



**MARCUS  
OLDHAM**

We mean business.

**20  
24**

# Marcus Oldham Australian Interschool Championships.

**19 - 23 September 2024**

AUSTRALIAN EQUINE & LIVESTOCK EVENTS CENTRE, TAMWORTH



INTERSCHOOL  
AUSTRALIA

# Sponsorship Proposal

# 2024

# Marcus Oldham Australian Interschool Championships.



19 - 23 Sept  
Tamworth

## SPONSORSHIP PACKAGES OVERVIEW.

(All Prices Incl. GST)



### DIAMOND MAJOR EVENT SPONSOR

PROMINENT EVENT SIGNAGE | FULL PAGE ADVERTISING IN THE PROGRAM | DAILY PROMOTION ON SOCIAL MEDIA DURING THE EVENT | WEBPAGE ADVERTISING PROMOTIONAL VIDEO CONTENT CREATION  
PREMIUM TRADE VILLAGE POSITION  
+ MORE AND OTHER OPPORTUNITIES  
BY ARRANGEMENT

\$5,500



### INTER-SCHOOL RIDERS' RETREAT SPONSOR

NAMING RIGHTS OF RIDERS' RETREAT | SIGNAGE DISPLAYED  
HALF PAGE ADVERTISING IN THE PROGRAM  
2 x INDIVIDUAL SOCIAL MEDIA ADVERTISING OPPORTUNITIES  
PREMIUM TRADE VILLAGE POSITION  
+ MORE AND OTHER OPPORTUNITIES  
BY ARRANGEMENT

\$4,500



### DISCIPLINE NAMING RIGHTS PLATINUM SPONSOR

NAMING RIGHTS OF DISCIPLINE | SIGNAGE DISPLAYED  
HALF PAGE ADVERTISING IN THE PROGRAM  
2 x INDIVIDUAL SOCIAL MEDIA ADVERTISING OPPORTUNITIES  
PREMIUM TRADE VILLAGE POSITION  
+ MORE AND OTHER OPPORTUNITIES  
BY ARRANGEMENT

\$2,750

### AIC GOLD SPONSOR

1/4 PAGE ADVERTISING  
IN THE PROGRAM\*  
1 x INDIVIDUAL SOCIAL  
MEDIA ADVERTISING  
OPPORTUNITY  
LOGO ADVERTISED  
ON THE WEBPAGE  
DOUBLE TRADE SPACE

\$1,750

### AIC SILVER SPONSOR

LOGO IN THE PROGRAM  
1 X SHARED SOCIAL MEDIA  
POST PROMOTING  
ALL SILVER SPONSORS  
LOGO ADVERTISED  
ON THE WEBPAGE  
DOUBLE TRADE SPACE

\$990

### AIC BRONZE SPONSOR

LOGO IN THE PROGRAM  
1 X SHARED SOCIAL MEDIA  
POST PROMOTING  
ALL BRONZE SPONSORS  
SINGLE TRADE SPACE

\$650



MARCUS  
OLDHAM  
We mean business.



# 2024

Marcus Oldham  
**Australian  
Interschool  
Championships.**



**19 - 23 Sept  
Tamworth**

## SPONSORSHIP PACKAGES DIAMOND. MAJOR EVENT

MAJOR EVENT  
**DIAMOND**  
SPONSOR



### Inclusions:

**Price: \$5,500 (Incl. GST)**

Prominent event signage (signage or banners to be provided by the sponsor)	√
Full page advertising in the program (artwork to be supplied by the sponsor)	√
Advertising on social media that includes daily promotion for the duration of the event	√
Advertising on the Australian Interschool Championships webpage	√
Information about your company announced during the event	√
Representation at every end of day award presentation	√
Advertising on all lanyards	√
One video interview to promote on social media	√
Premium position double display space in our trade village	√
> Other opportunities by arrangement	√



**MARCUS  
OLDHAM**  
We mean business.



# 2024

Marcus Oldham  
**Australian  
Interschool  
Championships.**



**19 - 23 Sept  
Tamworth**

## SPONSORSHIP PACKAGES RIDERS' RETREAT.

INTER-SCHOOL  
**RIDERS'  
RETREAT**  
SPONSOR



### Inclusions:

**Price: \$4,500 (Incl. GST)**

Naming rights of riders' retreat	√
Prominent riders' retreat signage (signage or banners to be provided by the sponsor)	√
Full page advertising in the program (artwork to be supplied by the sponsor)	√
Advertising on social media that includes daily promotion for the duration of the event	√
Advertising on the Australian Interschool Championships webpage	√
Information about your company announced during the event	√
Representation at every end of day award presentation	√
Advertising on all lanyards	√
One video interview to promote on social media	√
Premium position double display space in our trade village	√
> Other opportunities by arrangement	√



**MARCUS  
OLDHAM**  
We mean business.



# 2024

Marcus Oldham  
**Australian  
Interschool  
Championships.**



**19 - 23 Sept  
Tamworth**

## SPONSORSHIP PACKAGES DISCIPLINE NAMING RIGHTS.

**DISCIPLINE  
PLATINUM  
SPONSOR**



### Inclusions:

**Price: \$2,750 (Incl. GST)**

Discipline naming rights of either Dressage, Show Horse, Jumping, Combined Training or Eventing	✓
Event signage displayed (signage or banners to be provided by the sponsor)	✓
Half page advertising in the program (artwork to be supplied by the sponsor)	✓
Advertising on social media that includes 2 x individual posts	✓
Advertising on the Australian Interschool Championships webpage	✓
Information about your company announced during the event	✓
Premium position double display space in our trade village	✓
Representation at relative discipline award presentation	✓
> Other opportunities by arrangement	✓



**MARCUS  
OLDHAM**  
We mean business.





20  
24

Marcus Oldham  
**Australian  
Interschool  
Championships.**



**19 - 23 Sept  
Tamworth**

## SPONSORSHIP PACKAGES GOLD.

### AIC GOLD SPONSOR

#### Inclusions:

**Price: \$1,750 (Incl. GST)**

1/4 page advertising in the program (artwork to be supplied by the sponsor)	✓
Advertising on social media including 1 x individual promotional post	✓
Logo on the Australian Interschool Championships webpage	✓
Information about your company announced during the event	✓
Trade stand opportunity - Double space included (approx. 6m x 2.5m)	✓

### AIC SILVER SPONSOR

#### Inclusions:

**Price: \$990 (Incl. GST)**

Logo advertised in the program	✓
Advertising on social media includes 1 x shared post promoting all silver sponsors	✓
Logo on the Australian Interschool Championships webpage	✓
Information about your company announced during the event	✓
Trade stand opportunity - Double space included (approx. 6m x 2.5m)	✓



**MARCUS  
OLDHAM**  
We mean business.



20  
24

Marcus Oldham  
**Australian  
Interschool  
Championships.**



**19 - 23 Sept  
Tamworth**

## SPONSORSHIP PACKAGES BRONZE.

### AIC BRONZE SPONSOR

#### Inclusions:

**Price: \$650 (Incl. GST)**

Logo advertised in the program	✓
Advertising on social media includes 1 x shared post promoting all bronze sponsors	✓
Information about your company announced during the event	✓
Trade stand opportunity - Single space included (approx. 3m x 2.5m)	✓

### RIDER BAG / PRIZE DONATIONS

#### Prize Donations:

Rider bag (x 400) or award prize (x 42) donations are always welcome	✓
--	---



**MARCUS  
OLDHAM**  
We mean business.





MARCUS  
OLDHAM  
We mean business.



## 2024 Australian Interschool Championships

19 – 23 September 2024

Australian Equine and Livestock Events Centre (AELEC), Tamworth

### Sponsorship Online Application

[surveymonkey.com/r/2024AICSponsorship](https://surveymonkey.com/r/2024AICSponsorship)



Sponsorship Coordinator

Melinda Robinson

m 07 3891 6611

[info@equestrianqld.com.au](mailto:info@equestrianqld.com.au)

