



INGLEWOOD
Queensland
ENDURAFEST



SPONSORSHIP
PROPOSAL.



31 MAY 24
- 2 JUN 20



2024 INGLEWOOD Queensland ENDURAFEST

Catch the country spirit and join us in Inglewood, Queensland (3 hours from the Brisbane International Airport) for a fun and unique experience! Celebrating the athleticism of the ultimate equine athlete, the ARABIAN horse and be part of the first major International Teams endurance competition in our region!

31 MAY
- 2 JUN

FEATURING

Inaugural FEI 1* 100km
Australasia Regional Endurance Championship

(International Teams Challenge including pool horses with Japan, Malaysia, New Zealand, Singapore and Australia plus invited countries from FEI region 8)

FEI 1* 100km | 2* 120km | 3* 160km Rides
(FEI World Championship Qualifiers)

AERA 160km
(Tom Quilty Qualifier)

AERA 80km | 40k Rides
Come & Try 20km

Athlete, Officials & Veterinarian
Educational Forums

Volunteer Opportunities

Sponsorship Packages





31 MAY 2024
- 2 JUN 2024

WELCOME.

We would like to introduce you to the Oz Endurance 2024 Endurafest, a unique equestrian endurance event to be held at Inglewood in Queensland on 31 May to 2 June 2024.

Endurance is a test of horsemanship and athleticism where horse and rider combinations are tested over distances up to 160 km in one day. The competition is based on horse welfare and in order to be successful, a horse and rider is required to be fit to continue having met strict veterinary requirements throughout and also at the completion of the course. Horse and rider combinations will start from the base at Inglewood Showgrounds and each loop is through the picturesque forests north of the Inglewood township.

The 2024 Endurafest will host the inaugural Australasia Regional Endurance Championship, with teams of 4 athletes contesting the 100 km FEI 1 star event from Japan, Malaysia, New Zealand, Singapore and Australia. The program will also include FEI 3 star, 2 star and 1 star international endurance competitions and AERA classes that cater for all ages and levels of riders with various divisions from 20 km through to 160 km. The event will be a pathway for many competitors including those preparing for the 2024 World Endurance Championships in France. The three days of competition will also feature educational forums, a trade village, volunteer club, spectator areas and involvement from the local community.

We look forward to welcoming hundreds of visitors to 'Catch the Country Spirit' in Inglewood, a beautiful quiet country town. International competitors will join competitors from all over Australia, support teams, grooms, International and national officials, veterinarians and volunteers that will begin to arrive up to a week in advance. This provides a wonderful opportunity for travelers to plan to visit some great tourist attractions on their journey and while in Inglewood meet the friendly locals in town and enjoy some shopping, local produce, visit Lake Coolmunda and stop in to see the Inglewood Heritage Centre, there is lots to do in Inglewood and the wider region.

For visiting spectators, the Inglewood Showgrounds will be the base of the event and there are two on course viewing areas at the 'crew points' where riders and horses are met by officials, veterinarians, media and their grooms / teams to cool down before continuing on into the forest for the next stage of the competition.

Oz Endurance is privileged to have the support from the Fédération Equestre Internationale (FEI), Equestrian Australia (EA), Equestrian Sports New Zealand (ESNZ), Equestrian Queensland (EQ), Australian Endurance Riders Association (AERA) and Queensland Endurance Riders Association (QERA). Together we aim to make the 2024 Endurafest a showcase event demonstrating the best of endurance. For this to happen, we need the valued support of our sponsors along with a large group of volunteers and officials.

We would like to present you with the following sponsorship proposal and invite you to become involved as a Sponsor of the 2024 Endurafest.

Please find enclosed further details on this opportunity and if you would like to arrange any specific requirements, we would be happy to discuss this further.

Please do not hesitate to email sponsors.endurafest@gmail.com or phone (+61) 0419 780 841.

We look forward to welcoming your partnership.

Regards,

Peter Toft
Event Director / President of Oz Endurance. (Q) Inc. Club.





INGLEWOOD
Queensland
ENDURAFEST



31 MAY 2024
- 2 JUN 2024





SPONSORSHIP PACKAGES OVERVIEW.

BY NEGOTIATION



ENDURAFEST DIAMOND

NAMING RIGHTS
 SPONSOR

NAMING RIGHTS OF THE 2024 ENDURAFEST AND THE AUSTRALASIA REGIONAL ENDURANCE CHAMPIONSHIP
 PROMINENT EVENT SIGNAGE | EXTENSIVE ADVERTISING
 LOGO ON MEDIA WALL & PRIZE RUGS | PA ADVERTISING
 HOSPITALITY | VIP ACCESS + MANY MORE INCLUSIONS

\$10,000



RIDER & GROOM BIBS PLATINUM SPONSOR

LOGO ON ALL RIDER AND GROOM BIBS
 SIGNAGE | PROGRAM & SOCIAL MEDIA ADVERTISING
 TRADE VILLAGE SITE | VIP ACCESS
 LOGO ON MEDIA WALL | RDER WELCOME PACK ADVERTISING
 + MANY MORE INCLUSIONS

\$10,000



ENDURAFEST VOLUNTEER CLUB SPONSOR

NAMING RIGHTS OF THE 2024 VOLUNTEER CLUB
 VOLUNTEER MARQUEE | TENT VILLAGE SIGNAGE
 SIGNAGE | PROGRAM & SOCIAL MEDIA ADVERTISING
 TRADE VILLAGE SITE | VIP ACCESS
 + MANY MORE INCLUSIONS

\$2,500



RIDE LOOP / CREW POINT TITANIUM SPONSOR

NAMING RIGHTS OF RIDE LOOP OR CREW POINT
 SIGNAGE | PROGRAM & SOCIAL MEDIA ADVERTISING
 TRADE VILLAGE SITE | REFRESHMENTS MARQUEE ACCESS
 + MANY MORE INCLUSIONS

INTERNATIONAL CLASSES GOLD SPONSORS

NAMING RIGHTS OF FEI 3*,
 2* OR 1* CLASS (OPEN &
 YOUTH)

\$1,000

NATIONAL CLASSES SILVER SPONSORS

NAMING RIGHTS OF AN
 AERA CLASS DIVISION /
 TRAINING RIDE / COME & TRY

\$800

PRIZE BRONZE SPONSORS

LOGO IN THE PROGRAM |
 ADVERTISING ON SOCIAL
 MEDIA

\$300



31 MAY
- 2 JUN
2024

SPONSORSHIP PACKAGES

DIAMOND. NAMING RIGHTS

ENDURAFEST
DIAMOND
NAMING RIGHTS
SPONSOR



Inclusions:

Price: By Negotiation

Major naming rights of the 2024 Inglewood Endurafest	√
Prominent event signage (signage or banners to be provided by the sponsor)	√
Prominent advertising in the event program (artwork to be supplied by the sponsor)	√
Advertising on social media and in media releases	√
Advertising over the PA system for the duration of the event	√
Opportunity to provide promotional material in the welcome pack for all entrants	√
Logo on presentation media wall	√
Advertising on the Australasia Regional Endurance Championship prize rugs	√
Opportunity to present the Australasia Regional Endurance Championship Gold, Silver and Bronze teams and individual medals / prizes	√
Prominent trade village site	√
Priority camping site (if competing)	√
Educational forums access	√
Logo on the volunteer club merchandise	√
Logo printed on all rider/groom bibs	√
Hospitality marquee VIP / officials area access	√
Hospitality marquee volunteers area access	√
Refreshments marquee sponsors area access	√
> Other opportunities by arrangement	√





SPONSORSHIP PACKAGES

RIDER / GROOM BIBS.

ENDURAFEST
PLATINUM
 SPONSOR



Inclusions:

Price: \$10,000 (Incl. GST)

Logo printed on all rider/groom bibs	√
Event signage (Signage or banners to be provided by the sponsor)	√
Full page advertising in the program (artwork to be supplied by the sponsor)	√
Advertising on social media	√
Advertising over the PA system for the duration of the event	√
Opportunity to provide promotional material in the welcome pack for all entrants	√
Logo on presentation media wall	√
Trade village site	√
Camping site (if competing)	√
Educational Forums	√
Hospitality marquee VIP/Officials area access	√
Refreshments marquee Sponsors area access	√
> Other opportunities by arrangement	√



SPONSORSHIP PACKAGES

VOLUNTEER CLUB.



ENDURAFEST
VOLUNTEER
CLUB
SPONSOR

Inclusions:

Price: \$10,000 (Incl. GST)

Naming rights of the 2024 Endurafest Volunteer Club	√
Volunteer Club marquee / tent village signage (Signage or banners to be provided by the sponsor)	√
Full page advertising in the program (artwork to be supplied by the sponsor)	√
Advertising on social media	√
Advertising over the PA system for the duration of the event	√
Opportunity to provide promotional material in the welcome pack for all entrants	√
Logo on presentation media wall	√
Trade village site	√
Camping site (if competing)	√
Educational Forums	√
Logo on the Volunteer Club merchandise	√
Hospitality marquee VIP/Officials area access	√
Hospitality marquee Volunteers area access	√
Refreshments marquee Sponsors area access	√
> Other opportunities by arrangement	√



SPONSORSHIP PACKAGES

RIDE LOOP / CREW POINT.

RIDE LOOP /
 CREW POINT
TITANIUM
 SPONSOR



Inclusions:

Price: \$2,500 (Incl. GST)

Naming rights of one of the ride loops (4 in total) or crew point (2 in total)	√
Ride loop or crew point signage (signage or banners to be provided by the sponsor)	√
Half page advertising in the Program (Artwork to be supplied by the sponsor)	√
Advertising on social media	√
Advertising over the PA system for the duration of the event	√
Opportunity to provide promotional material in the welcome pack for all entrants	√
Refreshments marquee Sponsors area access	√
> Other opportunities by arrangement	√



SPONSORSHIP PACKAGES INTERNATIONAL CLASSES.

FEI 3*, 2* 1* **GOLD** SPONSORS

Inclusions:

Price: \$1,000 (Incl. GST)

Naming rights of an FEI class (3*, 2* or 1*) including 2 divisions (open & youth)	✓
1/4 page advertising in the program (artwork to be supplied by the sponsor)	✓
Advertising on social media	✓
Advertising on FEI class prize rugs (both open & youth divisions)	✓
Opportunity for sponsor to present the awards for your FEI class and both divisions	✓
Refreshments marquee Sponsors area access	✓
> Other opportunities by arrangement	✓



SPONSORSHIP PACKAGES NATIONAL DIVISIONS.

AERA 160 KM / 80 KM /
 TRAINING RIDE 40 KM / COME & TRY 20 KM

SILVER SPONSORS

160 km / 80 km Division Sponsor Inclusions: Price: \$800 (Incl. GST)

Naming rights of one AERA class division (Heavyweight, Middleweight, Lightweight or Junior) in the 160 km or 80 km	✓
1/4 page advertising in the program (artwork to be supplied by the sponsor)	✓
Advertising on social media	✓
Advertising on AERA division prize rug	✓
Opportunity for sponsor to present the award for your AERA division	✓
Refreshments marquee Sponsors area access	✓
> Other opportunities by arrangement	✓

Training Ride 40 km / Come & Try 20 km Sponsor Inclusions:

Naming rights of the Training Ride 40 km or Come & Try 20 km class	✓
1/4 page advertising in the program (artwork to be supplied by the sponsor)	✓
Advertising on social media	✓
Advertising on the encouragement award rug	✓
Opportunity for sponsor to present the award for your class	✓
Refreshments marquee Sponsors area access	✓
> Other opportunities by arrangement	✓



SPONSORSHIP PACKAGES PRIZES.

PRIZE BRONZE SPONSORS

Best Conditioned Prize Sponsor Inclusions: **Price: \$300 (Incl. GST)**

Logo advertised in the program (logo to be supplied by the sponsor)	✓
Advertising on social media	✓
Advertising on Best Conditioned prize rug	✓
Opportunity for sponsor to present the Best Conditioned prize	✓
Refreshments marquee Sponsors area access	✓

Prize Sponsor Inclusions:

Logo advertised in the program (logo to be supplied by the sponsor)	✓
Advertising on social media	✓
Refreshments marquee Sponsors area access	✓



TRADE VILLAGE SITES.

ENDURAFEST
 TRADE
 VILLAGE



Riders, grooms, teams, volunteers, officials, sponsors and spectators will enjoy shopping at the Endurafest Trade Village. After all, who doesn't love buying new things for themselves or their horse!

Inclusions:

Price: \$300 (Incl. GST)

Logo advertised in the program (logo to be supplied by the sponsor)	✓
Advertising on social media	✓
Trade village bare site	✓
Refreshments marquee Sponsors area access	✓



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31 MAY
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ENDURAFEST



2024 Endurafest
31 May - 2 June 2024
Inglewood Showgrounds

Sponsorship Coordinators

Pandora Bevan
m 0437 183 646

Tarni McCormack
m 0417 622 003

Rebecca McWilliam
m 0403 300 023

sponsors.endurafest@gmail.com

Social Media



@OzEnduranceQInc