



12 April, 2022

Dear Darling Downs South-West Queensland Riders & Families,

As you would be aware, our Regional Championships are fast approaching and the committee has been working tirelessly to put on a great weekend for you, in May. DD & SWQ covers one of the largest regions in Interschool Equestrian Queensland. We have riders representing their schools from numerous townships including Charleville, Roma, Chinchilla, Taroom, Wandoan, Warwick, Toowoomba, Pittsworth, Oakey and the Lockyer Valley. We are fortunate to have such great talent with a passion and commitment to the field of equestrian.

Over the past few years, our Regional event has cost upwards of \$11 000 to run successfully. If our riders and families cannot meet this target, we will need to increase fees, and this is something none of us want to do. Fairholme, Scots & Glennie have already run IQ events this year and have exhausted their Sponsorship networks.

As a new initiative to broaden the sponsorship community, **this year we ask every rider/ family to secure at least 1 sponsor** (please see sponsorship packages on Page 2). There is a variety of packages available from event sponsors to class sponsors or cash/ merchandise donations. Obviously, the bigger the sponsorship, the higher the sponsor benefit, as outlined.

To date, we have been fortunate to have Hygain fill our Naming Rights sponsorship and all Discipline sponsors have been filled as well. There are 40 classes to fill (at \$125 each) as well as 3 x Competition Day sponsors (\$300 each) and 3 x Event Sponsors (at \$1250 each).

Who can you approach you may ask?:

- Your representing school
- Family business
- Local businesses
- Businesses you support

This is a Darling Downs and South West QLD Championship and as such, it would be wonderful to promote a variety of businesses throughout our greater region.

We thank you for assisting us to host this wonderful event for the children of DDSWQ.
Please email your fully completed 2022 Sponsorship Package form as soon as possible to Ang or Alana.

Kind regards,
Michael Nolan
2022 DDSWQ President

Angela Lorenz
SWQ Sponsorship Coordinator
0428229003
sandatam@outlook.com

Alana Aspinall
DD Sponsorship Coordinator
0438 143 705
alana.aspinall@outlook.com.au

Ben Drynan
Treasurer
0417 714 285
bdrynan@bigpond.com

**2022 SPONSORSHIP PACKAGES FORM
DD & SWQ INTERSCHOOL REGIONAL CHAMPIONSHIPS**

Sponsor's Name	
Sponsor's ABN	
Address	
Mobile Number	
Email	
Contact Person	
Signature	
Date	

**** Please circle your package selection ****

****Please note, if your package selection has already been filled, we will contact you to discuss other sponsorship options to suit your needs****

~~PACKAGE 1: 1 X NAMING RIGHTS SPONSOR \$1,750~~ FILLED BY HYGAIN

Sponsor Benefits: Company will be promoted on Interschool Queensland social media.
Interviews (either live or pre-recorded) will be played over the PA system.
Representative invited to speak for 2 mins to launch presentations.
Representative invited to present prizes.
Your name and logo will appear on the official program.
You're able to have an Ad in the official program.
Your banner will be given a preferred position.
The Announcer will give a vote of thanks for your contribution at the end of each Awards Ceremony asking for a round of applause.

PACKAGE 2: 2-3 X EVENT SPONSOR- \$1,250

Sponsor Benefits: The Ring Announcer will promote your business sharing a blurb on your company four times each day of the event over the PA system
Representative invited to present prizes
Your name and logo will appear on the official program
Your banner will be flown at the event
A poster promoting your involvement will be hung at the Secretary's Office.

~~PACKAGE 3: 4 X DISCIPLINE SPONSOR \$500~~ FILLED BY SCOTS, RURAL INSURANCE SERVICES, DD VETS & FAIRHOLME

Sponsor Benefits: 2 signs displayed for three days at event (one in presentation arena).
PA announcements for all day's discipline runs (min 10 per day).
Representative to present overall trophies at close of each day of discipline.
Logo on event program.

PACKAGE 4: 3 X COMPETITION DAY SPONSOR \$300

Sponsor Benefits: 2 signs displayed for three days at event.
PA announcements for day of event that they are sponsoring (min 10 per day).
Representative to present overall trophies at close of that competition day.

PACKAGE 5: CLASS SPONSOR \$125

Sponsor Benefits: 1 sign displayed for three days at event.
PA announcements during event (min 3 per day).
Company acknowledged during class overall presentation.

Package 6: CASH DONATIONS / PRODUCT DONATIONS / PRIZE DONATIONS – You choose the amount to donate

Sponsor Benefits: Amounts under \$100 - PA Announcements during event (min 1 per day)
Amounts over \$100 - PA Announcements during event (min 2-3 per day)
Any donation received will be acknowledged during the event