

# DID YOU KNOW!

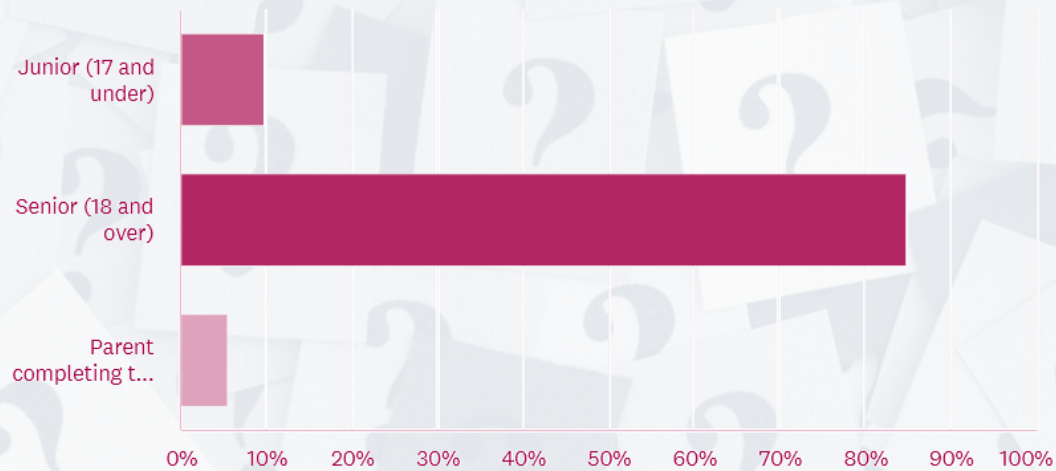
**2022 Equestrian Queensland  
Member Survey Answers**

# DID YOU KNOW?

## 2022 EQ Member Survey Answers

Q 1. Are you?

*The strongest response was Senior (18 and over).*



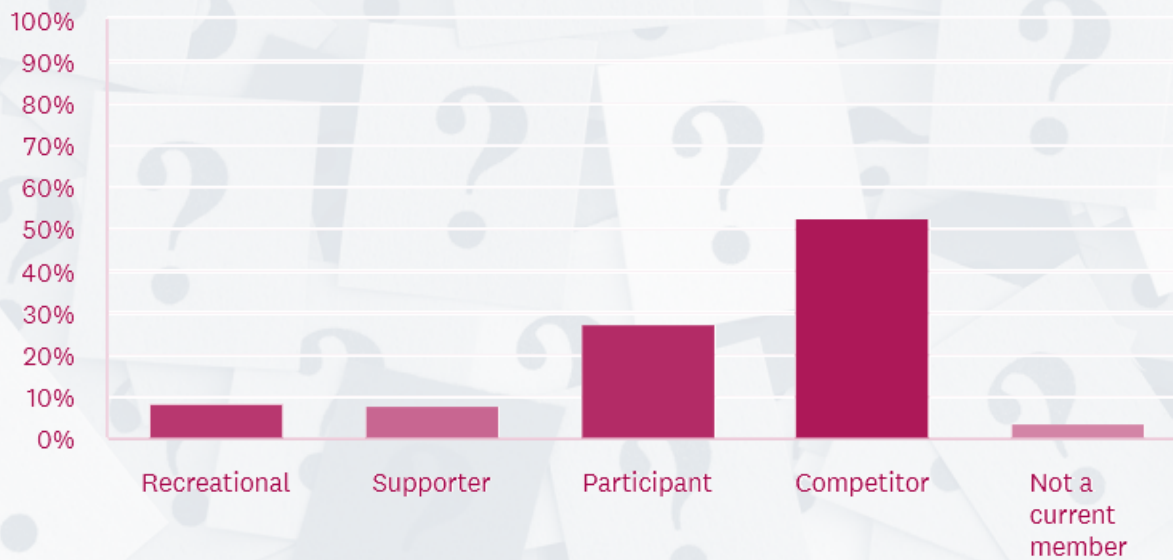
# DID YOU KNOW?



## 2022 EQ Member Survey Answers

Q 2. Are you a current Equestrian Queensland Member?

*The strongest membership category was Competitor 52.83%.*





# DID YOU KNOW?

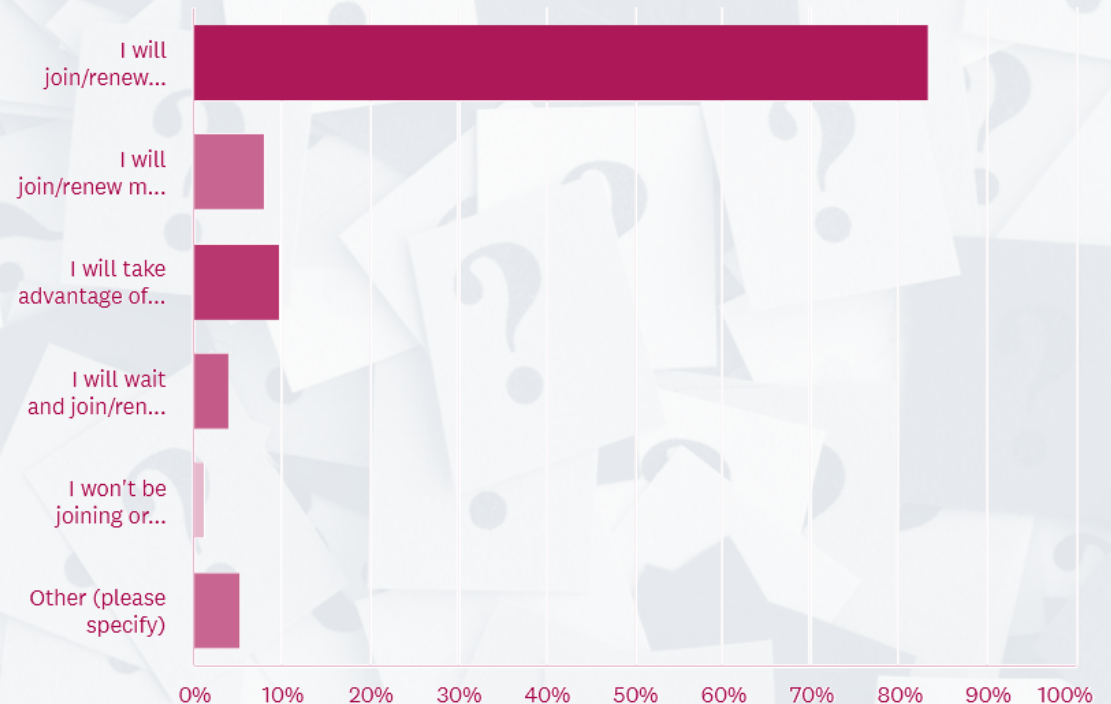


## 2022 EQ Member Survey Answers

Q 3. Which of the following will meet your needs when joining or renewing your 2023 membership?

*83.43% will join/renew prior to 31 January 2023 to receive a \$55 (joining/lapsed fee) discount.*

Answers	Responses
I will join/renew prior to 31 January 2023 to receive a \$55 (joining/lapsed fee) discount	83.84%
I will join/renew my EQ Membership as a lower category and upgrade later (only paying the difference in Membership costs)	8.19%
I will take advantage of the Paypal x4 payment option	9.75%
I will wait and join/renew my EQ Membership prior to par-	4.09%
I won't be joining or renewing my EQ Membership in 2023	1.36%
Other (please specify)	5.26%



# DID YOU KNOW?



## 2022 EQ Member Survey Answers

Q 4. Which of the following disciplines are you actively involved in?

*Dressage was the highest discipline with 66.28%.*

Answers	Responses
<b>Dressage</b>	<b>66.28%</b>
<b>Jumping</b>	<b>34.31%</b>
<b>Eventing</b>	<b>22.81%</b>
<b>Show Horse</b>	<b>15.59%</b>
<b>Interschool</b>	<b>13.84%</b>
<b>Working Equitation</b>	<b>9.75%</b>
<b>Other</b>	<b>5.65%</b>
<b>Western Dressage</b>	<b>2.92%</b>
<b>Driving</b>	<b>2.53%</b>
<b>Para Equestrian</b>	<b>1.75%</b>
<b>Vaulting</b>	<b>1.56%</b>
<b>Polo</b>	<b>0.19%</b>

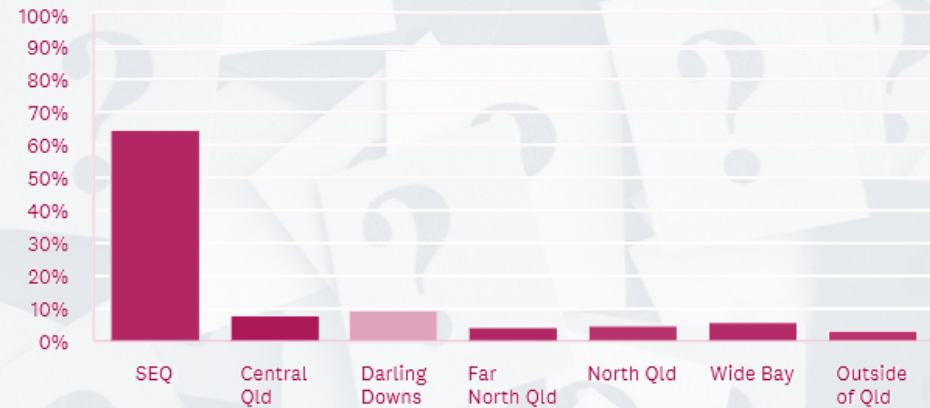
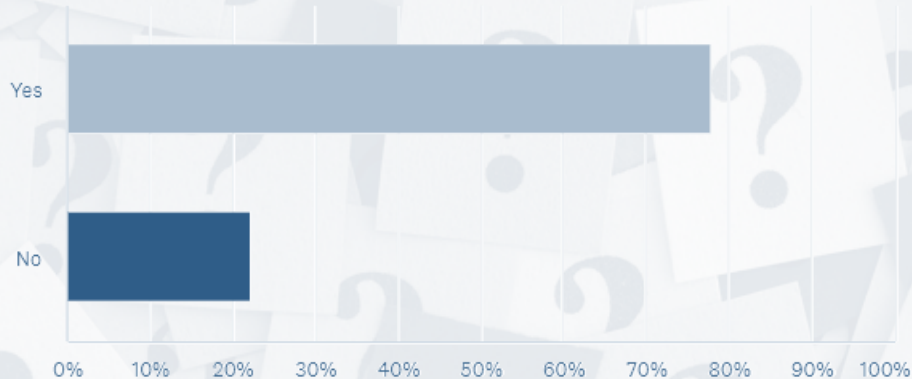


# DID YOU KNOW?



## 2022 EQ Member Survey Answers

Q 5. Are you a current member of an Equestrian Club? (below)  
*77.93% answered Yes.*



Q 6. Which region do you live in? (above)  
*64.91% answered SEQ.*



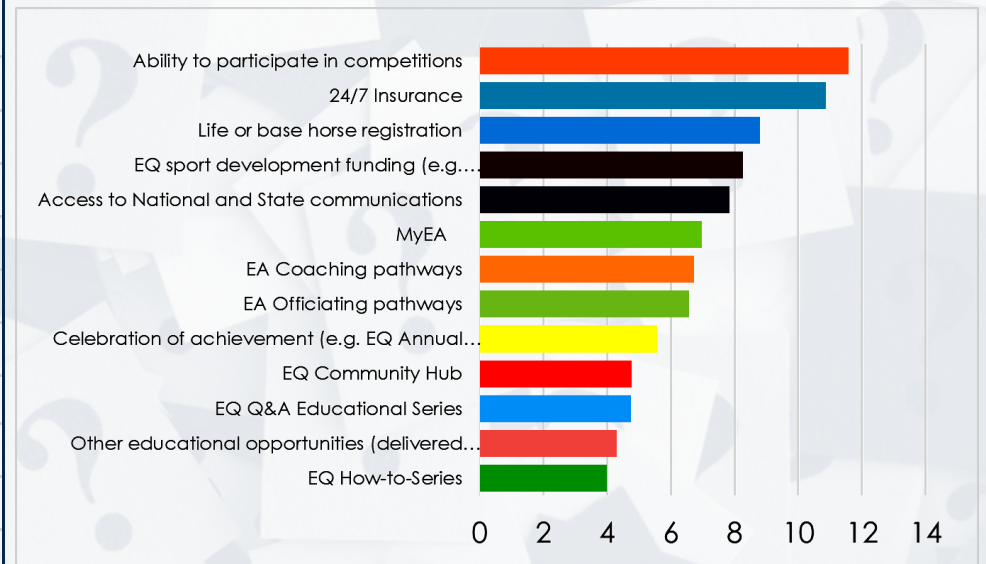
# DID YOU KNOW?



## 2022 EQ Member Survey Answers

Q 7. Please rate the following membership benefits relevant to their importance to you (put in order of importance with most important being first).  
The greatest response was the ability to participate in competition being 11.57%.

Answers	Score
<i>Ability to participate in competitions</i>	<b>11.57</b>
<i>24/7 Insurance</i>	<b>10.86</b>
<i>Life or base horse registration</i>	<b>8.79</b>
<i>EQ sport development funding (e.g. subsidised clinics/workshops etc)</i>	<b>8.27</b>
<i>Access to National and State communications</i>	<b>7.85</b>
<i>MyEA</i>	<b>6.98</b>
<i>EA Coaching pathways</i>	<b>6.72</b>
<i>EA Officiating pathways</i>	<b>6.58</b>
<i>Celebration of achievement (e.g. EQ Annual Awards and EQ Thank-you Series)</i>	<b>5.56</b>
<i>EQ Community Hub</i>	<b>4.77</b>
<i>EQ Q&amp;A Educational Series</i>	<b>4.75</b>
<i>Other educational opportunities (delivered by webinars, forums etc)</i>	<b>4.3</b>
<i>EQ How-to-Series</i>	<b>4</b>



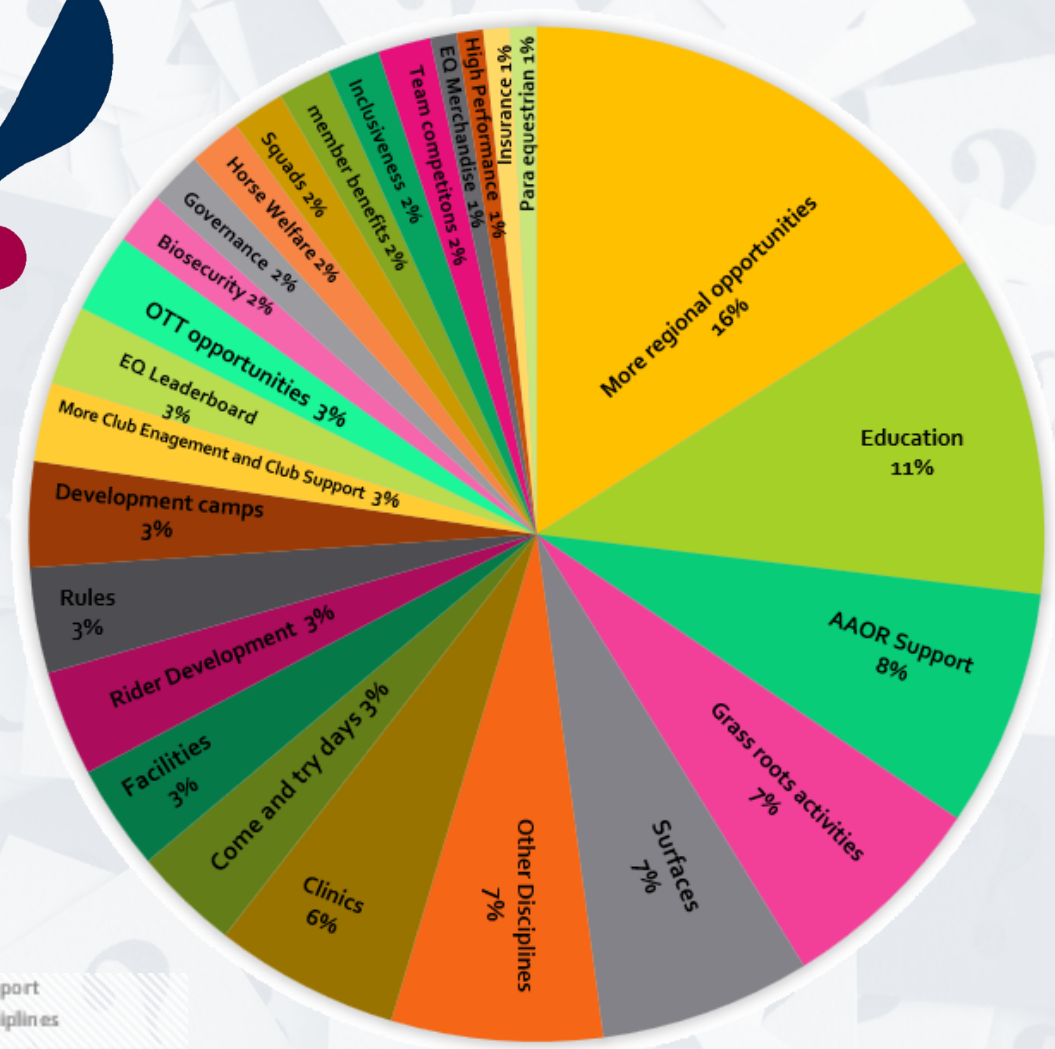
# DID YOU KNOW?



## 2022 EQ Member Survey Answers

Q 8. Are there any initiatives that you would like to see Equestrian Queensland implement in 2023?

*The greatest response was More Regional Opportunities with 16%.*



- |                                       |                   |                   |
|---------------------------------------|-------------------|-------------------|
| More regional opportunities           | Education         | AAOR Support      |
| Grass roots activities                | Surfaces          | Other Disciplines |
| Clinics                               | Come and try days | Facilities        |
| Rider Development                     | Rules             | Development camps |
| More Club Engagement and Club Support | EQ Leaderboard    | OTT opportunities |
| Biosecurity                           | Governance        | Horse Welfare     |
| Squads                                | member benefits   | Inclusiveness     |
| Team competitors                      | EQ Merchandise    | High Performance  |
| Insurance                             | Para equestrian   |                   |



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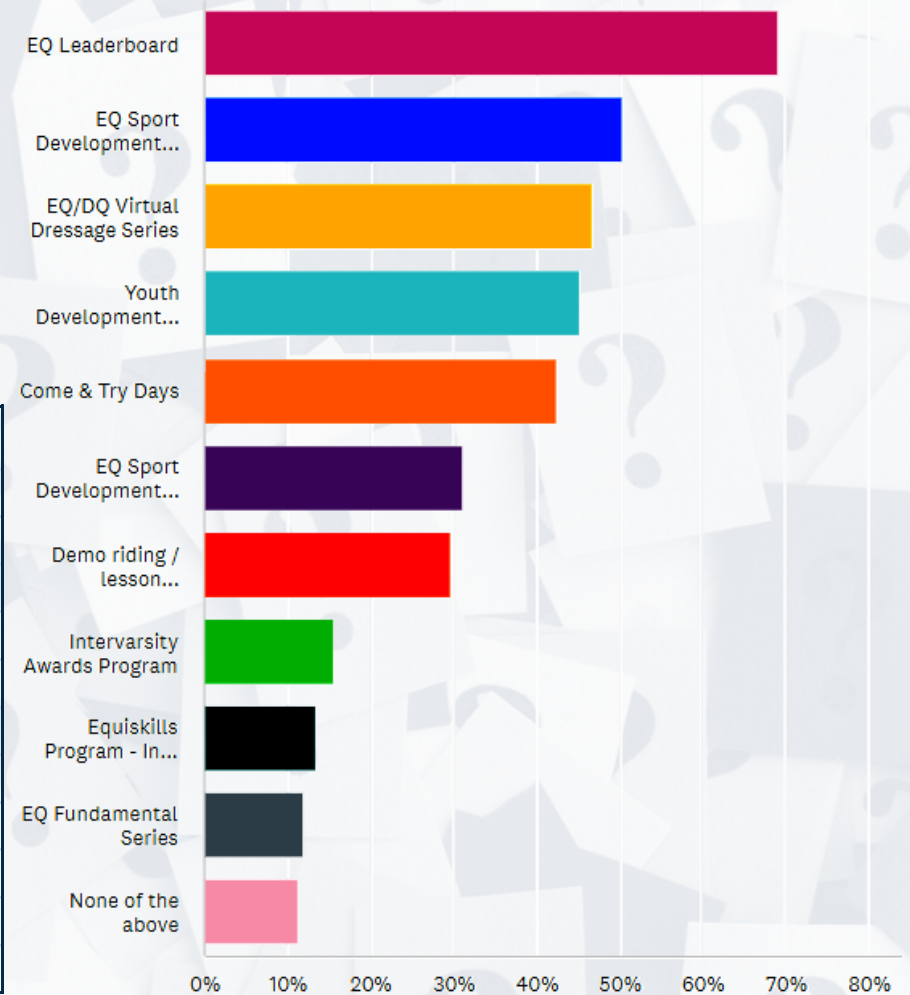


## 2022 EQ Member Survey Answers

Q 9. Which of the following 2022 EQ initiatives that supported grassroots were you aware of?

*The greatest response was the EQ Leaderboard with 69.07%.*

Answers	Score
<i>EQ Leaderboard</i>	<b>69.07%</b>
<i>EQ Sport Development Funding (affiliated club rider development clinics)</i>	<b>50.23%</b>
<i>EQ/DQ Virtual Dressage Series</i>	<b>46.74%</b>
<i>Youth Development Camp</i>	<b>45.12%</b>
<i>Come &amp; Try Days</i>	<b>42.33%</b>
<i>EQ Sport Development Funding (affiliated club rider development clinics)</i>	<b>50.23%</b>
<i>Demo riding / lesson opportunities at EQ Intensive Coaching Assessments Clinics</i>	<b>29.53%</b>
<i>Intersivity Awards Program</i>	<b>15.58%</b>
<i>Equiskills Program Intro Horse Management and Riding Certificates</i>	<b>13.49%</b>
<i>EQ Fundamental Series</i>	<b>11.86%</b>
<i>None of the above</i>	<b>11.40%</b>



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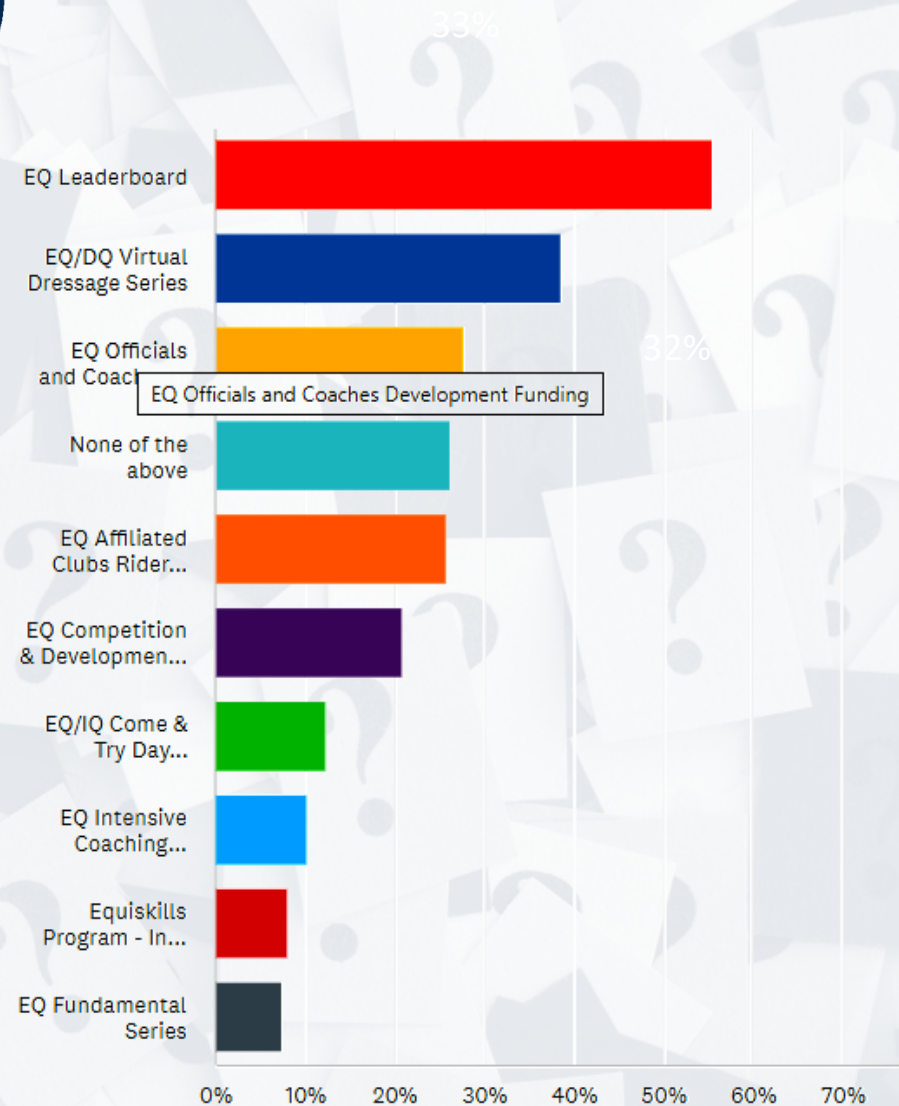


## 2022 EQ Member Survey Answers

Q 10. Which of the following 2022 EQ initiatives that supported regional areas were you aware of?

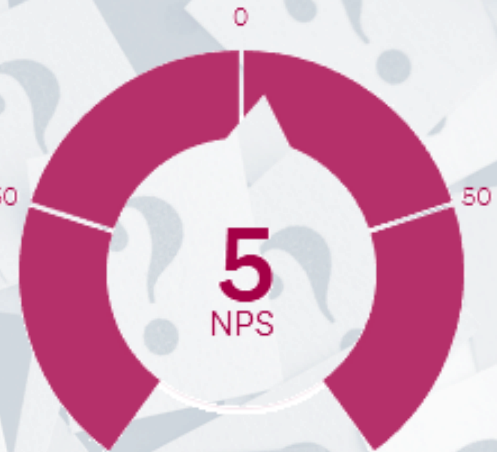
The greatest response was the EQ Leaderboard being 55.53%.

Answers	Score
None of the above	26.28%
EQ Affiliated Clubs Rider Development Funding	25.81%
EQ Official and Coaches Development Funding	27.67%
EQ Leaderboard	55.35%
EQ/IQ Come & Try Day Rockhampton	12.33%
Equiskills Program - Intro Horse Management and Riding Certificates (online assessments)	8.14%
EQ/DQ Virtual Dressage Series	38.60%
EQ Fundamental Series	7.44%
EQ Intensive Coaching Assessment Clinic Rockhampton	10.23%





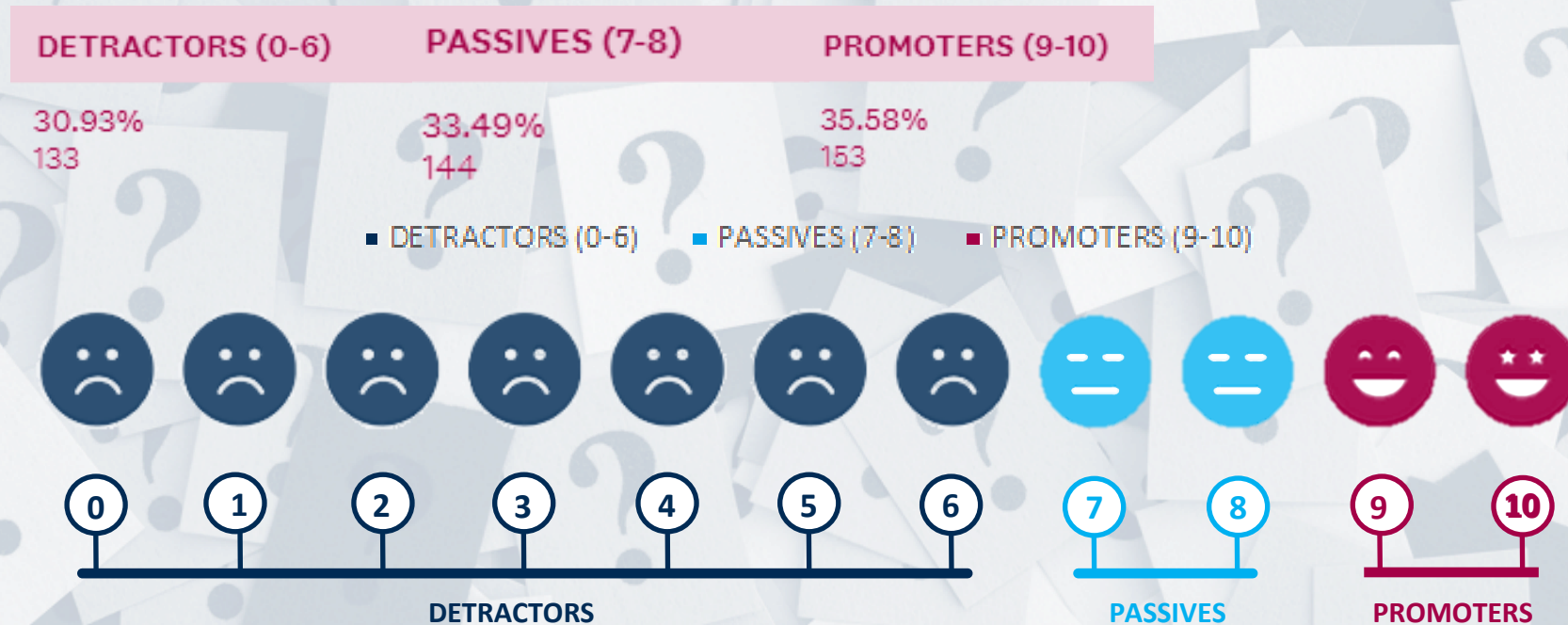
# DID YOU KNOW?



Net Promoter Score (NPS) rating 5

## 2022 EQ Member Survey Answers

Q 11. How likely is it that you would recommend EQ membership to a friend or colleague?





# DID YOU KNOW?

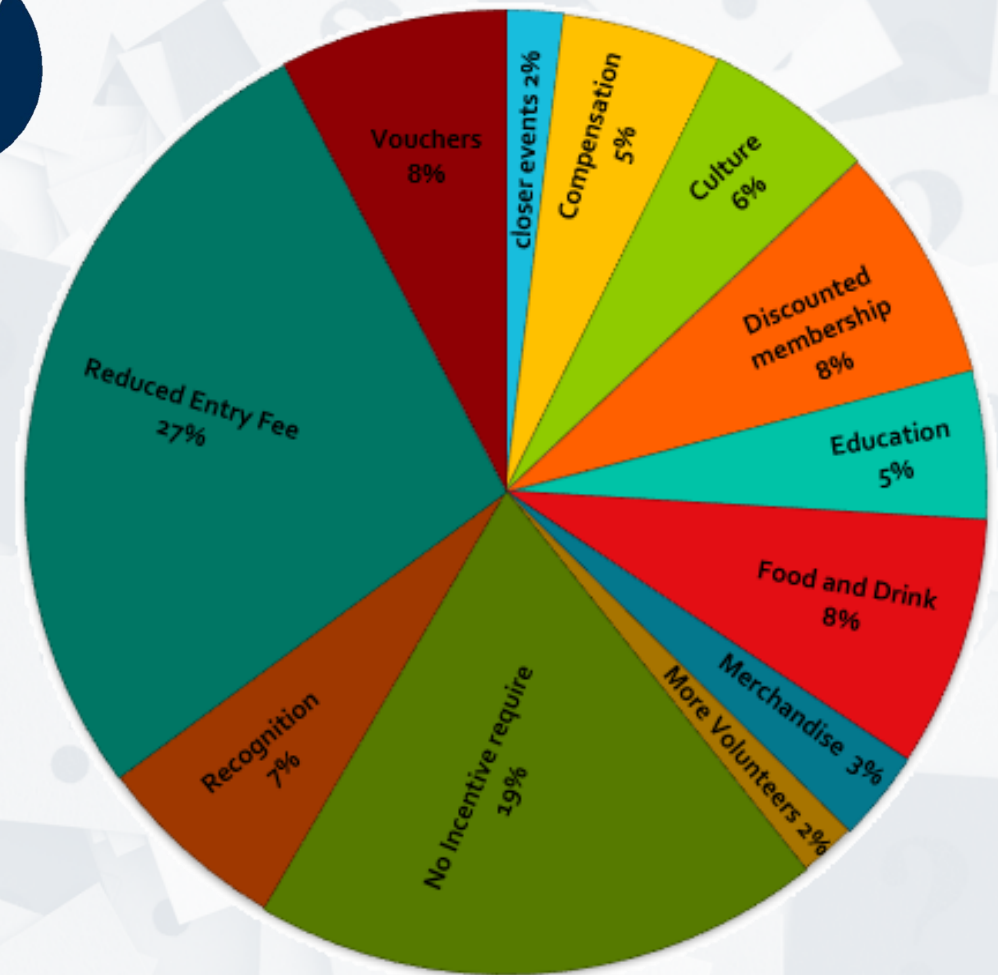


## 2022 EQ Member Survey Answers

Q 12. What incentives or recognition would attract you to volunteer at events?

*The strongest response was Reduced Entry Fee being 27%.*

Answers	Score
Closer Events	2%
Compensation	5%
Culture	6%
Discounted Membership	8%
Education	5%
Food and Drink	8%
Merchandise	3%
More Volunteers	2%
No Incentive require	19%
Recognition	7%
Reduced Entry Fee	27%
Vouchers	8%



- Closer Events
- Compensation
- Culture
- Discounted Membership
- Education
- food and drink
- No Incentive require
- Merchandise
- More Volunteers
- Reduced Entry Fee
- Vouchers

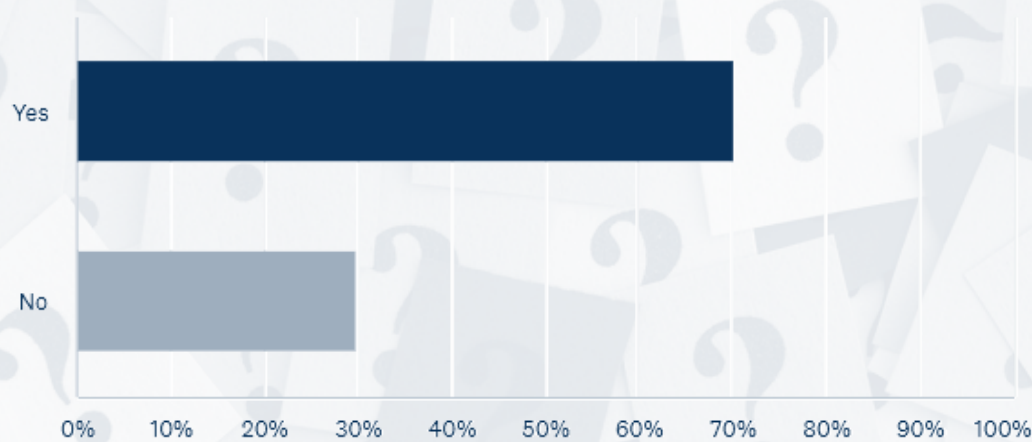
# DID YOU KNOW?



## 2022 EQ Member Survey Answers

Q 13. Are you aware that EQ offers grants (Sport Development Funding) to EQ Sport Committees, Affiliated Clubs, Coaches and Officials which provides development opportunities?

70.13% answered Yes.





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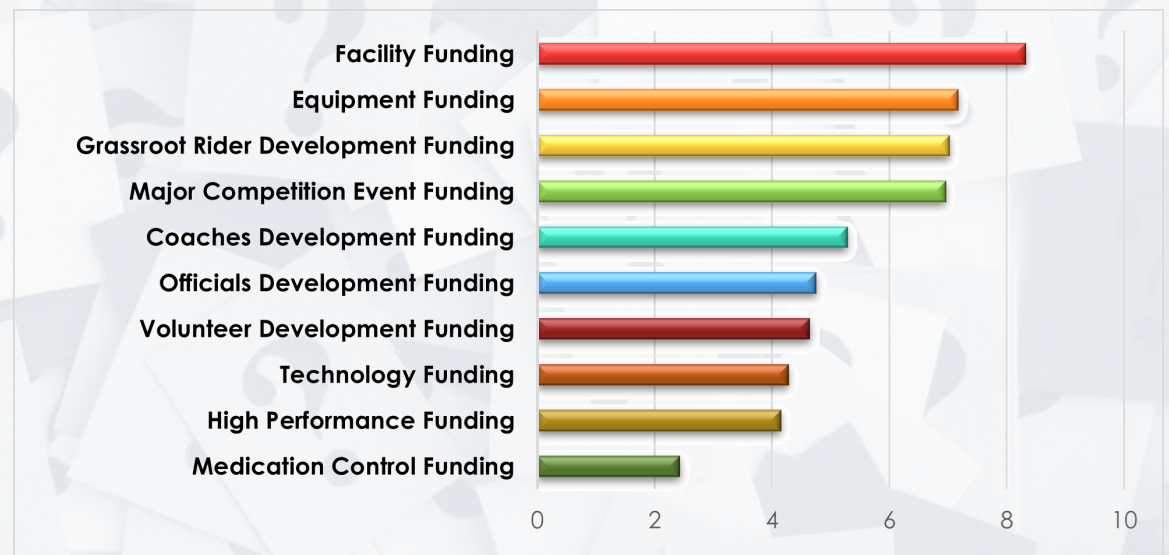


## 2022 EQ Member Survey Answers

Q 14. Please rate the following funding priorities relevant to their importance to you (put in order of importance, with 1 being most important)

*The highest response was Facility Funding being 8.32%.*

Answers	Responses
Facility Funding	8.32
Equipment Funding	7.17
Grassroot Rider Development Funding	7.02
Major Competition Event Funding	6.96
Coaches Development Funding	5.28
Officials Development Funding	4.75
Volunteer Development Funding	4.64
Technology Funding	4.28
High Performance Funding	4.15
Medication Control Funding	2.43



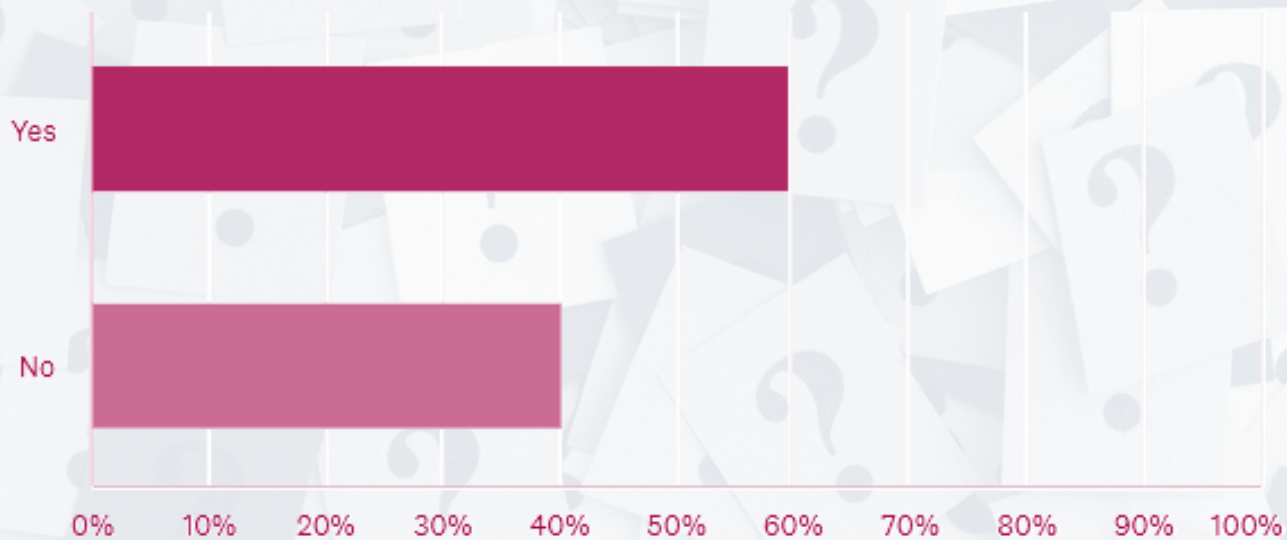


# DID YOU KNOW?



## 2022 EQ Member Survey Answers

*Q 15. Are all of your horses either base (free) or life registered with Equestrian Queensland?  
The strongest response was Yes with 59.75%.*



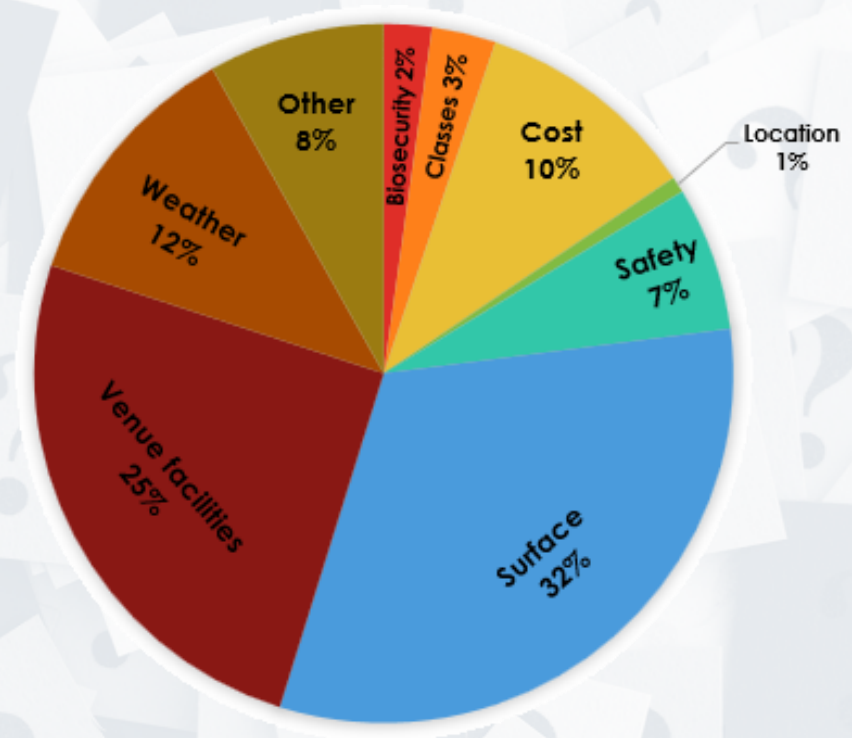
# DID YOU KNOW?



## 2022 EQ Member Survey Answers

Q 16. Were there any competitions or events that you did not attend for facility reasons?

*32% of people did not attend an event due to Surface Conditions.*



■ Biosecurity ■ Classes ■ Cost ■ Location ■ Safety ■ Surface ■ Venue facilities ■ Weather ■ Other

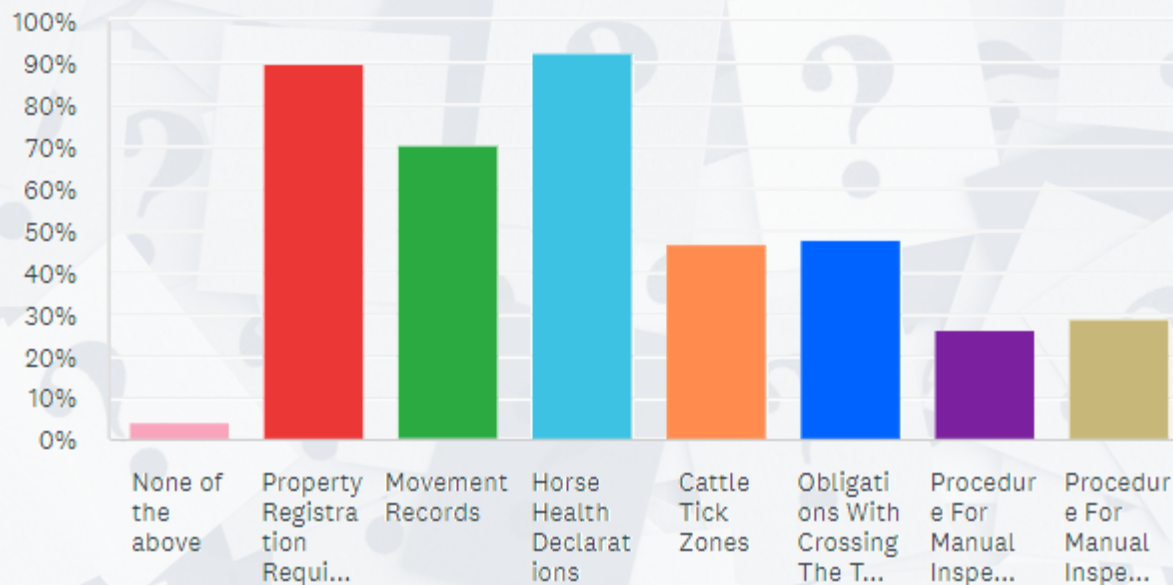
# DID YOU KNOW?



## 2022 EQ Member Survey Answers

Q 17. Select the following biosecurity obligations that you are confident with?

*The greatest response was Horse Health Declarations with 92.41%.*



Answers	Responses
<i>None of the above</i>	<i>4.05%</i>
<i>Property Registration Requirements (PIC)</i>	<i>89.87%</i>
<i>Movement Records</i>	<i>70.63%</i>
<i>Horse Health Declarations</i>	<i>92.41%</i>
<i>Cattle Tick Zones</i>	<i>46.84%</i>
<i>Obligations with Cross the tick line</i>	<i>47.85%</i>
<i>Procedure for Manual Inspection of High Risk Tick Carriers</i>	<i>26.08%</i>
<i>Procedure for Manual Inspection of Low Risk Carriers</i>	<i>29.11%</i>



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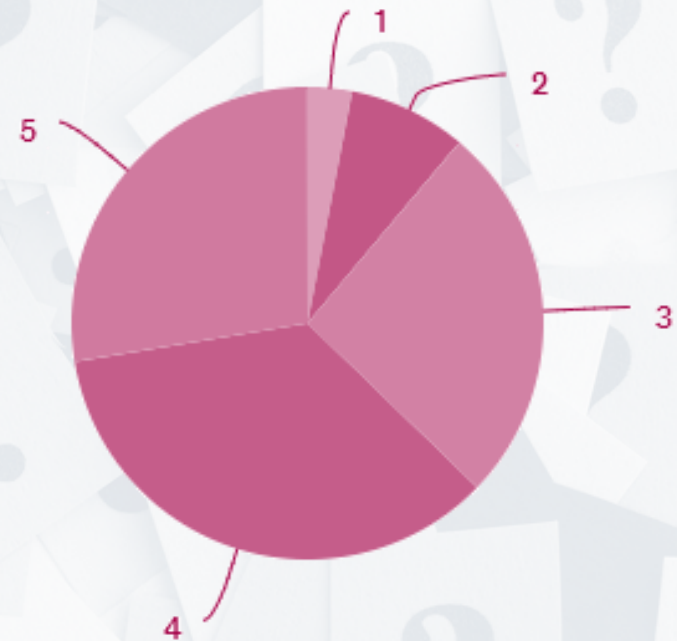


## 2022 EQ Member Survey Answers

Q 18. Overall, how satisfied have you been with Equestrian Queensland's communication?  
(1 being completely dissatisfied, 5 being completely satisfied)

4 

average rating



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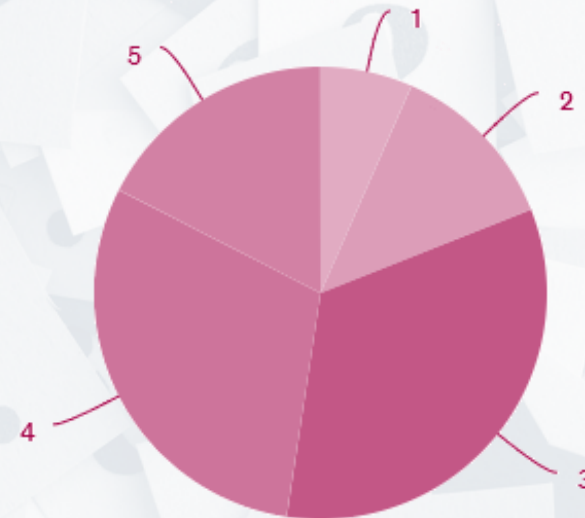


## 2022 EQ Member Survey Answers

*Q 19. Overall, how satisfied have you been with Equestrian Queensland's culture?  
(1 being completely dissatisfied, 5 being completely satisfied)*

3 

average rating





# DID YOU KNOW?

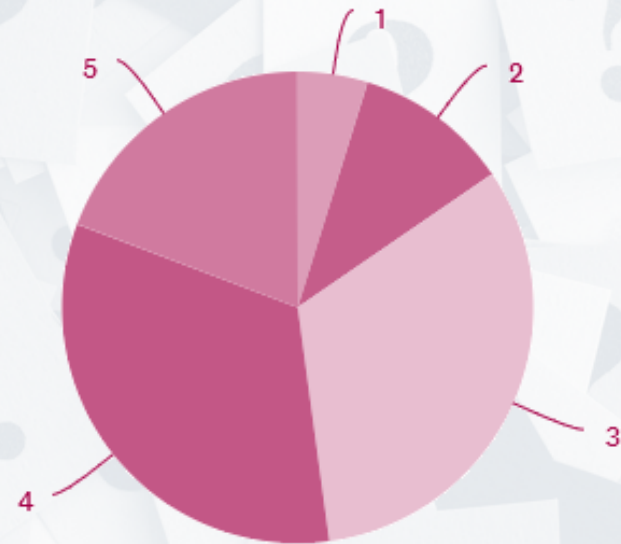


## 2022 EQ Member Survey Answers

*Q 20. Overall, how satisfied have you been with Equestrian Queensland's processes?  
(1 being completely dissatisfied, 5 being completely satisfied)*

4 

average rating



# DID YOU KNOW?

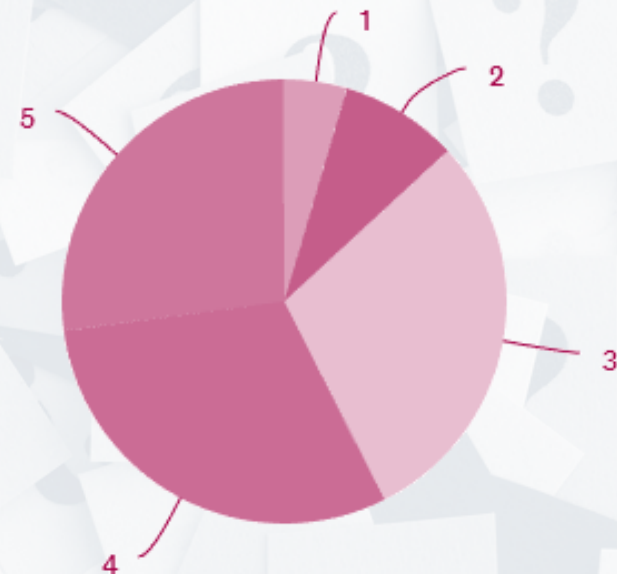


## 2022 EQ Member Survey Answers

Q 21. Overall, how satisfied have you been with Equestrian Queensland's responsiveness?  
(1 being completely dissatisfied, 5 being completely satisfied)

4 

average rating



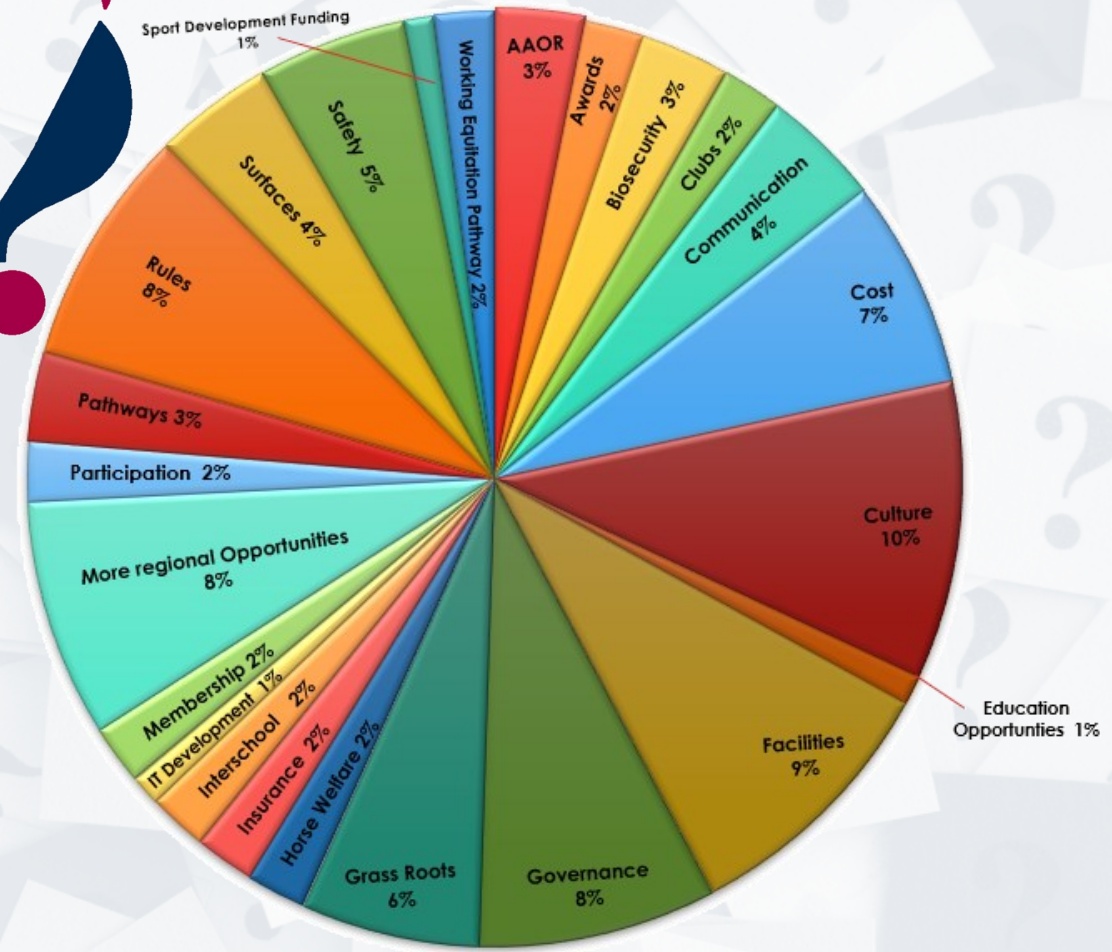


# DID YOU KNOW?



## 2022 EQ Member Survey Answers

Q 22. Do you have any comments / feedback you would like to give EQ? Would you like a call to discuss?



- |               |                               |                             |                              |                  |
|---------------|-------------------------------|-----------------------------|------------------------------|------------------|
| ■ AAOR        | ■ Awards                      | ■ Biosecurity               | ■ Clubs                      | ■ Communication  |
| ■ Cost        | ■ Culture                     | ■ Education Opportunities   | ■ Facilities                 | ■ Governance     |
| ■ Grass Roots | ■ Horse Welfare               | ■ Insurance                 | ■ Interschool                | ■ IT Development |
| ■ Membership  | ■ More regional Opportunities | ■ Participation             | ■ Pathways                   | ■ Rules          |
| ■ Surfaces    | ■ Safety                      | ■ Sport Development Funding | ■ Working Equitation Pathway |                  |