EQ Annual Awards)</i>	3.93
<i>24/7 Insurance</i>	8.94
<i>EQ Community Hub</i>	3.28
<i>Education opportunities (delivered by webinars, forums etc)</i>	5.27

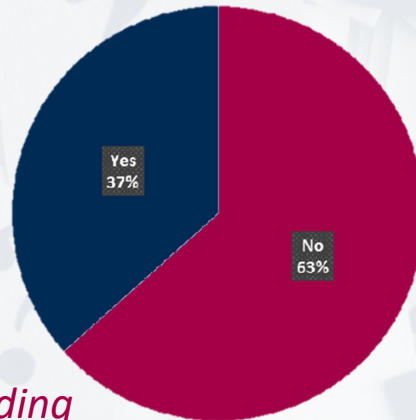


# DID YOU KNOW?

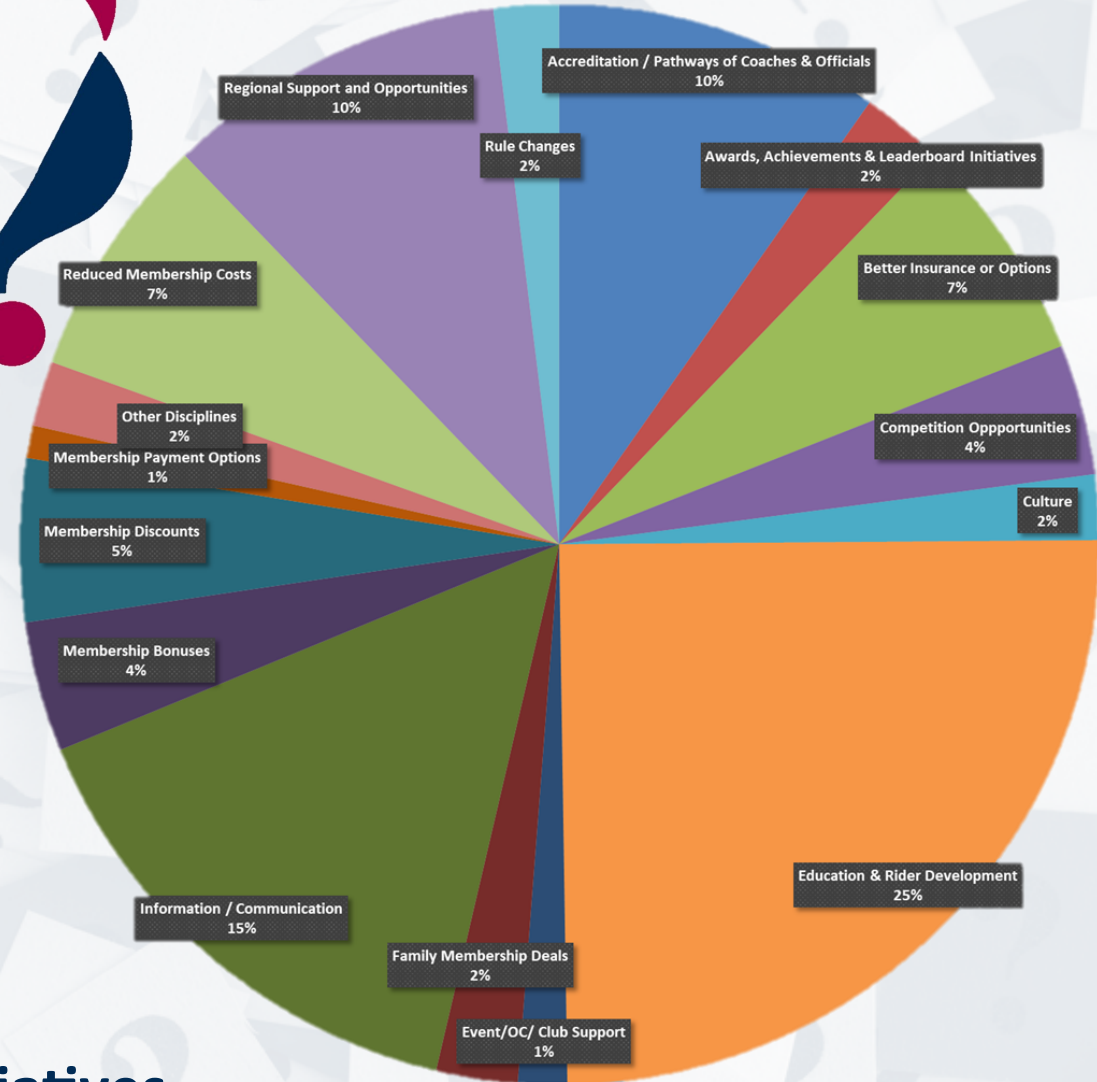


## 2020 EQ Member Survey Answers

Q 8. Are there any benefits that EQ does not currently provide that you would like introduced?



From the 37% of responses which included benefit suggestions, 25% were regarding Education & Rider Development



## 2021 EQ Education Current Initiatives



- YOUTH DEVELOPMENT CAMP
- CLUB & AFFILIATE FORUM
- SAFETY FORUM
- COACH UPDATE & PROFESSIONAL DEVELOPMENT WORKSHOP
- DRESSAGE FOUNDATION SERIES
- EQ LEADERBOARD

# DID YOU KNOW?



## 2020 EQ Member Survey Answers

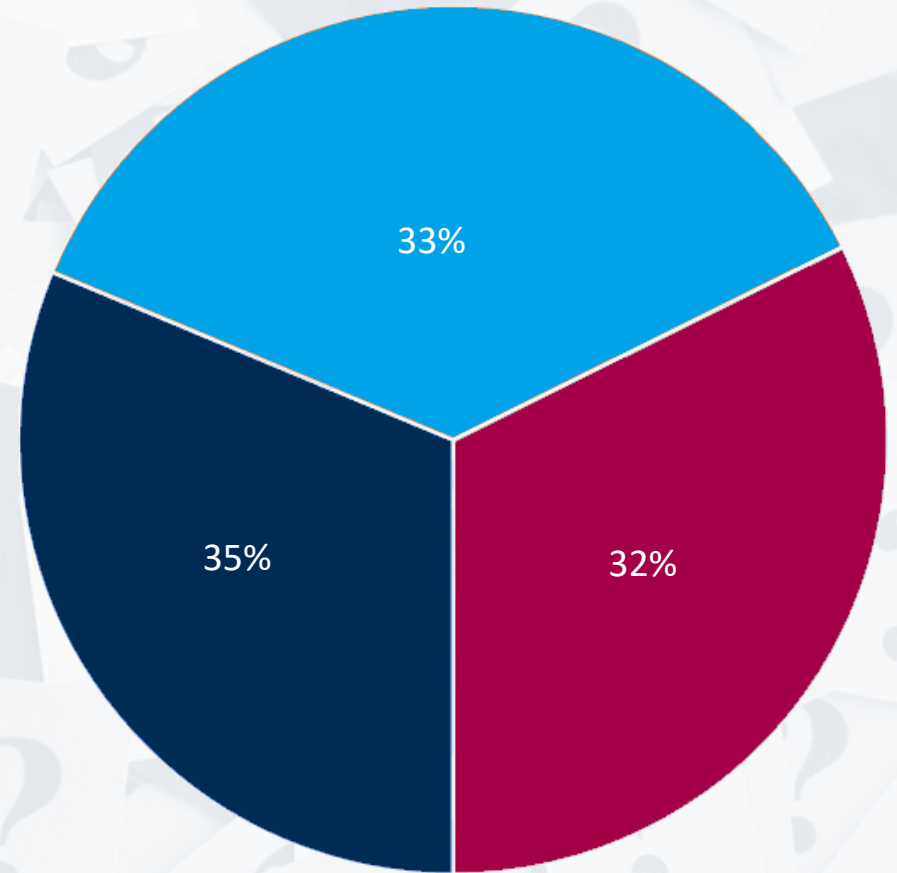
Q 9. How would you rate the value of EQ membership?  
(rate out of 10, 1 being very poor value, 10 being exceptional value)

*The strongest rating was 7 with 20.34%*





# DID YOU KNOW?



## 2020 EQ Member Survey Answers

Q 10. How likely is it that you would recommend Equestrian Queensland to a friend or colleague?

*32% of responses were promoters*

■ DETRACTORS (0-6) ■ PASSIVES (7-8) ■ PROMOTERS (9-10)



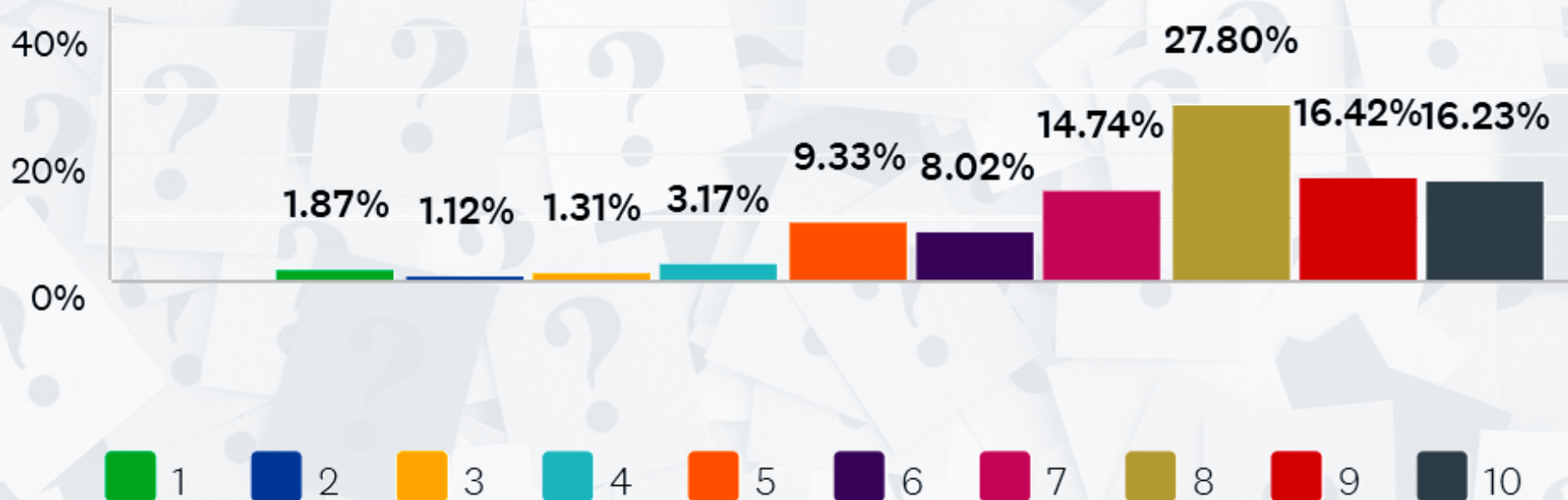
# DID YOU KNOW?



## 2020 EQ Member Survey Answers

Q 11. How well do you think we are currently delivering access to EQ communications?  
(rate out of 10, 1 being extremely poor, 10 being extremely well)

*75.19% answered between 7-10. The greatest response was 8 with 27.80% (below)*



# DID YOU KNOW?

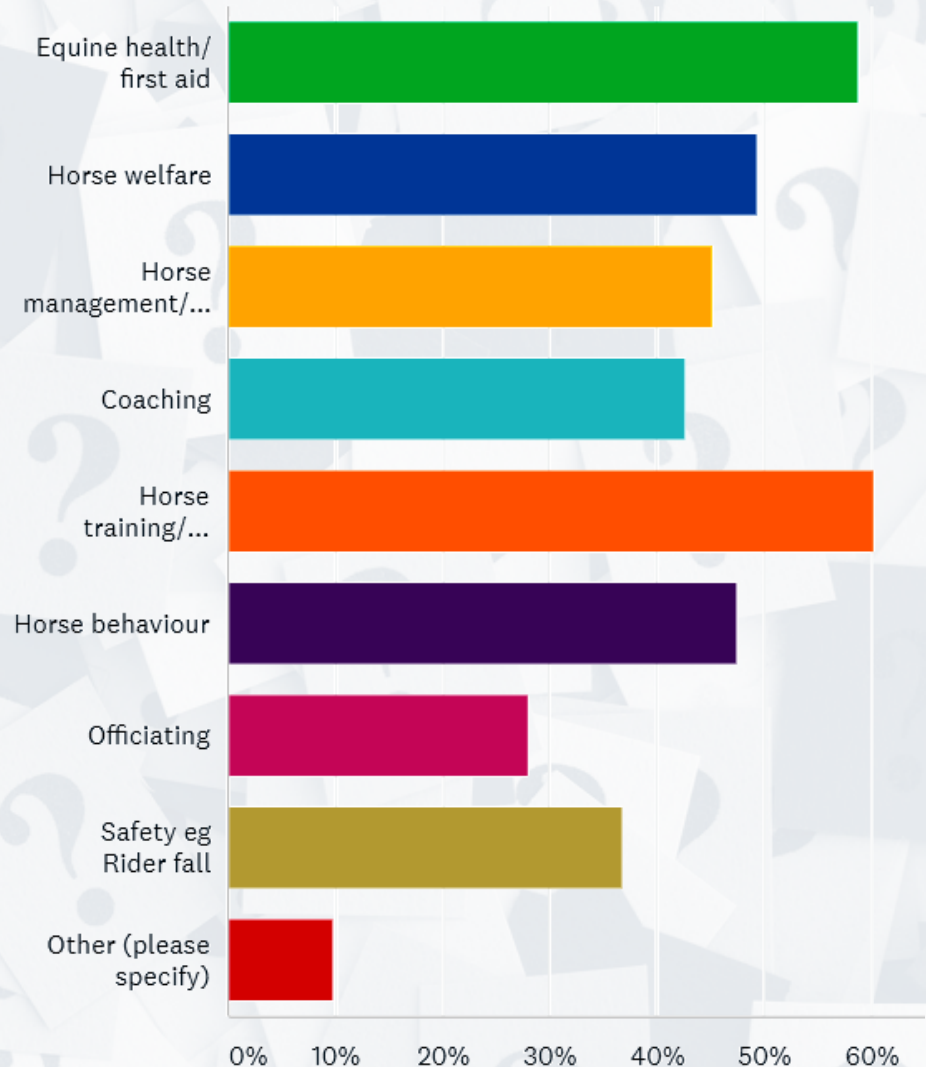


## 2020 EQ Member Survey Answers

Q 12. As part of the EQ Community Hub and Q&A Educational Series, are there any topics you would like to see covered in the future? (select all that apply)

*The greatest response 60.20% answered Horse training / education*

Answers	Responses
Equine health/first aid	58.81%
Horse welfare	49.31%
Horse management / riding	45.15%
Coaching	42.77%
Horse training / education	60.20%
Horse behaviour	47.52%
Officiating	28.12%
Safety e.g. Rider fall	36.83%
Other (please specify)	9.90%



# DID YOU KNOW?



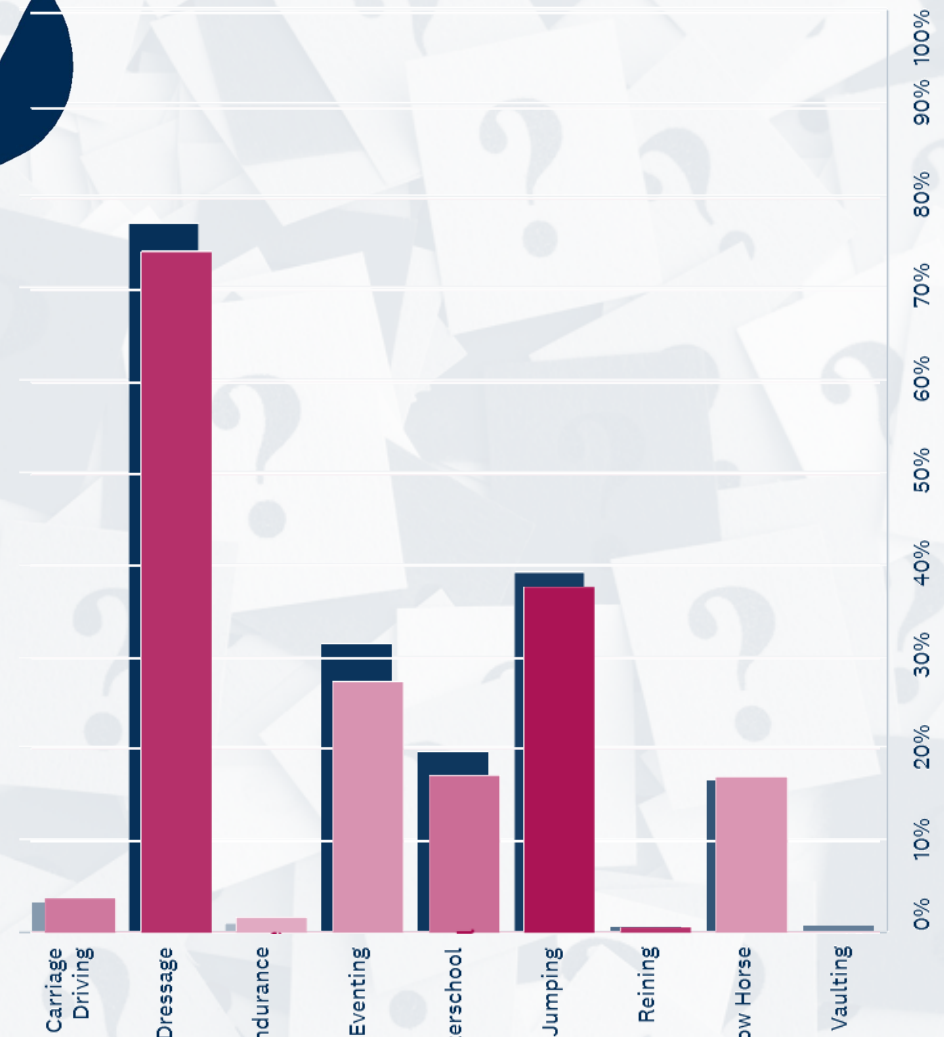
## 2020 EQ Member Survey Answers

■ 2020 ■ 2019

Q 13. Which of the following disciplines are you actively involved in?

*The strongest discipline was Dressage with 74.30%*

Answers	Responses
Driving	3.82%
Dressage	74.30%
Endurance	1.61%
Eventing	27.51%
Interschool	17.07%
Jumping	37.75%
Reining	0.60%
Show Horse	16.87%
Vaulting	0.20%



# DID YOU KNOW?

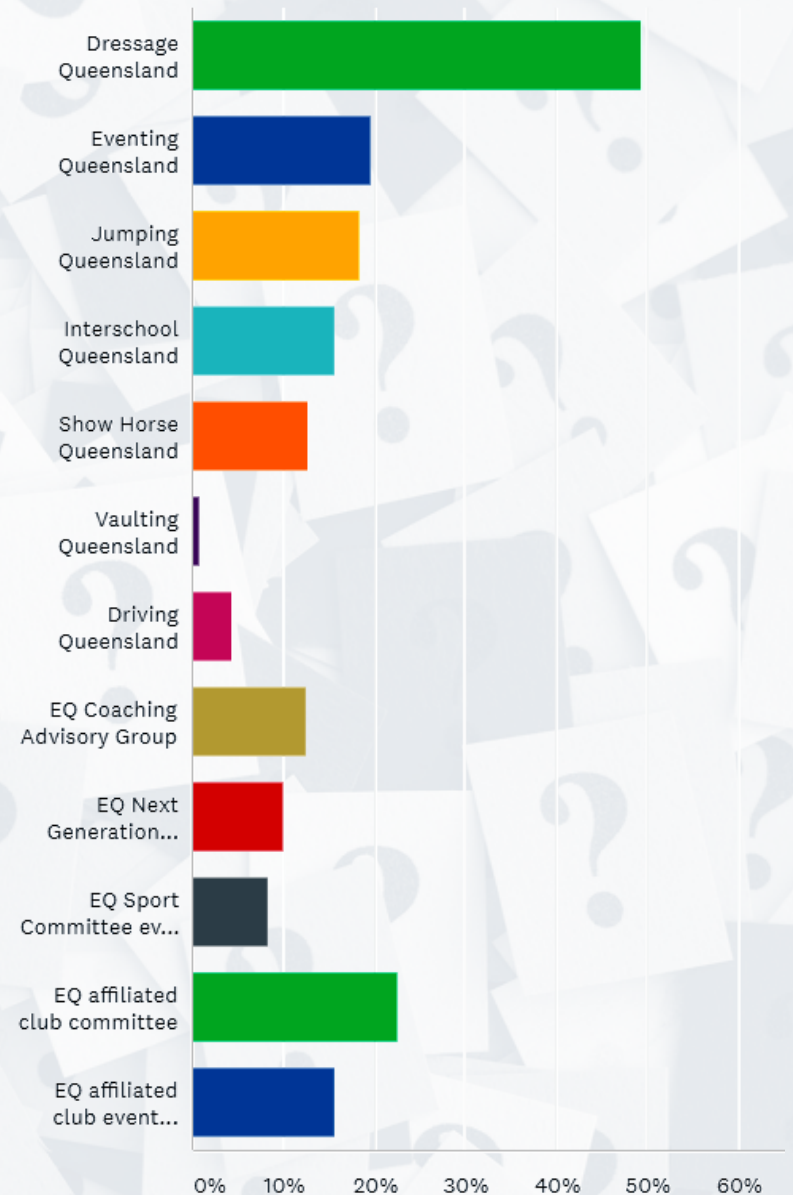
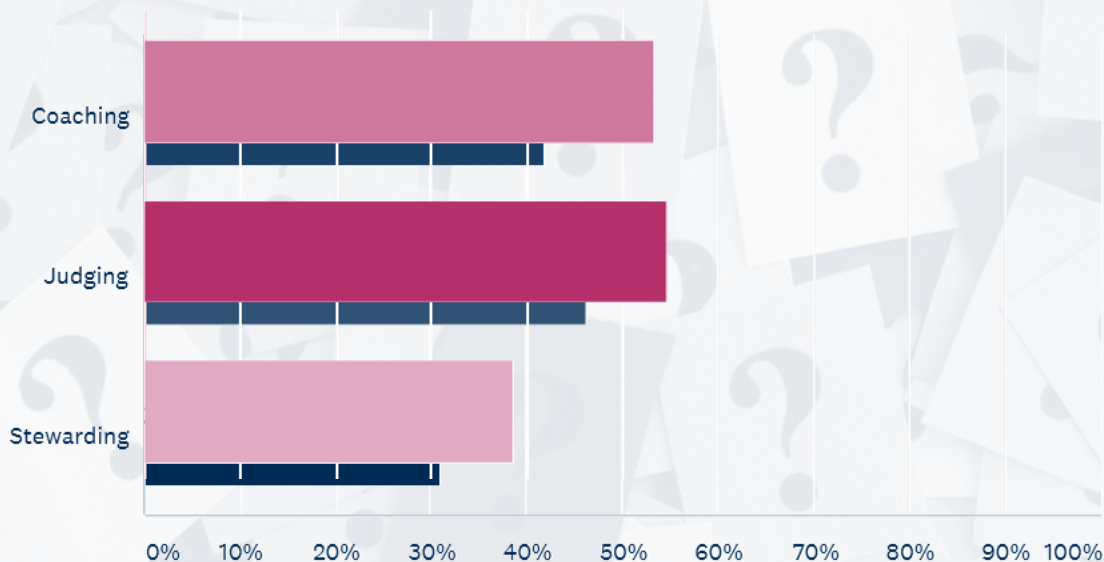


## 2020 EQ Member Survey Answers

■ 2020 ■ 2019

Q 14. Are you interested in, or participate in, any other aspects of equestrian?

*The strongest response was Judging with 54.61% (below)*



Q 15. Are you interested in being involved in any of the following committees?

*The strongest response was Dressage Queensland with 49.40% (above)*

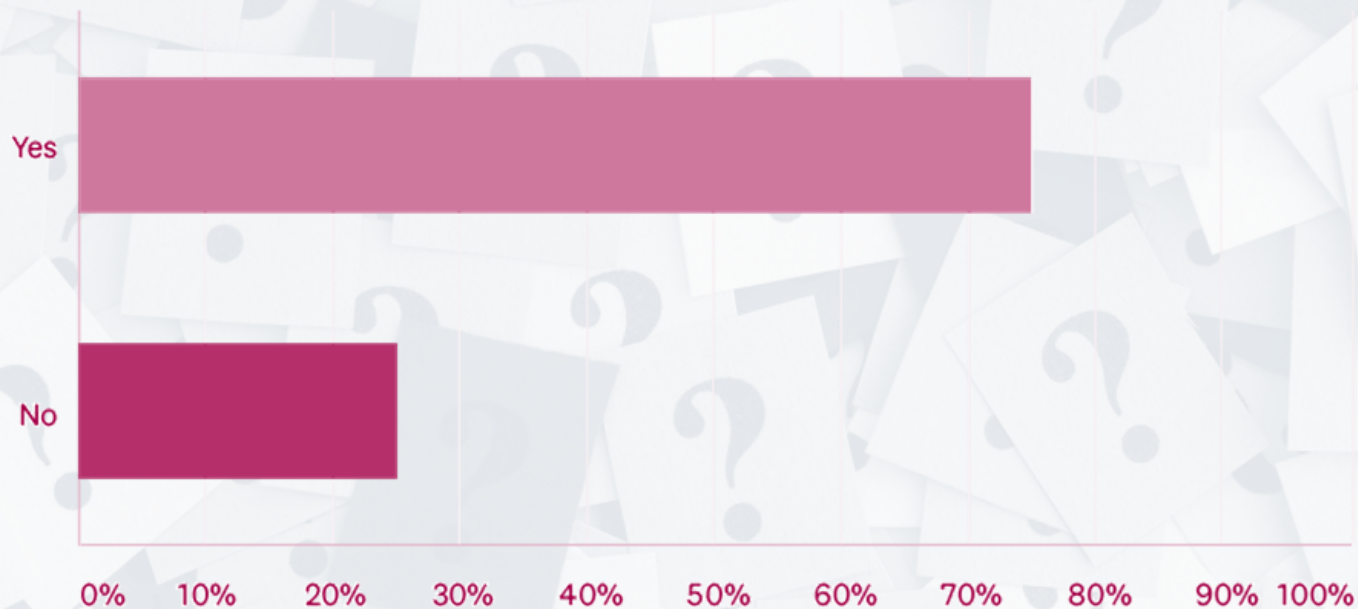
# DID YOU KNOW?



## 2020 EQ Member Survey Answers

Q 16. Are you aware that EQ offers grants (Sport Development Funding to EQ Affiliated Clubs, which provides subsidised development opportunities to EQ members)?

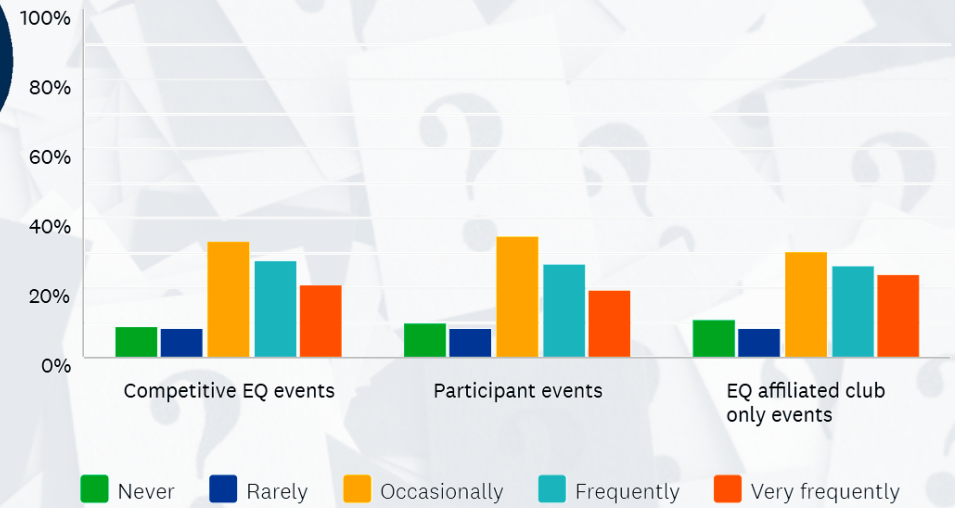
25.10% answered No



# DID YOU KNOW?



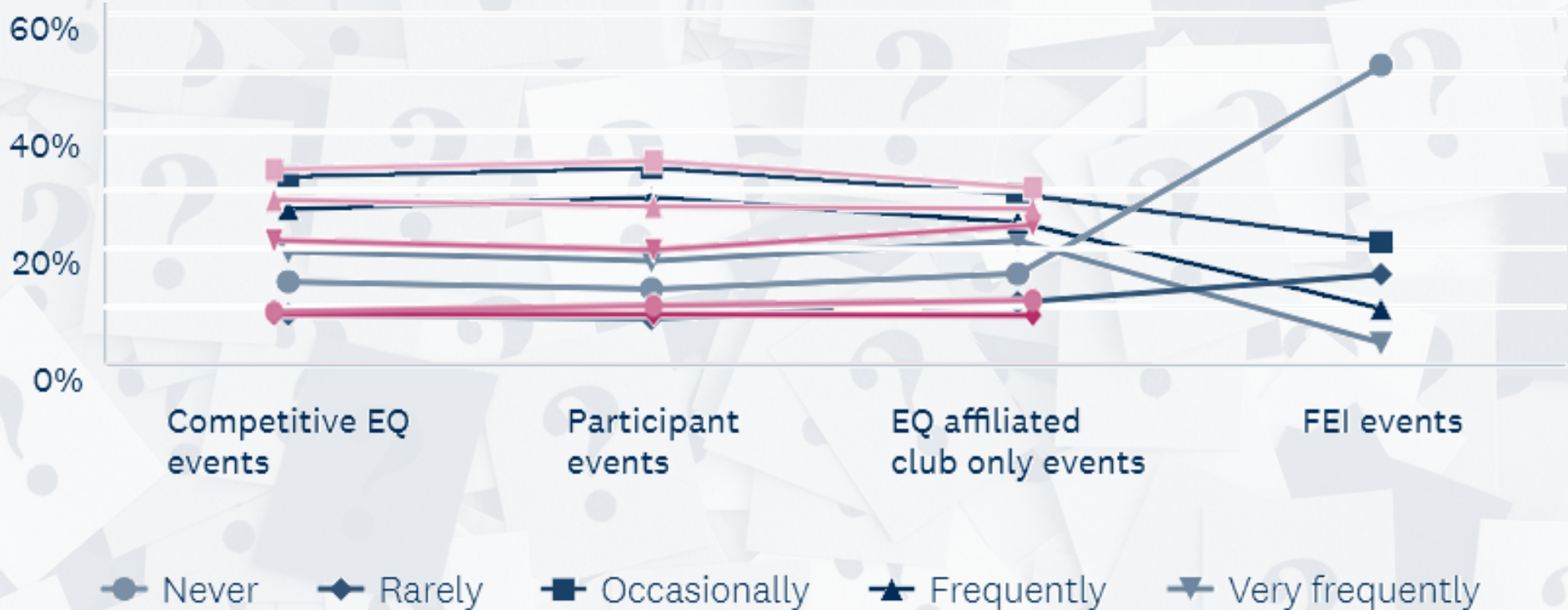
2020 Responses



## 2020 EQ Member Survey Answers

2020 2019

Q 17. Do you volunteer at any equestrian events?



# DID YOU KNOW?

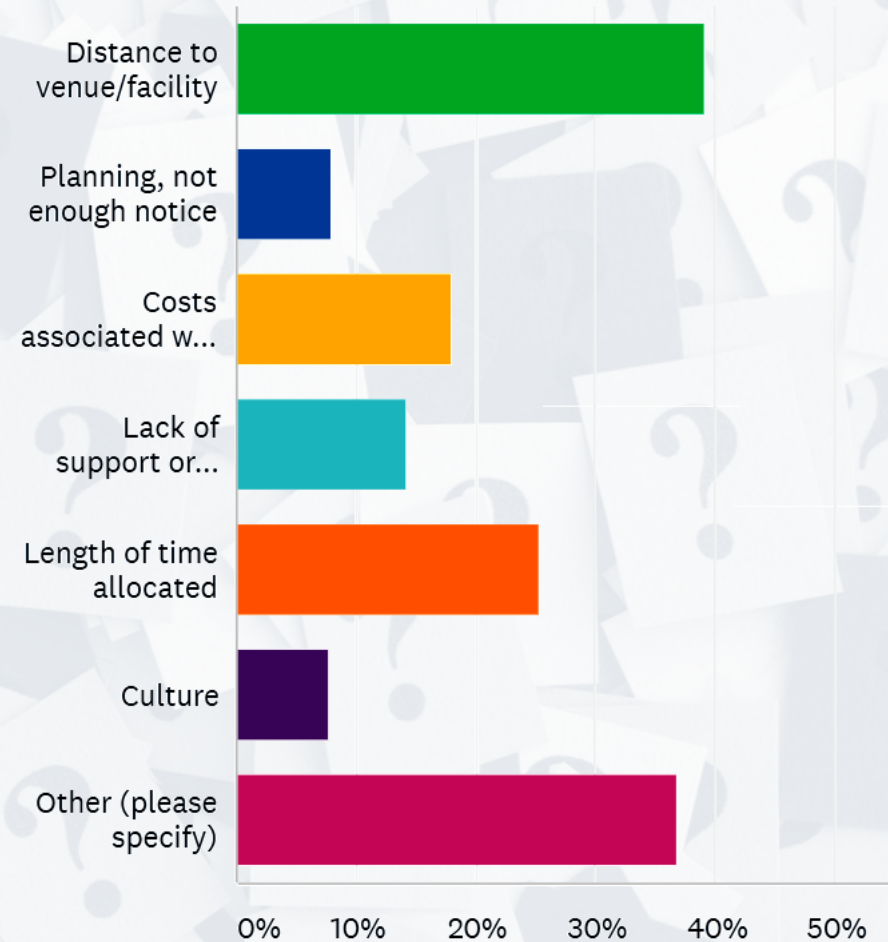


## 2020 EQ Member Survey Answers

Q 18. Which of the following, if any, has been a barrier or an obstacle to you volunteering?

*The greatest response was the Distance to venue/facility with 39.02%*

Answers	Responses
<i>Distance to venue/facility</i>	<i>39.02%</i>
<i>Planning, not enough notice</i>	<i>8.05%</i>
<i>Costs associated with volunteering</i>	<i>18.05%</i>
<i>Lack of support or training</i>	<i>14.15%</i>
<i>Length of time allocated</i>	<i>25.37%</i>
<i>Culture</i>	<i>7.80%</i>
<i>Other</i>	<i>36.83%</i>





# DID YOU KNOW?



## 2020 EQ Member Survey Answers

Q 19. Please give 3 words which best describe equestrian to you

Enjoyable Enjoyment Community Happiness Social hobby Sport work  
Rewarding Pleasure Love horses Inclusive Expensive Friends  
Love welfare Partnership Training Passion  
Sportsmanship Fun Freedom Horses Dressage  
Challenging Dedicated Life Learning Lifestyle Teamwork  
Friendship Harmony Riding Bonding Exciting Dedication Competition  
goals Commitment

Challenging Dedicated Life Learning Lifestyle Teamwork  
Friendship Harmony Riding Bonding Exciting Dedication Competition  
goals Commitment  
Riding Happiness Family Team Lifestyle skill Competition Determined Learning  
Supportive Love Good Competitive time consuming Community  
Hard work Enjoyment Friendly Friendship Fitness  
Passion Dedicated horse life Fun Freedom  
Challenging Discipline Rewarding Dressage  
Partnership Life style Dedication care Friends Support  
Sport Horsemanship Expensive Connection Training Exciting Commitment  
Sportsmanship Goal Competing Social  
education Inclusive Happiness Determination Enjoyable Engaging Relationships  
Competitive Lifestyle Passionate Competition Responsibility Friends Active  
Friendship Development Enjoyment Hobby Challenging  
Commitment Expensive Partnership Rewarding Exercise  
Fun Supportive Horses Disciplined Love Caring Social  
educational Passion riding Community Money Learning People  
Sport Goals Achievement Activity Dedication fitness Life Communication Exciting

# DID YOU KNOW?



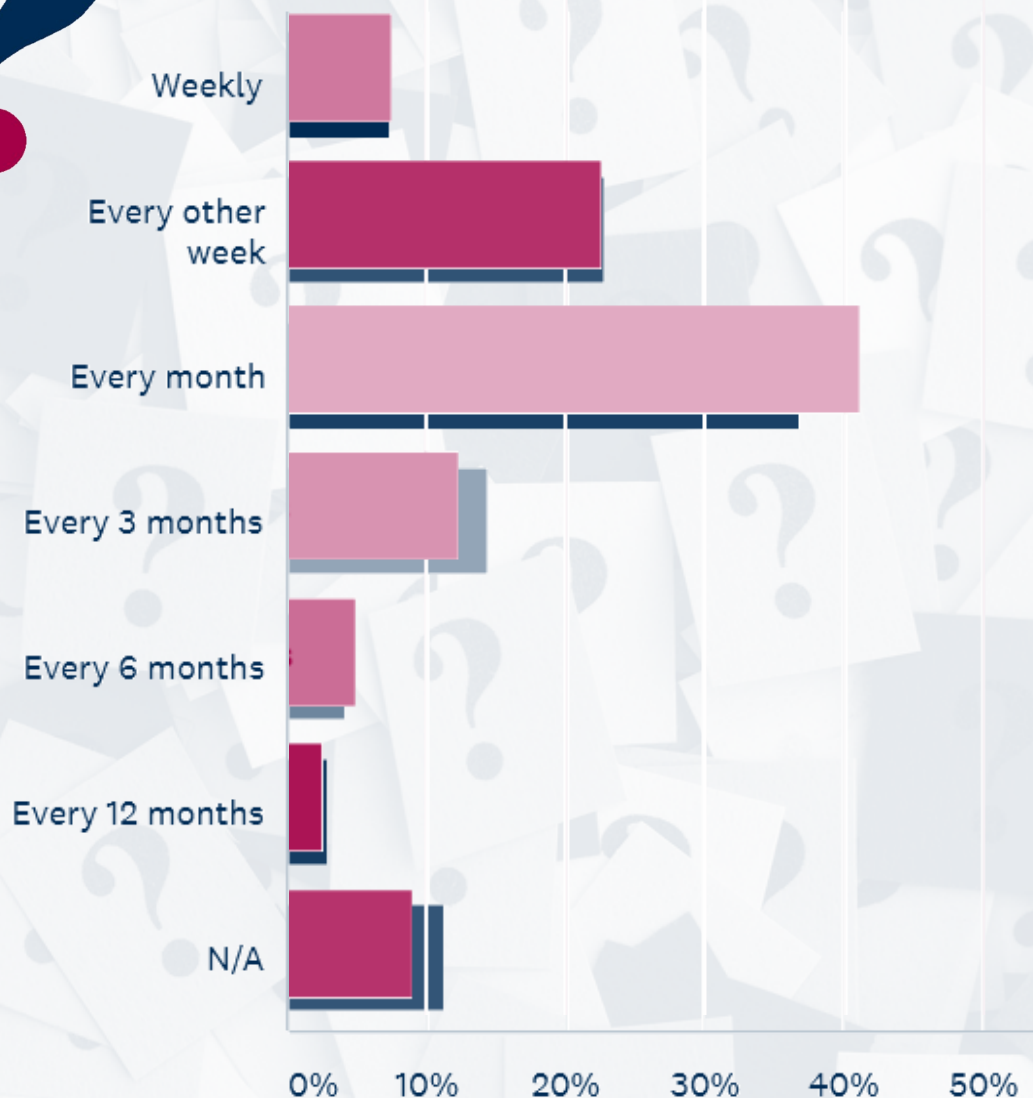
## 2020 EQ Member Survey Answers

■ 2020 ■ 2019

Q 20. How frequently do you attend events or competitions as a participant/competitor?

*The greatest response was every month with 40.96%*

Answers	Responses
Weekly	7.63%
Every other week	22.69%
Every month	40.96%
Every 3 months	12.25%
Every 6 months	5.02%
Every 12 months	2.41%
N/A	9.04%



# DID YOU KNOW?

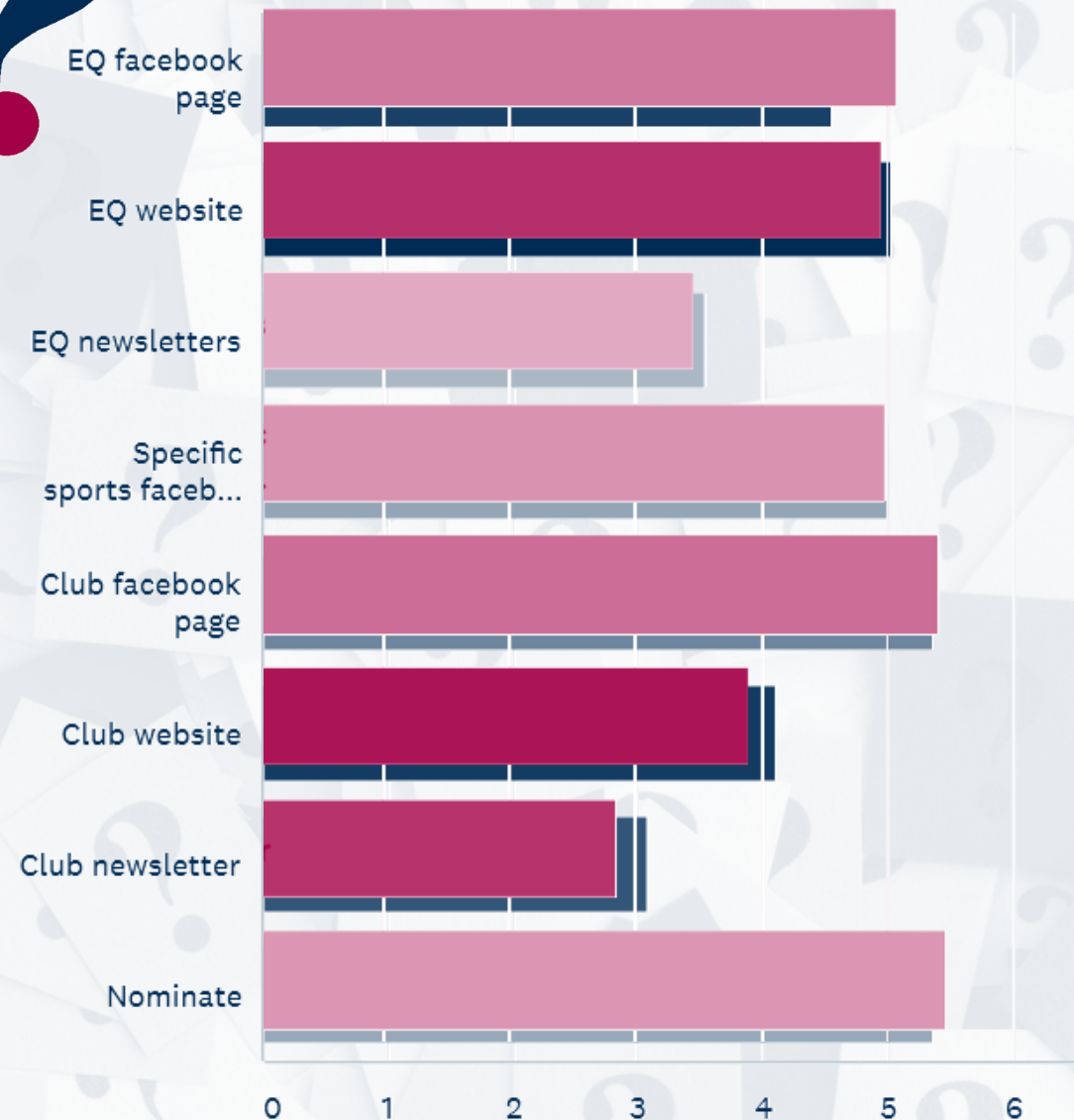


## 2020 EQ Member Survey Answers

■ 2020 ■ 2019

Q 21. Which methods do you use to find out what events/competitions are on? (Rank in order of those used most frequently to those used least frequently)

*The greatest response was Nominate with a score of 5.45 and then Club facebook page with 5.4*



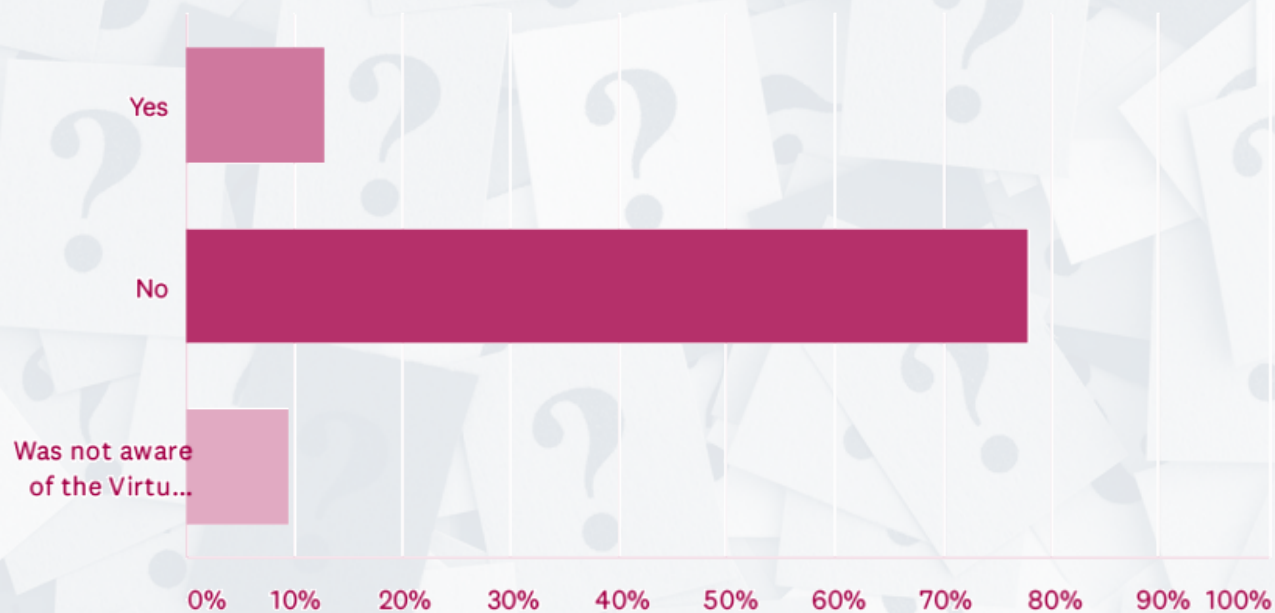
# DID YOU KNOW?



## 2020 EQ Member Survey Answers

Q 22. Did you participate in the EQ/DQ Virtual Dressage Series initiative in 2020?

*9.33% of respondents were not aware of the Virtual Series*



# DID YOU KNOW?

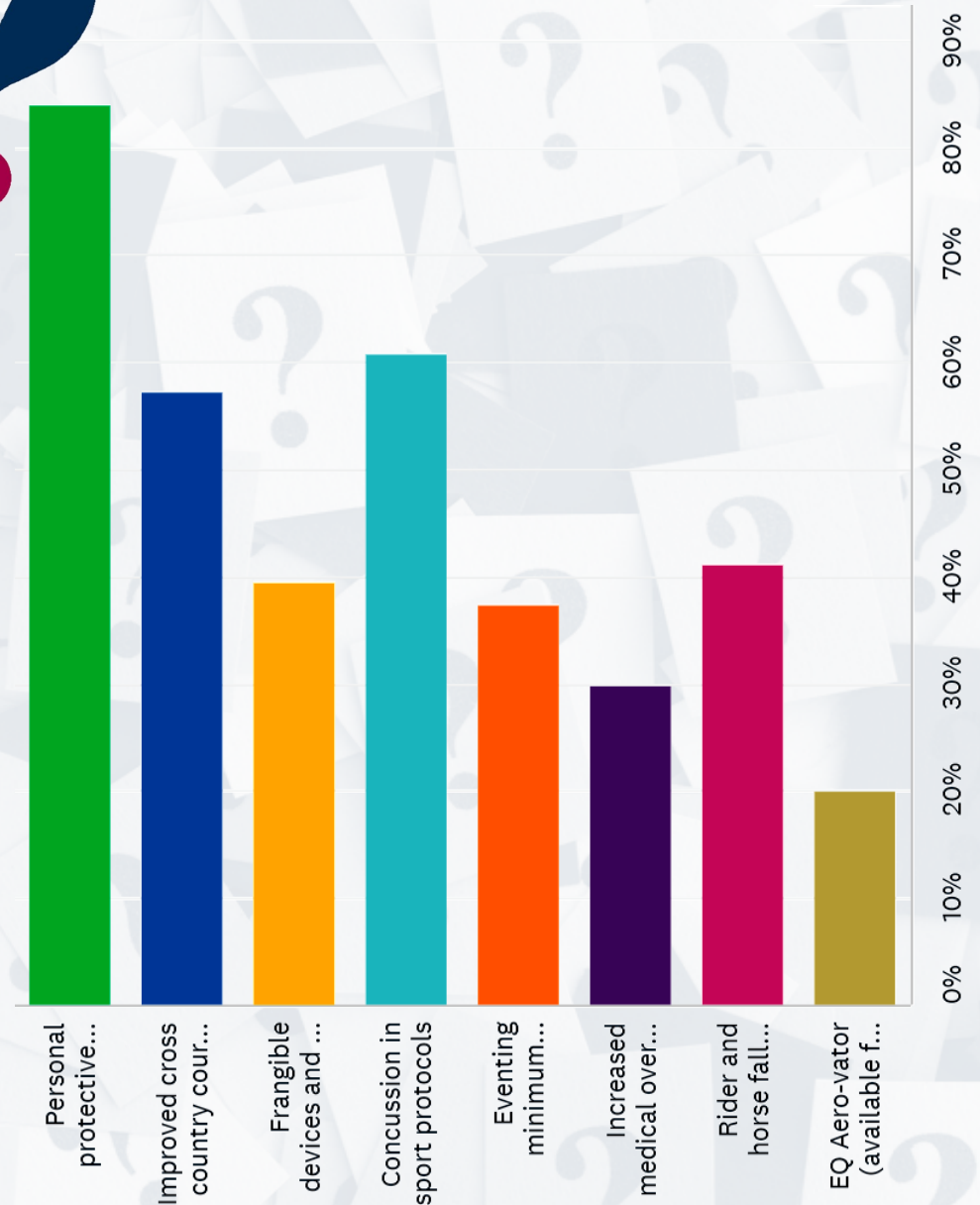


## 2020 EQ Member Survey Answers

Q 23. Are you aware of the following Safety initiatives that EQ, the Sport Committees or Event Organisers are currently implementing?

*Respondents were least aware of the Increased medical coverage requirements and the EQ Aero-vator (available for use for all EQ Affiliates)*

Answers	Responses
<i>Personal protective equipment i.e. helmet tagging</i>	<i>84.03%</i>
<i>Improved cross country course design</i>	<i>57.25%</i>
<i>Frangible devices and MIM clips</i>	<i>39.56%</i>
<i>Concussion in sport protocols</i>	<i>60.93%</i>
<i>Eventing Minimum Eligibility Requirement checking</i>	<i>37.35%</i>
<i>Increased medical coverage and requirements</i>	<i>29.98%</i>
<i>Rider and Horse fall registers and data recording</i>	<i>41.28%</i>
<i>EQ Aero-vator (available for use by all EQ affiliates)</i>	<i>20.15%</i>



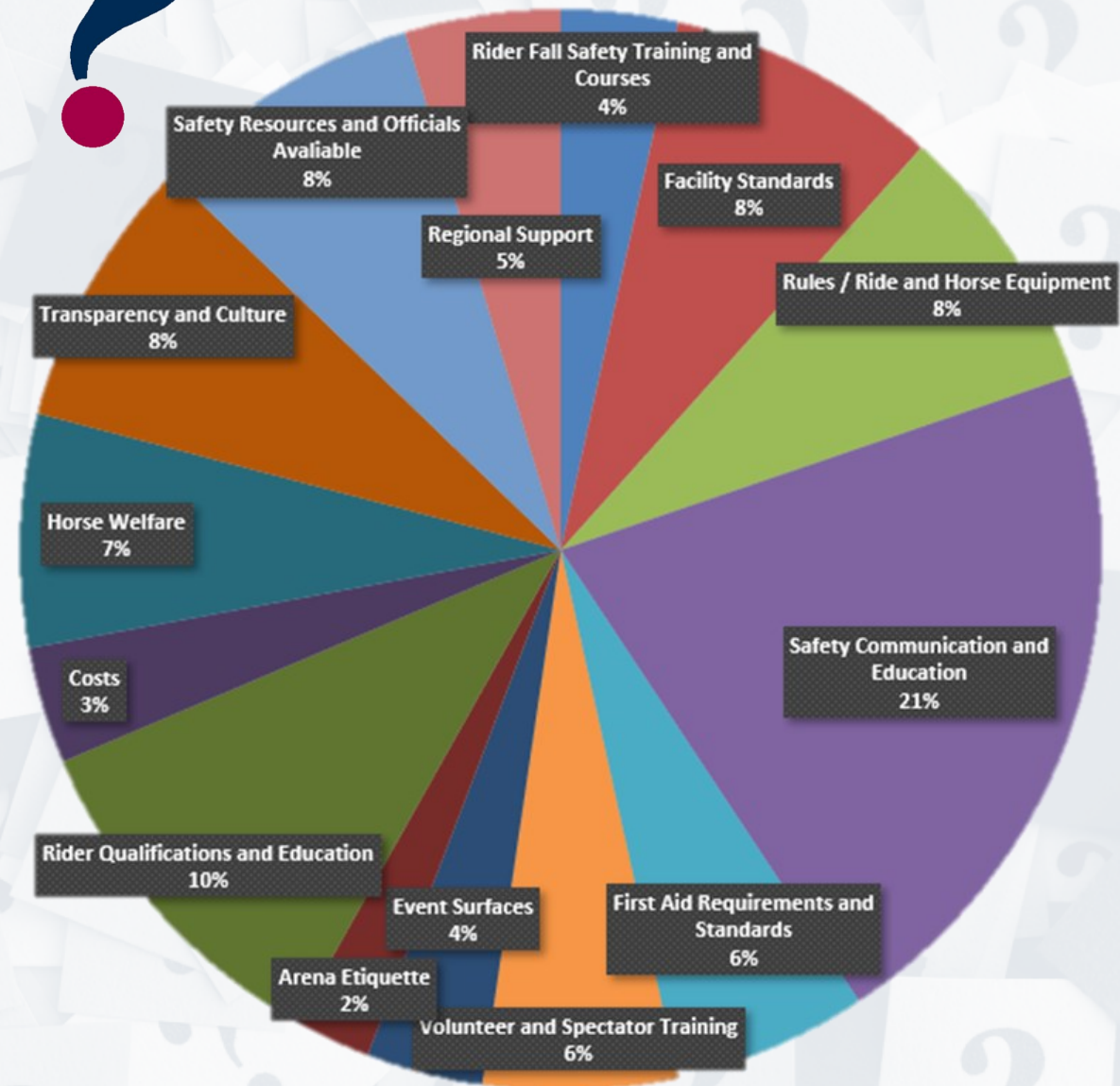
# DID YOU KNOW?



## 2020 EQ Member Survey Answers

Q 24. Do you have any comments or suggestions as it relates to continuous improvements of safety within our sport?

*The greatest response was regarding Safety Communication and Education*



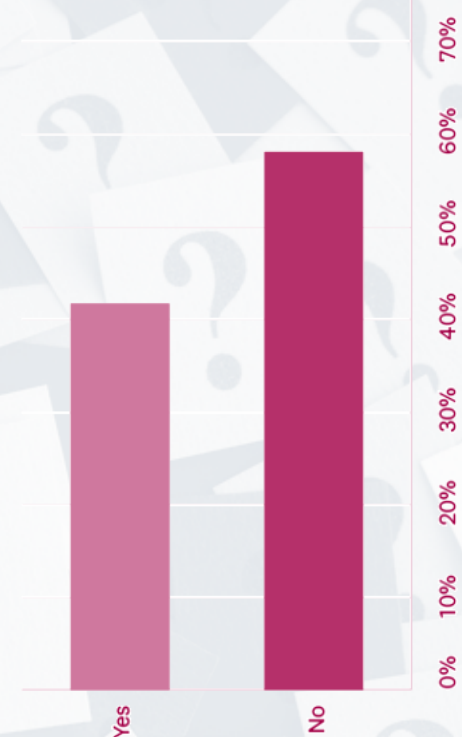
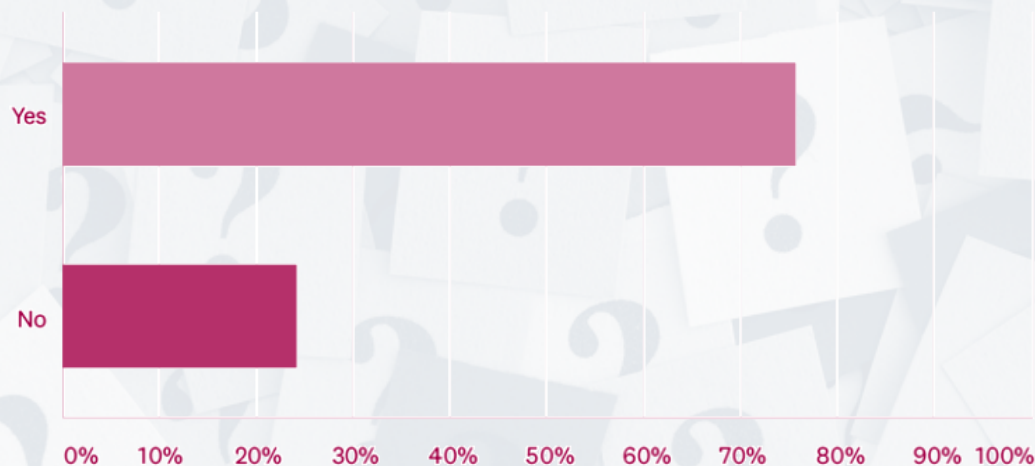
# DID YOU KNOW?



## 2020 EQ Member Survey Answers

Q 25. Do you engage in regular lessons with a coach?

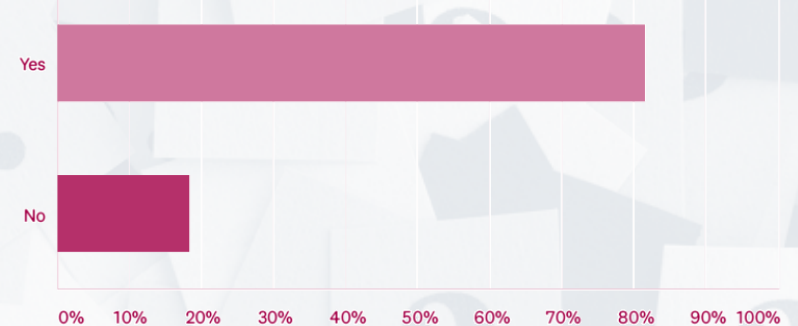
*75.76% answered yes*



Q 26. Is your decision to choose a coach based on the coach having EA accreditation?

*58.09% answered no (above)*

Q 27. Are you aware of how to find if a coach is EA accredited? *81.63% answered yes (below)*



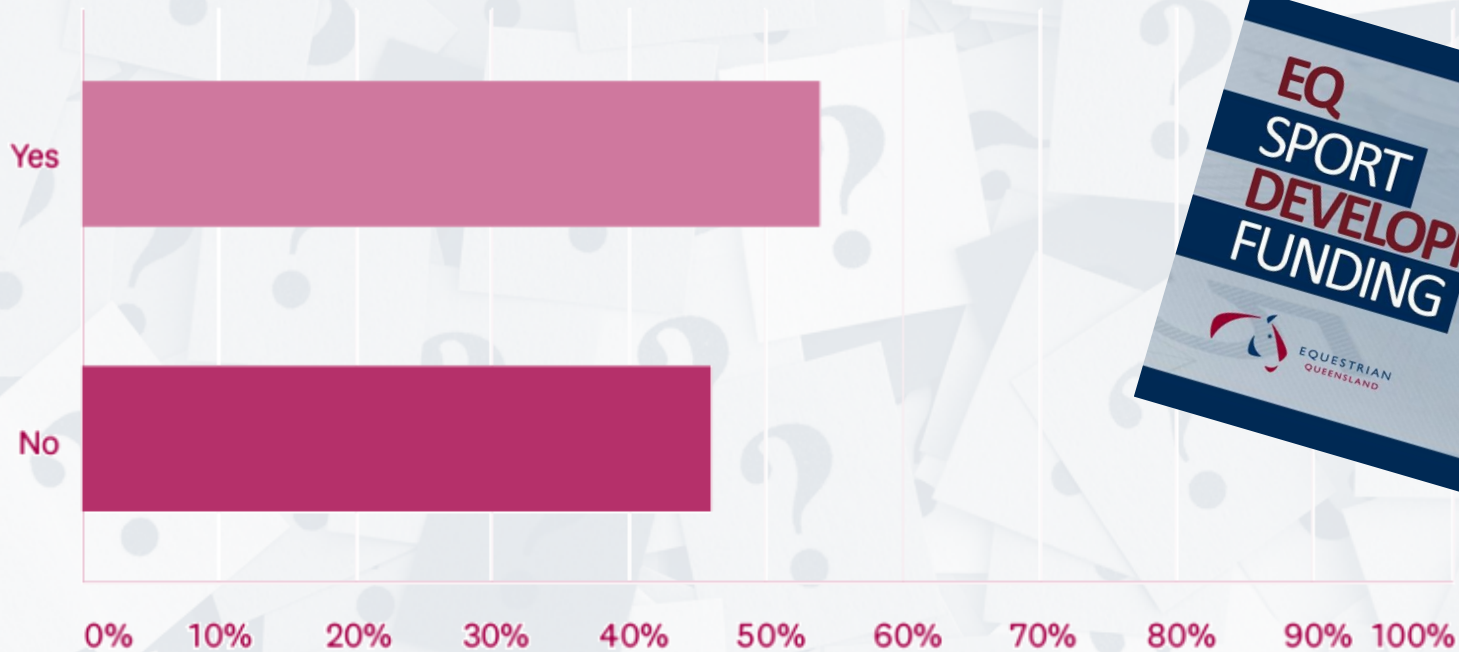
# DID YOU KNOW?



## 2020 EQ Member Survey Answers

Q 28. Did you know that EQ Affiliates can access grants to subsidise clinic costs, for EA members when using EA accredited coaches?

46.06% answered No





# DID YOU KNOW?



## 2020 EQ Member Survey Answers

Q 29. Do you have any other comments / feedback you would like to give EQ?

*From the 35% responses with feedback, the greatest theme was regarding Culture*

