

2026 Para/Virtus Dressage State Championships

Sponsorship Packages

Why Sponsor?

Sponsoring Para and Virtus Equestrian provides a unique opportunity to align your organisation with the development of Para equestrian and Virtus riders and the future of equestrian sport in Queensland. With competitors, families, coaches, and supporters engaging across the State Championships, sponsors will benefit from brand exposure and meaningful community connection.

Dressage Queensland events showcase values of teamwork, dedication, sportsmanship, and excellence offering sponsors the chance to support grassroots and high-performance pathways while strengthening their presence within a passionate equestrian community.

There are a great number of sponsorship opportunities that allow any organisation to contribute to the very future of the sport and at the same time, gain exposure and enhances brand recognition to a broad audience.

Sponsorship Packages - All prices exclude GST.

Sponsorship Packages	Naming Rights	Major	Gold	Para Free-styles	Championships	Prizes / Raffle or Rider Bags
State Championships	\$1,500	\$900	\$450	\$300	\$250	Donations Welcome



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Sponsorship Packages

	Packages				
Inclusions	Naming Rights	Major	Gold	Para Freestyle	Championships
Naming Rights	Named: 2026 "YOUR BRAND" Para/Virtus State Championships				
Advertising	Branding on all Event Advertising & Communications, Online Entries, Program, Rider Notes, Draw + more	Program, Rider Notes, Draw + more		Total naming rights to Freestyle competition	Total naming rights to a championship competition
Signage Displayed	Yes - Sponsor to provide	Yes - Sponsor to provide	Yes - Sponsor to provide*	Yes - Sponsor to provide*	
Program/Rider Booklet	Full Page Advertising Space	Half Page Advertising Space	1/4 Page Advertising Space	Logo Advertised	Logo Advertised
Website	Advertising Opportunity	Advertising Opportunity	Logo Advertised	Logo Advertised	Logo Advertised
Social Media	Daily Social Media Promotion During the Event	Multiple Social Media Promotion	Social Media Promotion	Social Media Promotion	Logo Advertised
Presentations*	Opportunity to Present Awards	Opportunity to Present Awards	Opportunity to Present Awards		
Trade Village*	Premium Position / Space	Premium Position / Space	Trade Space		

If the listed packages don't quite fit, we welcome the opportunity to tailor a sponsorship option to suit your business.