



EQUESTRIAN  
QUEENSLAND



JUMPING  
QUEENSLAND



# JUMPING QUEENSLAND STATE CHAMPIONSHIPS



MARYBOROUGH SHOWGROUNDS & EQUESTRIAN PARK  
SATURDAY 5 - MONDAY 7 OCTOBER

# 2024 SPONSOR OPPORTUNITY



**JUMPING QUEENSLAND  
STATE CHAMPIONSHIPS**

# SPONSORSHIP OPPORTUNITY

## SATURDAY 5 - MONDAY 7 OCTOBER 2024

### Naming Rights Sponsor - POA

- Naming rights of the 2024 Jumping Queensland State Championships
- Advertising on all social media posts on the Jumping Queensland and Equestrian Queensland social media channels
- Advertising in the Equestrian Queensland e-news
- Advertising on the Jumping Queensland State Championships webpage
- Full page marketing in event program
- Advertising on lanyards
- Advertising on championship rugs and championship sashes
- Premium position display space in our trade village
- Signage displayed (sponsor to provide)
- Information about your company announced during the event

### Arena 1 Sponsor - \$4,000 Incl GST

- Naming rights of Arena 1 at the 2024 Jumping Queensland State Championships
- Classes 1.20m to 1.45m including the JQ State Young Rider, Mini Prix and Senior Championships
- Advertising on Jumping Queensland social media channel
- Advertising on the Jumping Queensland State Championships webpage
- Half page marketing in event program
- Premium position display space in our trade village
- Signage displayed (sponsor to provide) within Arena 1
- Information about your company announced during the event

### Arena 2 Sponsor - \$3,000 Incl GST

- Naming rights of Arena 2 at the 2024 Jumping Queensland State Championships
- Classes 1m to 1.20m including the JQ State Amateur and Junior Championships
- Advertising on Jumping Queensland social media channel
- Advertising on the Jumping Queensland State Championships webpage
- Half page marketing in event program
- Premium position display space in our trade village
- Signage displayed (sponsor to provide) within Arena 2
- Information about your company announced during the event

### Arena 3 Sponsor - \$2,000 Incl GST

- Naming rights of Arena 3 at the 2024 Jumping Queensland State Championships
- Classes 60cm to 1.10m including the JQ State Childrens and Novice Championships
- Advertising on Jumping Queensland social media channel
- Advertising on the Jumping Queensland State Championships webpage
- Quarter page marketing in event program
- Display space in our trade village
- Signage displayed (sponsor to provide) within Arena 3
- Information about your company announced during the event

### State Championship Class Sponsor - \$1,000 Incl GST

- Naming rights of a State Championship Class at the 2024 Jumping Queensland State Championships
- Name printed on the Champion rug
- Logo advertised on Jumping Queensland social media channel
- Logo in event program
- Logo on the Jumping Queensland State Championships / Equestrian Queensland webpage
- Display space in our trade village
- A representative from your company making the presentation to the winner and place getters of your sponsored class

### Class Sponsor - \$300 Incl GST

- Sponsor of a Class at the 2024 Jumping Queensland State Championships
- Logo advertised on Jumping Queensland social media channel
- Logo in event program
- Logo on the Jumping Queensland State Championships / Equestrian Queensland webpage
- Display space in our trade village
- A representative from your company making the presentation to the winner and place getters of your sponsored class

If you have any questions about this sponsorship opportunity, please contact Tarni McCormack by emailing [support@equestrianqld.com.au](mailto:support@equestrianqld.com.au) or phone 07 3891 6611.

Yours sincerely,

Tarni McCormack

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