

DID YOU KNOW?

**2024 Equestrian Queensland
Member Survey Answers**

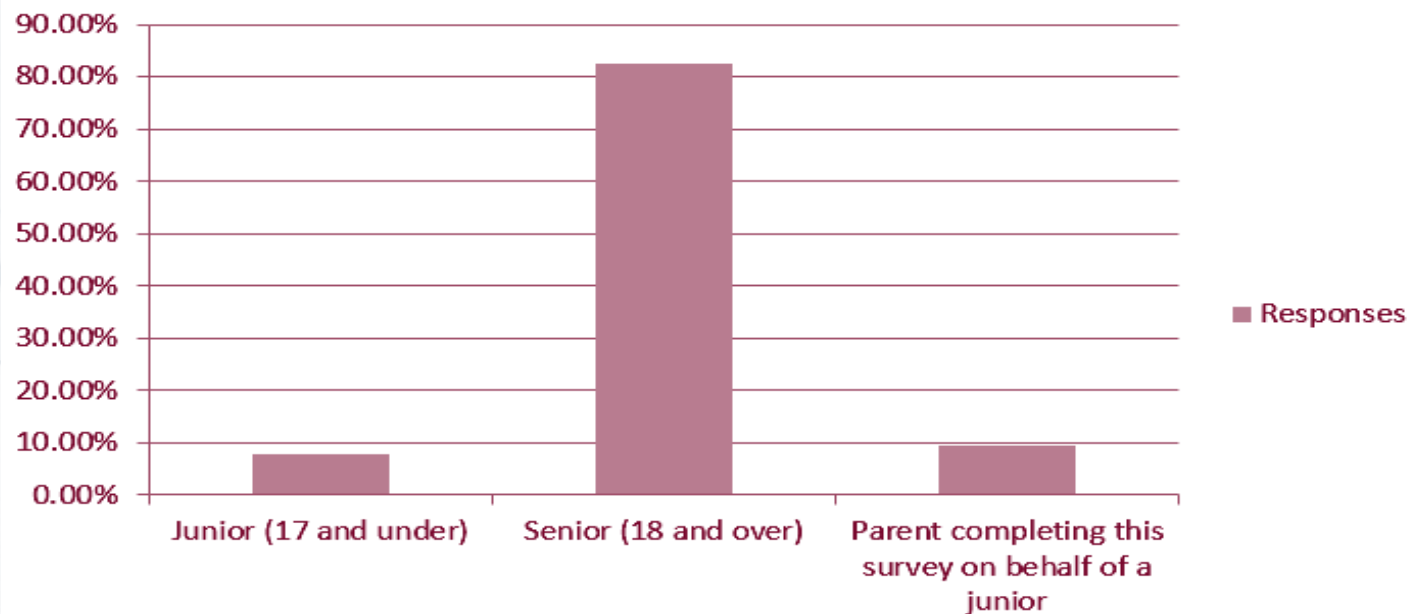
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2024 EQ Member Survey Answers

Q 1. Are you?

The strongest response was Senior (18 and over).



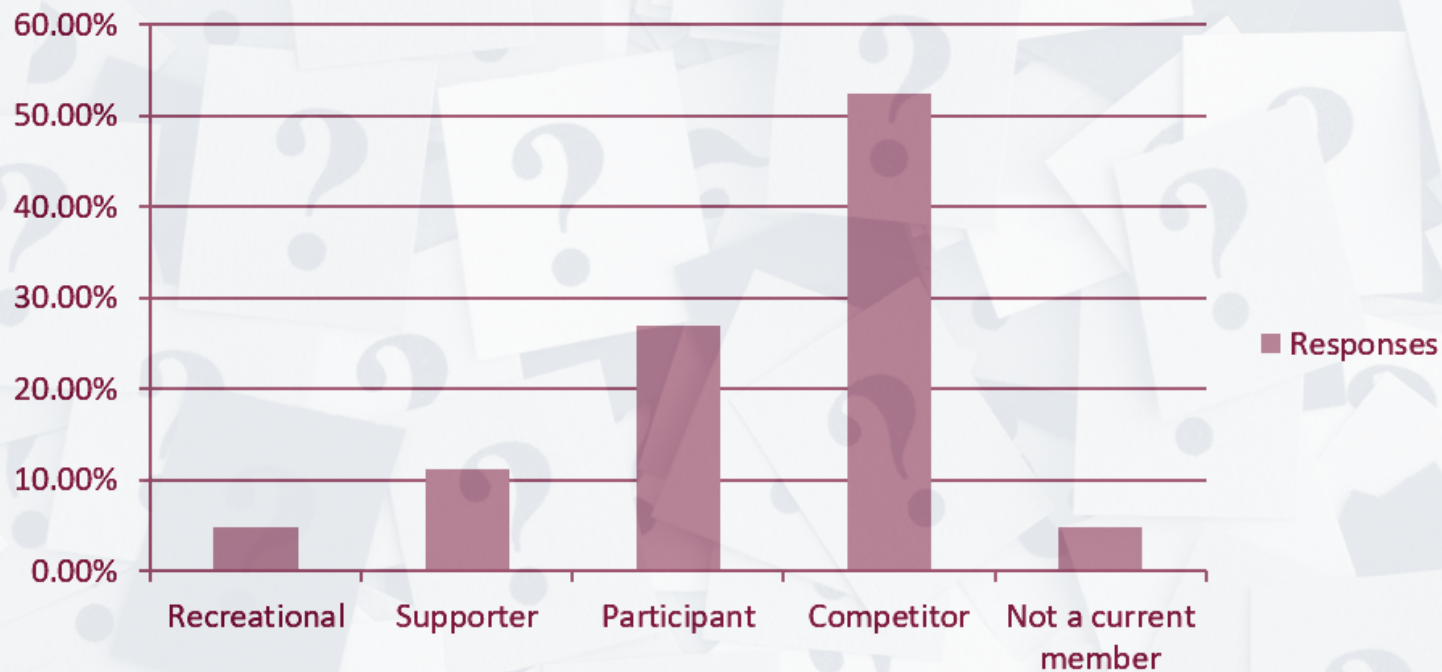
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2024 EQ Member Survey Answers

Q 2. Are you a current Equestrian Queensland Member?

The strongest membership category was Competitor 52.38%



DID YOU KNOW?

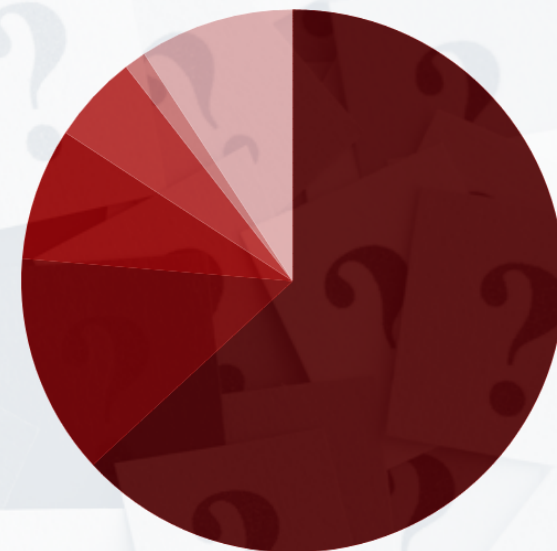


2024 EQ Member Survey Answers

Q 3. Which of the following will meet your needs when joining or renewing your 2024 membership?

76.19% will join/renew prior to 31 January 2024 to receive a \$55 (joining/lapsed fee) discount.

- I will join/renew prior to 31 January 2025 to receive a \$55 (joining/lapsed fee) discount
- I will join/renew my EQ Membership as a lower category and upgrade later (only paying the difference in Membership costs)
- I will take advantage of the Paypal x4 payment option
- I will wait and join/renew my EQ Membership prior to participating when needed
- I won't be joining or renewing my EQ Membership in 2025



Answers	Responses
I will join/renew prior to 31 January 2024 to receive a \$55 (joining/lapsed fee) discount	76.19%
I will join/renew my EQ Membership as a lower category and upgrade later	15.87%
I will take advantage of the Paypal x4 payment option	9.52%
I will wait and join/renew my EQ Membership prior to participating when needed	6.35%
I won't be joining or renewing my EQ Membership in 2025	1.59%
Other	11.11%

DID YOU KNOW?



2024 EQ Member Survey Answers

Q 4. Which of the following disciplines are you actively involved in?

Dressage was the highest discipline with 77.78%.

Answers	Responses
Dressage	77.78%
Jumping	26.98%
Eventing	26.98%
Working Equitation	3.17%
Show Horse	7.94%
Interschool	19.05%
Other	11.11%
Western Dressage	1.59%
Driving	1.59%
Para Equestrian	4.76%
Endurance	0.0%
Vaulting	0.0%
Polo	0.0%



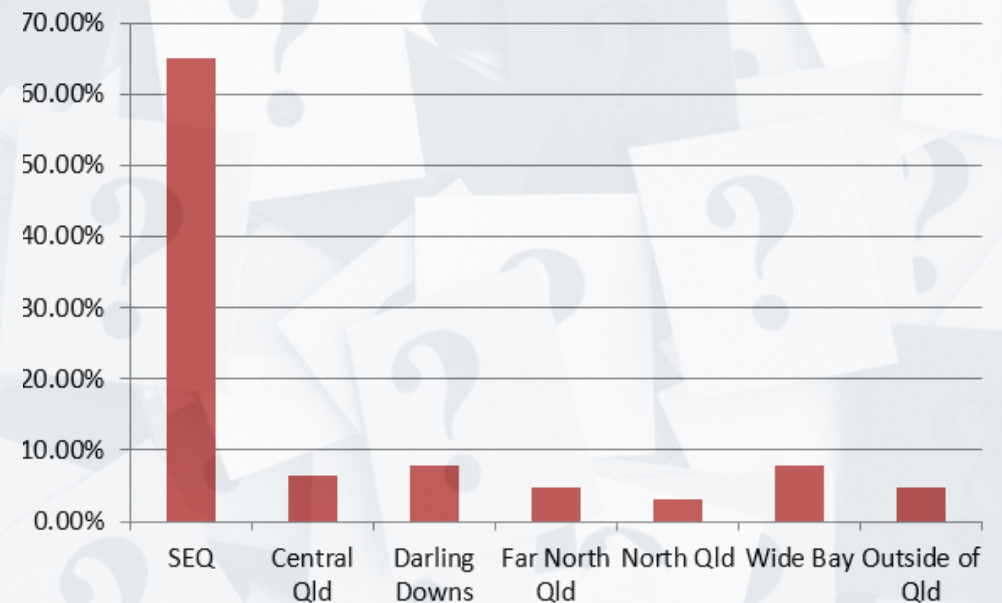
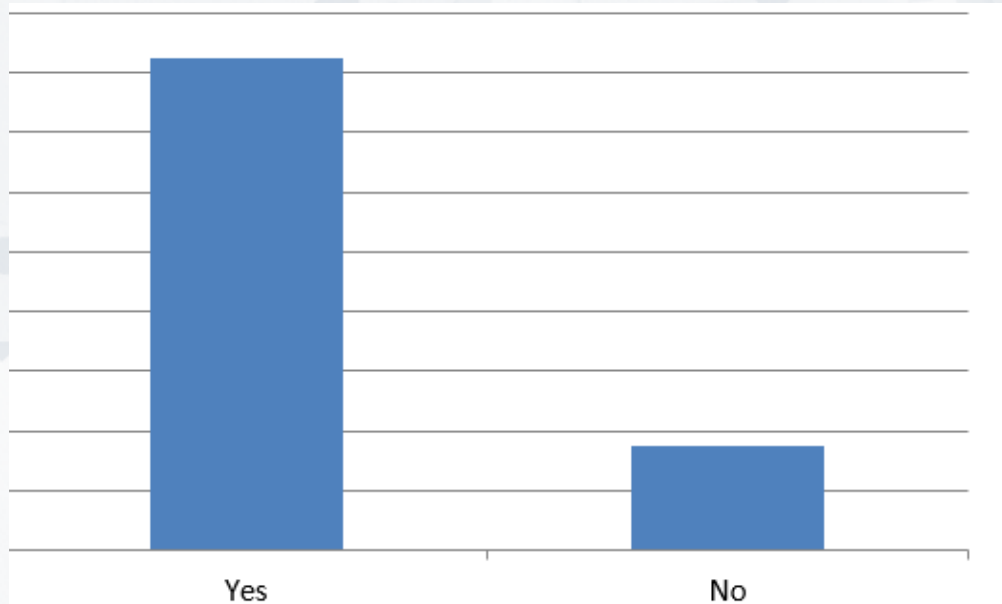
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2024 EQ Member Survey Answers

*Q 5. Are you a current member of an Equestrian Club?
(below)*

82.54% answered Yes.



Q 6. Which region do you live in? (above)
65.08% answered SEQ.

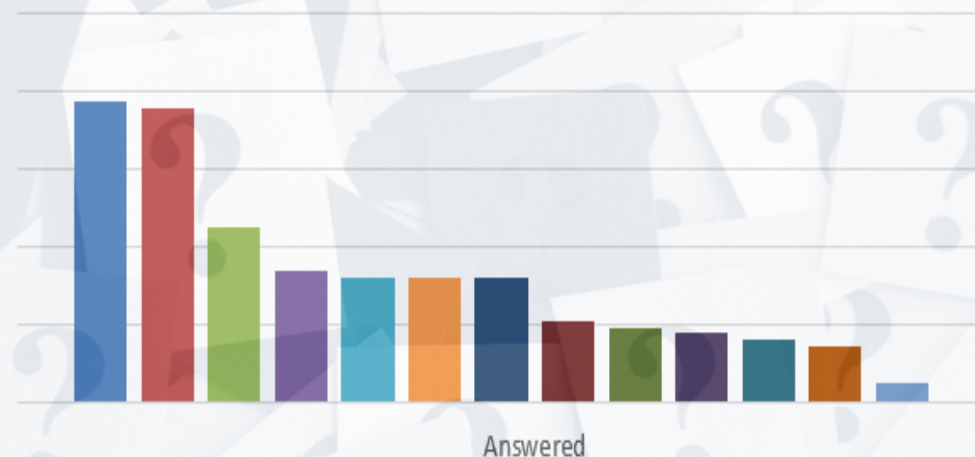
DID YOU KNOW?

2024 EQ Member Survey Answers

Q 7. Which of the following membership benefits do you feel are important and relevant to you?

The greatest response was the ability to participate in competition being 77.42%

Answers	
Ability to participate in competitions	77.42%
24/7 Insurance	75.81%
Life or base horse registration	45.16%
Other educational opportunities (delivered by webinars, forums etc)	33.87%
Access to National and State communications	32.26%
MyEA Portal / App	32.26%
Celebration of achievement (e.g. EQ Annual Awards)	32.26%
Rights to vote in Equestrian Queensland Board and Sport Committee elections	20.97%
EA Officiating pathways	19.35%
EQ Community Hub facebook group	17.74%
Volunteer recognition program	16.13%
Access to EA Coaching pathways	14.52%
None of the above	4.84%
Other	0.0%



- Participation in local, regional, and national competitions.
- 24/7 Insurance coverage for personal accidents, public liability, and professional indemnity
- Able to life or base horse registration
- Other educational opportunities (delivered by webinars, forums etc)
- Access to National and State communications
- MyEA Portal / App
- Celebration of achievements (e.g. through the EQ Annual Awards)
- Rights to vote in Equestrian Queensland Board and Sport Committee elections
- Access to EA Officiating pathways

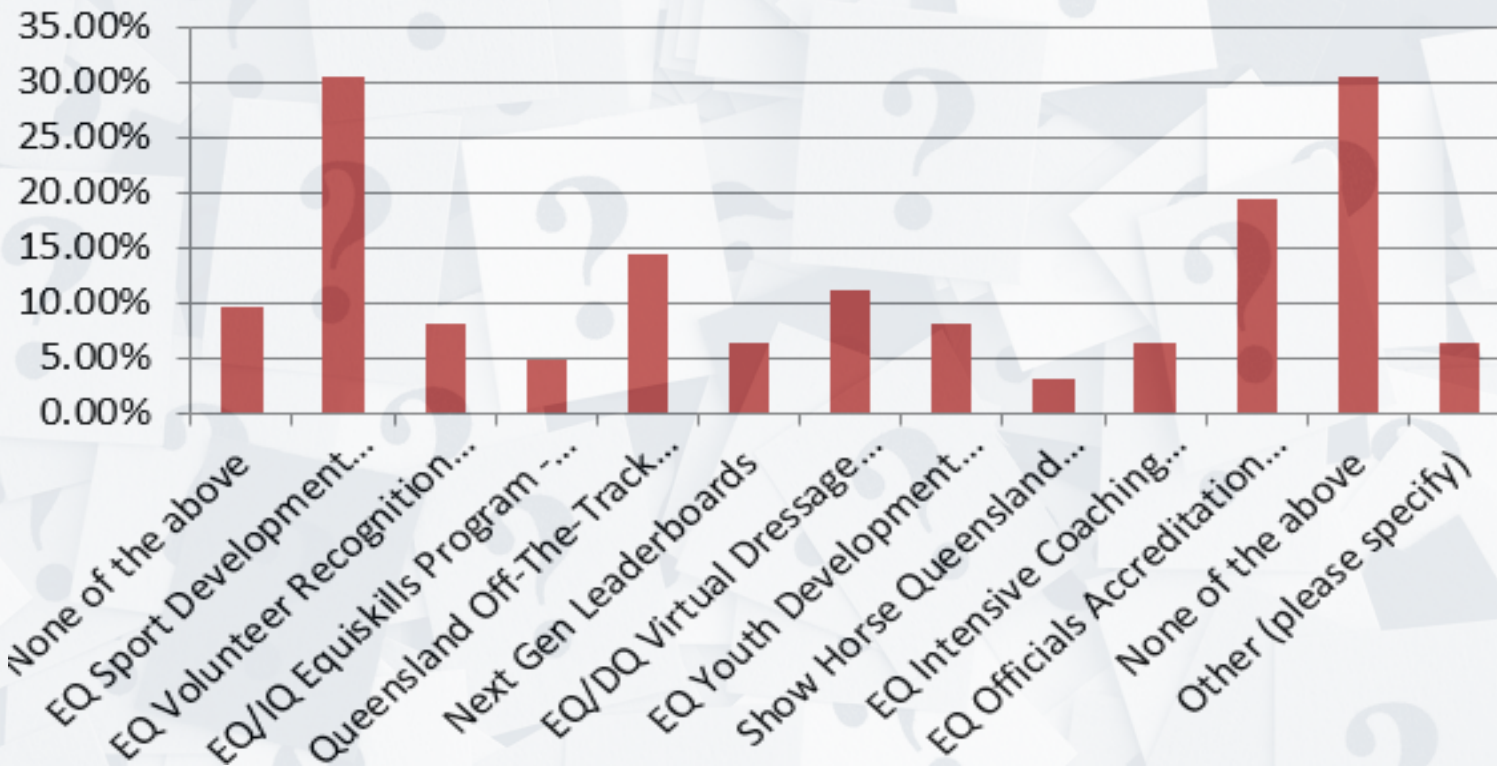
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2024 EQ Member Survey Answers

Q 8. Which of the following 2024 EQ initiatives were of value to you?

The greatest responses were EQ Sport Development Funding & None of the above 30.65%



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2024 EQ Member Survey Answers

Q 9. How likely is it that you would recommend EQ membership to a friend or colleague?

Detractors (0-6)	Passive (7-8)	Promoters (9-10)	Net Promoter Score
48.39%	20.97%	30.65%	-17.74



DID YOU KNOW?



2024 EQ Member Survey Answers

Q 10. Would an appreciation program entice you to volunteer at events?

The strongest response was No being 50.85%

Of the response with Yes being 49.15%, suggested incentives are:

Certainty of entry to competition classes; Certainty of Stabling at competitions

Chance to win my EQ membership free by volunteering

Discount off membership

Credit/Reduction to entries

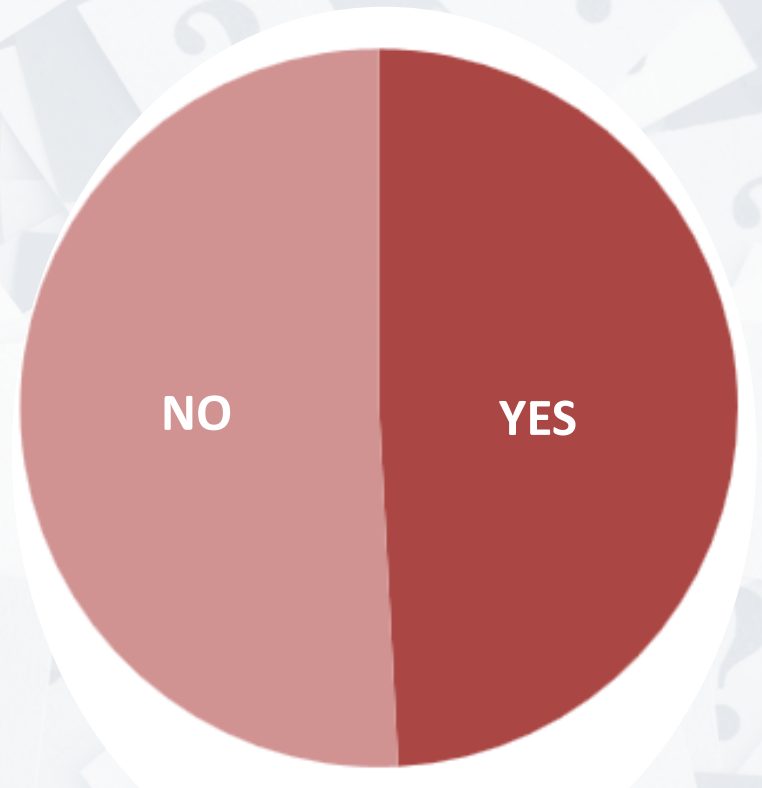
Earning badges or shirts

Feed/equipment store vouchers

Fuel vouchers

Random prize draw for volunteers once a month

Recognition

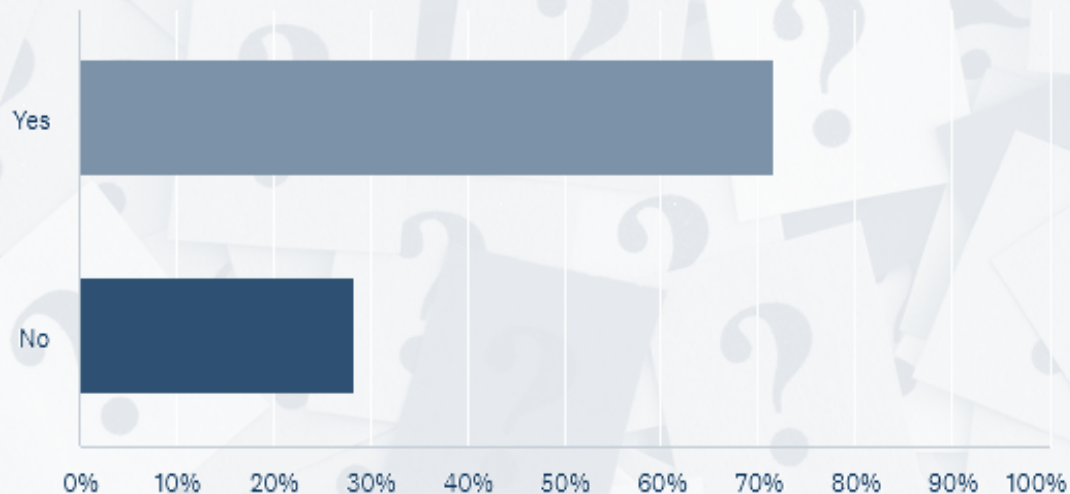


DID YOU KNOW?

2024 EQ Member Survey Answers

Q 11. Are you aware that EQ offers grants (Sport Development Funding) to EQ Sport Committees, Affiliated Clubs, Coaches and Officials which provides development opportunities?

76.27% answered Yes.



DID YOU KNOW?



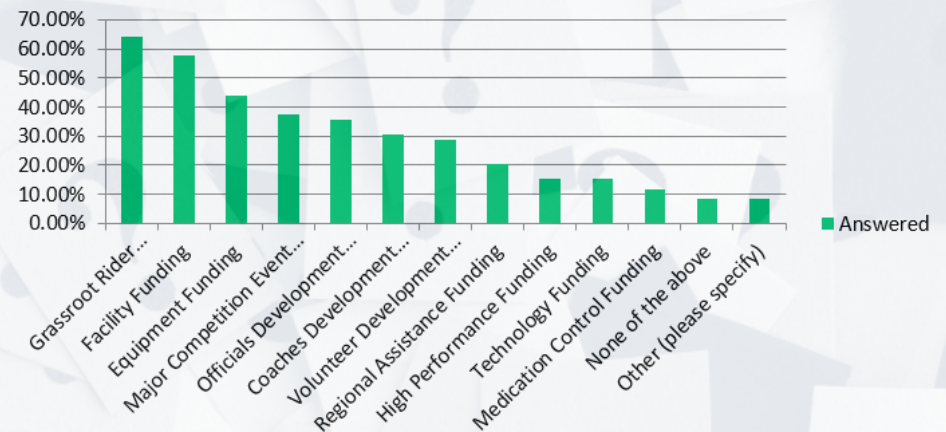
2024 EQ Member Survey Answers

Q 12. Which of the following funding priorities are relevant and important to you?

The highest response was Grassroot Rider Development Funding being 64.41%

Grassroot Rider Development Funding	64.41%
Facility Funding	57.63%
Equipment Funding	44.07%
Major Competition Event Funding	37.29%
Officials Development Funding	35.59%
Coaches Development Funding	30.51%
Volunteer Development Funding	28.81%
Regional Assistance Funding	20.34%
High Performance Funding	15.25%
Technology Funding	15.25%
Medication Control Funding	11.86%
None of the above	8.47%
Other (please specify)	8.47%

Which of the following funding priorities are relevant and important to you?



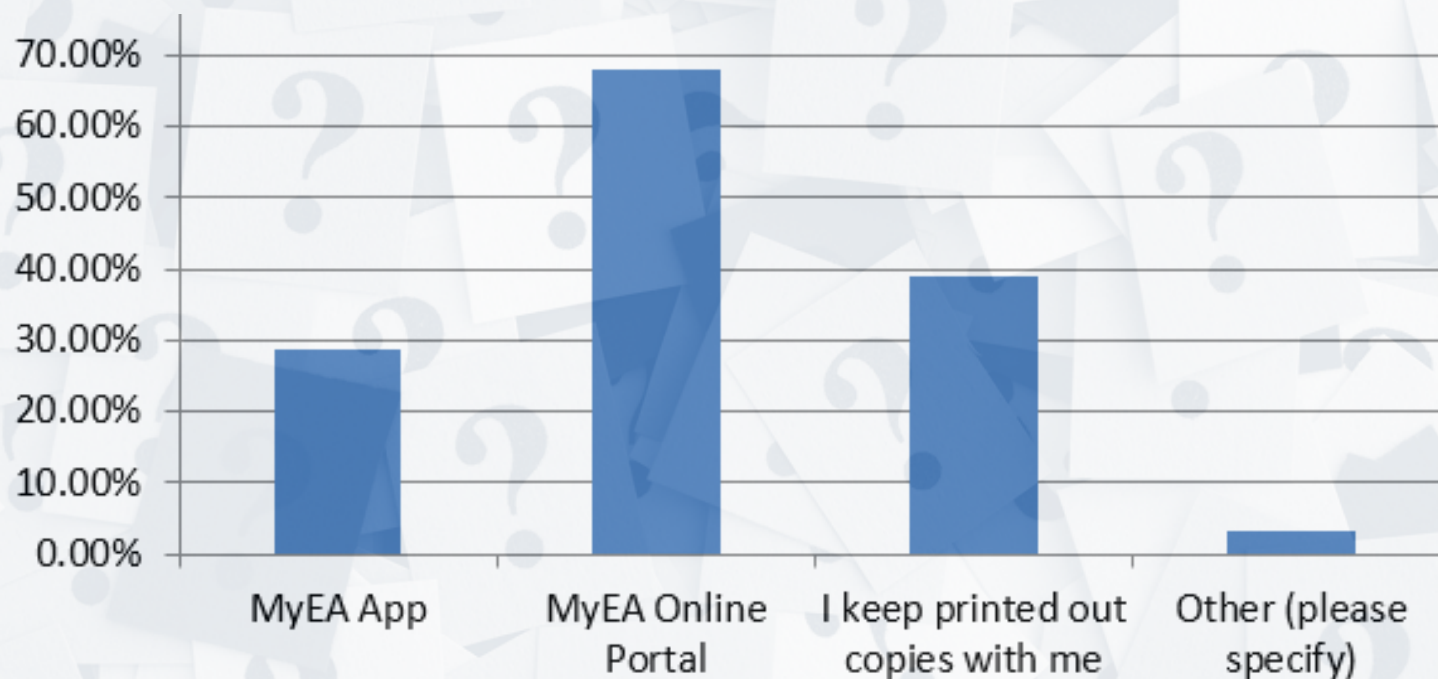
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2024 EQ Member Survey Answers

Q 13. How do you access your membership, horse registration/s or competition licence details?

The strongest response was MyEA Online Portal being 67.8%



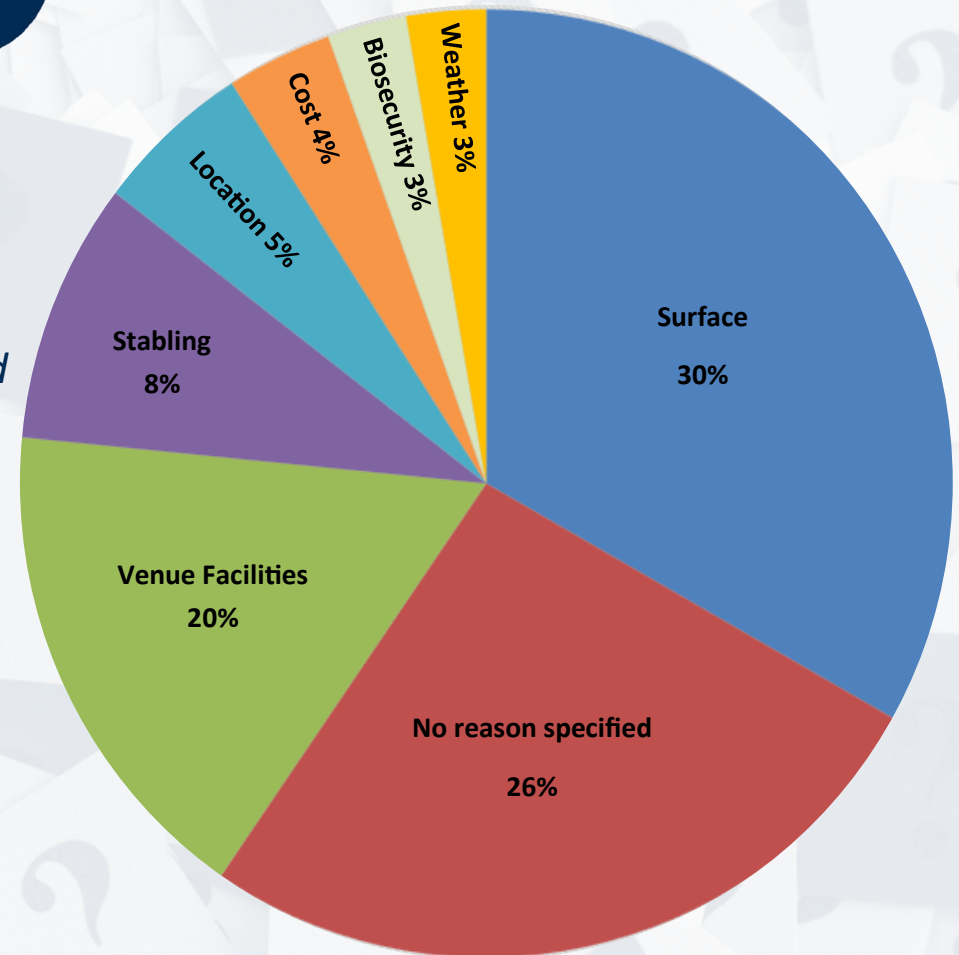
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2024 EQ Member Survey Answers

Q 14. Were there any competitions or events that you did not attend for facility reasons?

66% of people answered No.

Of the remaining, 30% stated yes because of competition surface, 20% said because of facilities, and 8% said because of stabling.



■ Surface ■ No reason specified ■ Venue Facilities ■ Stabling ■ Location ■ Cost ■ Biosecurity ■ Weather

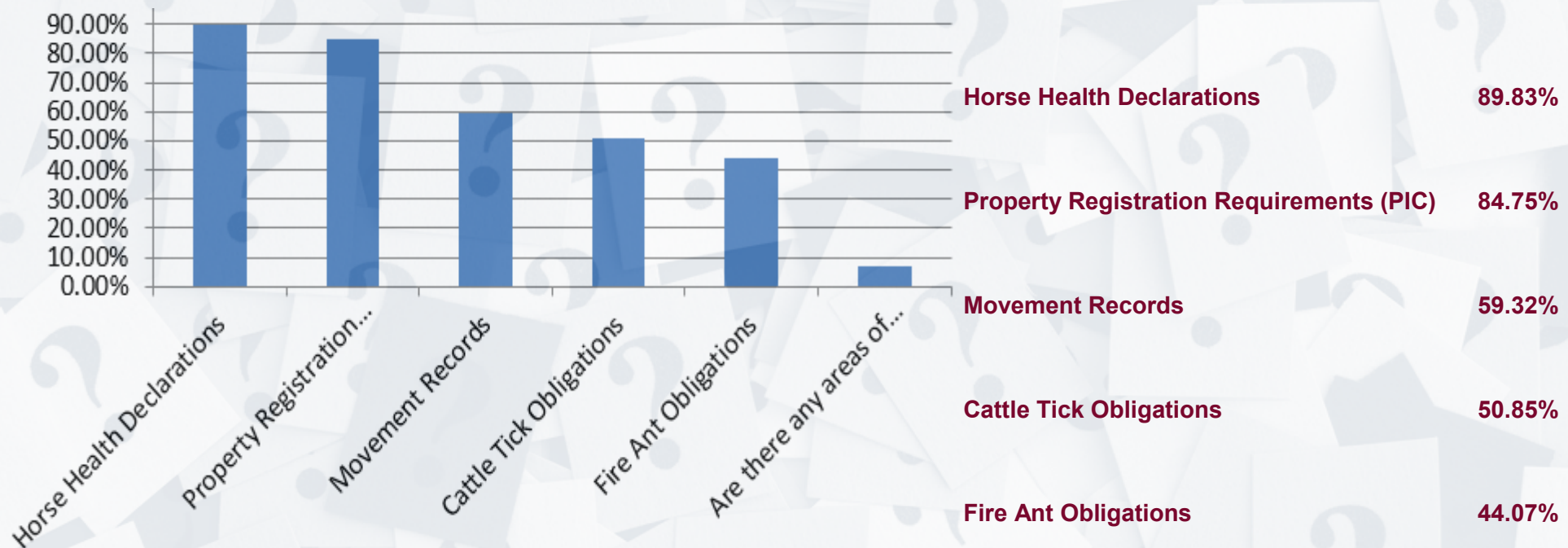
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2024 EQ Member Survey Answers

Q 15. Select the following biosecurity obligations that you are confident with?

The greatest response was Horse Health Declarations with 89.83%



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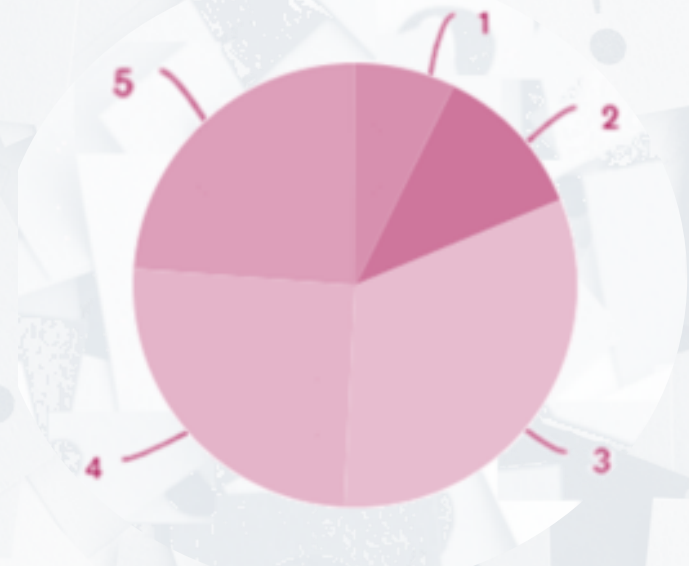


2024 EQ Member Survey Answers

*Q 16. Overall, how satisfied have you been with the culture within Equestrian in Queensland?
(1 being completely dissatisfied, 5 being completely satisfied)*

3.4 

average rating



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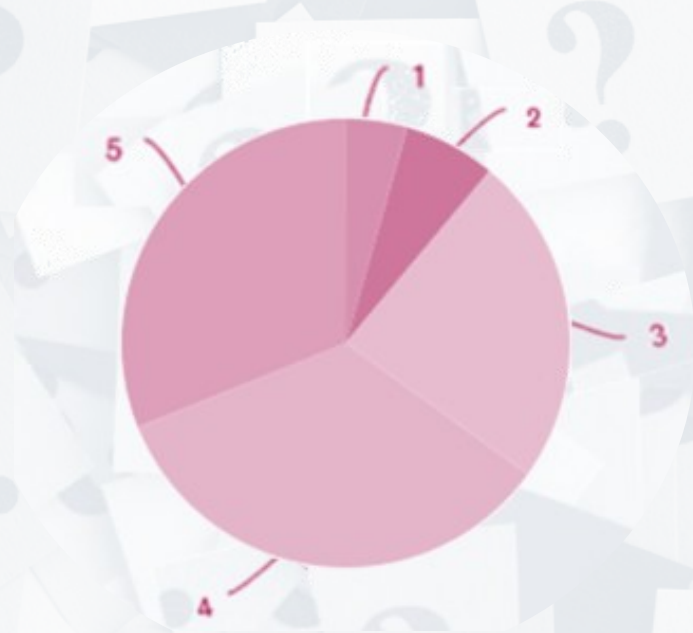


2024 EQ Member Survey Answers

*Q 17. Overall, how satisfied have you been with Equestrian Queensland's communication?
(1 being completely dissatisfied, 5 being completely satisfied)*

3.6 

average rating



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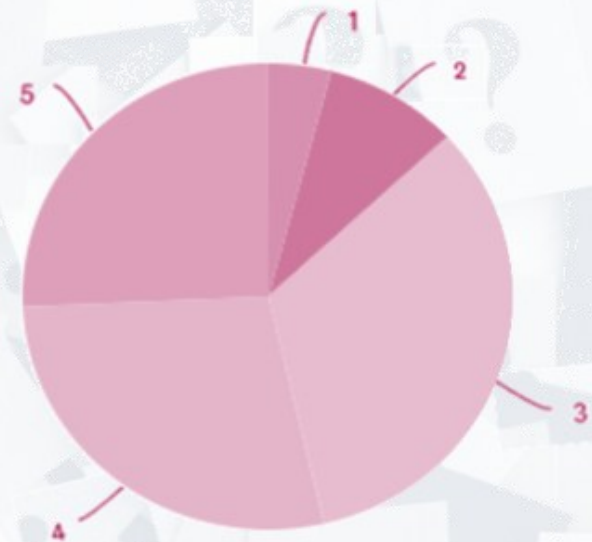


2024 EQ Member Survey Answers

*Q 18. Overall, how satisfied have you been with Equestrian Queensland's procedures and processes?
(1 being completely dissatisfied, 5 being completely satisfied)*

3.3 

average rating



DID YOU KNOW?



2024 EQ Member Survey Answers

*Q 19. Overall, how satisfied have you been with Equestrian Queensland's responsiveness to enquiries?
(1 being completely dissatisfied, 5 being completely satisfied)*

3.7 
average rating

